# Annual Report 2000-2001 www.athletics.org.au



Cathy Freeman... Olympic 400m Champion ...49.11 seconds



Jai Taurima . . . Olympic long jump .... silver medallist 8.49 metres

AUSTRALI



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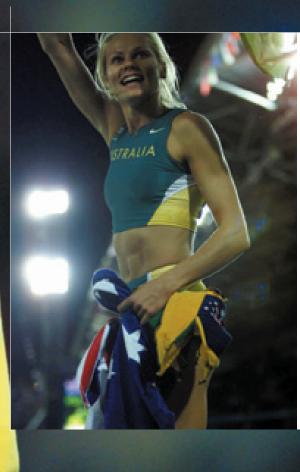
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Photos supplied by Sport the Library

Tatiana Grigorieva Olympic pole vault ... silver medallist 4.55 metres





## Chairman's Message



With the joy of highlights and the despair of the lows, we have enjoyed a year of great progress, challenge and change with your Company evolving considerably this year. Athletics Australia is, at last, a long term highly viable organisation rapidly laying the foundations to provide concrete support to all Australian athletes under our original charter.

2000/2001 was a tremendous though challenging year, laying out a bright future for our sport. Now, with strong funding and purpose, administration, growing strength in elite competition, and increasing opportunities for all Australians to be involved in athletics, this year's growth is a message to every stakeholder - anything is possible working together.

In elite athletics, having Cathy Freeman light the Sydney 2000 Olympic torch and Louise Savauge light the Sydney 2000 Paralympic torch in September and October put Australian athletics before the eyes of the world and celebrated two of our world class athletes. The performances of Cathy, Louise and the rest of the Australian Olympic and Paralympic athletics teams have enriched us all. The Olympic athletics team won one gold and two silver medals while their Paralympic counterparts won 35 gold, 15 silver, 16 bronze and set 13 world records. Your Board is determined that Australia reaches its goal of taking its place again among the world superpowers of athletics.

As discussed above, Australian athletics has also made very considerable progress off the track and the field, creating history with the eight State and Territory Member Associations securing a new constitution with us, to drive the sport forward from one national organisation. New major Sponsors combined with innovative, energetic marketing and business management have secured the organisation's financial future, encouraging further co-ordination, growth and dynamism within the sport.

A framework and quality assurance was also established for the conduct of out-ofstadium events - an area of the sport in which 22% of the Australian population participate. Through this and other activities, the Board is achieving its commitment to making athletics accessible for all Australians.

I thank wholeheartedly our partners who have supported athletics in Australia during the year, particularly principal sponsor Telstra and New Balance, IGA, Accor, TNT, the Australian Sports Commission, the Australian Olympic Committee and the Australian Commonwealth Games Association. My personal and greatest appreciation is for all our stakeholders, volunteers, staff, contractors and my fellow Directors, without whose unwavering commitment our new strength and bright future would not have eventuated.

Andrew Forrest Chairman



## <sup>Summary</sup> a Year in Review

## A Year of Achievement

- 10th ranked nation in world athletics at the Sydney 2000
  Olympic Games
- · the world's leading paralympic athletics nation
- Catherine Freeman and Louise Sauvage light the Olympic and Paralympic flames
- Olympic gold medal to Catherine Freeman and silver medals to Tatiana Grigorieva and Jai Taurima
- World Junior Championship medals to Jana Pittman (gold 400m, 400m H) and Georgie Clarke (silver 800m, bronze 1500m)
- Secured the right to host the 17th IAAF Grand Prix Final, to be held in Melbourne on 9 September 2001
- Olympic Trials staged in front of record crowds and sponsored by Telstra, delivering Australia's largest ever Olympic athletics team and a significant financial result
- Successfully staged the inaugural Telstra Grand Prix Series throughout Australia, followed by a national tender process for future meets which generated interest from over 20 facilities and centres throughout Australia
- Introduced a new Constitution for Athletics Australia, providing the framework for national leadership and management of the sport
- Announced the formation, in principle, of the Australian Athletics Federation, joining together in partnership AA with Little Athletics, Coaches, Pro Runners and Veterans Athletics
- Created a national insurance program for AA and its constituents, delivering improved coverage and reduced premiums
- Supported Queensland Athletics in its restructure and refinancing, including securing significant additional State Government funding
- Generated a favourable financial surplus which contributed to a positive net asset base of \$1.7m, an increase of \$1m on the previous year
- Secured four new corporate partners for the sport of athletics: Telstra, New Balance, IGA and Accor
- Secured continued strong government funding support through the Australian Sports Commission

- Entered into a partnership agreement with the Trust for Young Australians to provide support for young disadvantaged athletes
- Secured ownership of the Host City Marathon, from SOCOG, as a permanent community-based legacy from the Sydney 2000 Games
- Secured the Oceania and SE Asian rights to Team Athletics, a UK-invented play athletics program aimed at primary school aged children
- Developed and implemented a best practice indigenous athletics program with the support of the Indigenous Sports Unit of the Australian Sports Commission
- Secured agreement of the fun run community to establish 'Running Australia' and a Participation Commission to coordinate developments in the road and fun running industry and to enhance participation, quality of events and revenue streams
- Development of the Running Australia quality assurance framework
- Created and launched Athletics Australia's own athlete management company, "Team AA", to manage commercial revenue streams and deliver improved noncompetition services to athletes
- Finalised a new anti-doping policy, in co-operation with the IAAF, ASC and AOC
- Appointed a full-time coach, Keith Connor, to lead
  Australia's high performance athletics program
- Contracted by the Australian Paralympic Committee to deliver the paralympic athletics high performance program
- Public advertising for team management, selectors, sports science staff and AA Committee positions generated in excess of 150 applications
- Successfully staged the athletics competition of the inaugural Sydney Olympic Youth Festival, a Sydney 2000 Games legacy initiative of the Australian Olympic Committee
- Successfully competed at the 2001 East Asian Games as part of the AOC's Australian Team



## Summary a Year in Forecast

## The Way Forward

After a year of rapid change and significant achievement, it is appropriate to outline the priority programs and initiatives Athletics Australia will focus on to continue the revitalisation of the organisation and the sport.

The following projects are intended to achieve two important outcomes for the sport:

1. Consolidate the gains made since the Athletics Australia Board was appointed in early 1999; and

2. Continue the development and growth of athletics, building the business of athletics and the progress towards the one unified governing body for the sport in Australia

100		1	
1.	Sponsor servicing and relationship management	2.	Sponsorship procurement
3.	Athlete commercial arrangements (Team AA)	4.	Athlete support servicing (Team AA)
5.	Management of the Constitution & By-Laws	6.	Television arrangements
7.	MA relationship management, including MoUs	8.	'Running Australia'
9.	Lest We Forget Memorial Series	10.	Industry Forum
11.	Proactive inputs from AA Commissions	12.	Telstra Grand Prix Series
13.	Sydney Marathon	14.	Data base/IT
15.	National Road Series	16.	Media management
17.	Athletics camps	18.	Business Plan
19.	Lifeskills	20.	International event procurement
21.	Finalisation of the AA Federation	22.	Team Athletics/Schools
23.	Telstra Australian C/ships and other AA events	24.	Communication strategies
25.	High performance, including Institute programs	26.	Australian Teams and team management
27.	Marketing strategy, imagery and branding and PR	28.	Commonwealth Games 2006
29.	Melbourne Olympic Park upgrade	30.	National Club Project
31.	Best practice administration	32.	Officiating development
33.	Financial management	34.	Coaching: networks, mentoring et al
35.	Publications/Collateral	36.	Rewards/recognition program
37.	Oceania Federations relationships and support	38.	Indigenous program
39.	Elite Junior development	40.	Paralympic program
41.	International competitions:	42.	Government and umbrella body relationships
	World Championships, Olympic Games et al		



## Message from Sponsors

As part of our commitment to the development of sport in Australia, Telstra was delighted earlier this year to announce its sponsorship of Athletics Australia for the next two years.

We are proud to support our Australian athletes, who are amazing role models for young Australians as they continually demonstrate the discipline, performance and competitive spirit required to reach this elite level of sporting achievement.

This sponsorship is about nurturing athletics participation and competition on and off the track and giving all Australians a sense of connection to the great Aussie athletes who represent all the best qualities of achievement and sportsmanship here and overseas.

Earlier this year, we supported the Telstra Athletics Grand Prix Series, providing thousands of athletics fans around Australia with access to world class athletic meets. As part of the Series, an historic meet was held in Newcastle - the first Grand Prix meet in a regional area. The event attracted strong crowds, emphasising the high level of support athletics has attracted within the community. Telstra looks forward to supporting the Series again in 2002.

Our first year of sponsorship has seen us working with Athletics Australia to redevelop the website in time for the 8th International Association of Athletics Federations' World Championships in Athletics in Canada. Using Telstra technology, Australian fans have greater interaction with their heroes through features such as daily chat sessions with members of the team, as well as the ability for fans to send "heronets" to their favourite athletes. The website received more than 1.5 million hits over the 10-day period of the World Championships, again demonstrating the huge support for the sport within the community.

Just like our Australian athletes, Telstra is committed to being a world leader and is constantly striving for excellence in customer service and value. We do not underestimate the challenge of competition and aim to deliver an exceptional performance despite the hurdles and high bars, which are such an integral part of the telecommunications industry.

We look forward to continuing to work with Athletics Australia in the development of the athletic spirit around Australia, and in bringing our Australian athletes to the world.

> David Moffatt Telstra Corporation Limited Chief Financial Officer



Principal sponsor 🦷 🕼 🕼 🖉



## Chairman and CEOs Report

Pursuant to Clause 12.2 of the Athletics Australia Constitution, it is with pleasure that we present the report on behalf of the Board of Directors and staff into the affairs of Athletics Australia for 2000-01.

The year under review will forever be remembered as the year of the Sydney Olympic Games and the Paralympic Games, and for being Cathy's year. There can have been no better place for proud and patriotic Australians to be than at the Olympic Stadium in September and October last year – Cathy, Sydney and, indeed, Australia, represented a culmination of dedication, effort and pinnacle of achievement that surpassed even the loftiest achievements this sport has witnessed over more than 100 years of athletics in Australia.

The year, however, should also be remembered for the historic strategic turnaround of Athletics Australia. The unanimous Member support for a new Constitution on 25 March 2001 has positioned AA to provide the management and leadership necessary to ensure a viable and prosperous future for the sport in this country. This was a momentous achievement and should not be glossed over in the euphoria of the exploits of our athletes on the world and Australian stage.

## High Performance

The year 2000 and in particular the Sydney Olympic Games was the pinnacle year of a four-year concentrated program to enhance the performance of Australian athletes at the home Olympics. Australia also fielded a successful team at the World Junior Championships held in Santiago, Chile.

Having the Olympic Games hosted in Australia provided increased government and corporate support towards athletes' development and the opportunity for an increased degree of cooperation with the State Institutes and Academies of Sport.



A team approach to high performance – athlete, coach and sports scientist watch video footage during a training session.

These provided a framework and opportunity for athletics to fully develop and implement a professional and innovative high performance program. Supported programs were available across a wide range of areas and World Junior athletes were also able to benefit from many of the Olympic initiatives. These included:

#### Personnel and Planning

The Olympic Team Head Coach, Athletics Australia High Performance Manager and Australian Athletics Team Manager worked to ensure athletes and their coaches were provided the best possible environment to prepare for the Olympic Games. Access to Sports Medicine personnel, international competition and procedures experts, sport scientists, sport

psychologists, athlete managers, athlete personal coaches, State Institute and Academy/AIS Coaches created an integrated team preparation for Sydney 2000.

#### Direct Athlete Support and Coach Support

This was available to athletes who achieved certain performance standards and took the financial worries out of preparation. In several cases, athletes and coaches took leave without pay from their full-time jobs during the lead-up period, which they were able to do as a result of the support.

#### Sports Science

Sports Scientists at the State Institutes, Academies of Sport and the AIS provided extensive services to athletes and coaches. This decentralised network allowed more athletes the opportunity to access top quality technology and resources more often and in their home state during daily training sessions. The previous situation was a visit to the sport scientist once or twice a year.

Extensive competition analysis was provided by a network of biomechanists at both domestic and international events, providing valuable feedback to coaches on performance under pressure.

A sport psychologist was employed to service team members, accompanying them at both the Games and other pre-Games competitions.

Specialist facilities were developed for pole vault training in South Australia.

#### Sports Medicine

Injury to athletes has always been a major factor in championship performance. Athletics Australia implemented a comprehensive injury prevention program. Extensive funds were available to enable athletes to access the treatments required, both for prevention of injury through medical and musculo-skeletal screenings and in treatment of injuries when they arose.

#### Training and Competition

Athletes and coaches were provided with funding to best prepare for the Olympic Games. The walkers were able to train at altitude in Mexico. Catherine Freeman was able to escape the intense pressure of life in Australia and prepare overseas in relative anonymity.

#### Equipment

Athletics Australia provided the best equipment possible for athletes to prepare. This included javelins, pole vault poles, high jump and pole vault landing pits and an alternative throwing venue for athletes where access was limited.

#### Outcomes

The Australian Athletics Team achieved their most successful Olympic Games since Melbourne 1956. The ambitious target was to finish as a top 5 nation, as measured on the IAAF's points score table. Australia finished 10th with 53 points. By comparison, Australia was 21st with 19 points in 1992 and 14th with 38 points in 1996.

The gold medal in the 400m won by Catherine Freeman was the highlight of the Olympic Games. It was a superlative performance under arduous conditions by a great champion. The silver medals won by Jai Taurima and Tatiana Grigorieva showed what talented, well-prepared and highly motivated Australian athletes can do when they rise to the challenge.

Broader performance goals were:

 A total team size (hence number of athletes qualifying) of 80+.

The team selected was 86 athletes.

• Five medals, 16 top 8 and 30 top 16 performances.

# 2000-2001

## . . Chairman and CEO's Report

Australia won 3 medals, had 15 athletes in the top 8 and 36 in top 16.

• A target of 70% of athletes achieving equal to or above their entry ranking.

64% of athletes achieved equal to or a higher placing than they should have based on their entry ranking.

• The percentage of athletes significantly impaired, either in preparation and/or competition, by injury was ambitiously set at 0%.

Only 13% of athletes had their performance significantly impaired by injury, compared to 29% at the 1999 World Championships.

Progression through the rounds was below target at 45% (target 60%) and a performance at or above personal best in the Games was also below target at 38% as opposed to a target of 60%.



Athletics Australia developed and launched a new initiative for athlete management during the reporting period, known as "TEAM AA". The purpose of this initiative is to create a support structure to manage the commercial and noncompetition related components of their careers in the sport.

TEAM AA is a dedicated program owned and managed by the governing body and is focused on the needs of our athletes. The services provided by Team AA will include:

Commercial management Career guidance Financial and business planning Coaching and medical support Personal development International agent representation

These services will be delivered in conjunction and consistent with the services provided to athletes through the various institute programs.

Athletes who meet the Team AA criteria are invited to join TEAM AA at three levels, Gold, Silver and Bronze. Entry into the program will be reviewed annually based on major international meet performances. The Bronze level is particularly aimed at our emerging talent and the Junior and Youth levels of the sport.

TEAM AA will be the vehicle AA will utilise to generate commercial support for athletes. While TEAM AA will negotiate commercial arrangements for athletes on a commission basis, any funds generated will be channelled back into the sport and programs, specifically at the junior and youth level.

TEAM AA provides an exciting new development for the sport and a long term commitment by AA to its athletes.



## Team Management

Two hundred and seventy-nine athletes represented Australia in the financial year 2000-01 in 17 teams. These athletes were supported by 77 team management personnel, including 25 medical staff – a service ratio of 27.6%.

The largest of these teams was the Olympic Team comprising 86 athletes and 26 staff (nine medical personnel). In relation to travel, preparation of this team was made easier due to the nature of the "home-ground" Olympics, however, with the large size of the team, the process was complex. Athletics Australia worked closely with the Australian Olympic Committee to manage the movement of the team to Sydney.

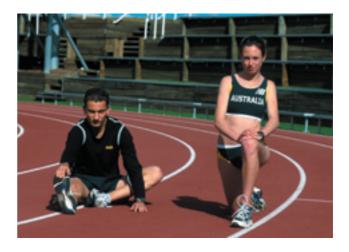
The World Junior Championships Team, which competed in Santiago, Chile, comprised fifty athletes and was supported by 14 team management personnel (three medical).

A full team of 24 was sent to the World Cross Country Championships in March. The Championships were due to be held in Dublin, Ireland but a last minute change of venue to Belgium was required due to the foot and mouth epidemic in Europe.

In association with the Australian Olympic Committee, a team of thirty athletes and fifteen support staff attended the East Asian Games in Osaka, Japan. Not only was this a good opportunity for emerging athletes to gain international experience, it was also an effective vehicle for training team management personnel.

In January 2001, a Team Management division at Athletics Australia was formed. The establishment of this division was deemed a necessary part of the plan designed to elevate Australia into a top five nation by the 2004 Olympic Games. Team Management is responsible for the overall coordination of Australian teams travelling to and competing at international competitions and responsible for co-ordinating the inputs of the various AA departments involved in athlete activities. All elements of Team travel, accommodation, uniforms, entries and dissemination of information are administered by Team Management in association with AA management, corporate sponsors, Institutes of Sport and Member Associations. An integral component in the success of the preparation of the teams is to keep open lines of communication with athletes and their families and support persons.

In February, Athletics Australia called for expressions of interest from individuals committed to becoming part of this world class organisation. Advertisements were placed in newspapers nationally and over one hundred applications from interested parties were received. AA now has a comprehensive database of potential and current Team Managers, Medical Support, Sports Science personnel and coaches administered by the High Performance Division.



Australian teams were outfitted under the New Balance sponsorship.



## . . . Chairman and CEO's Report

## Competitions

Athletics Australia conducted a full competition program during 2000-01. The flagship for the year was again the Telstra Grand Prix Series, from December to March.

The Telstra Grand Prix Series comprised seven meets, the first being the Zatopek Classic on 4 December at Olympic Park in Melbourne. The Series culminated in the Telstra Australian Track and Field Championships at QEII Stadium in Brisbane from 23 - 25 March.

One of the meets was held at Newcastle, the first time a Grand Prix meet has been held in a regional centre. The competition ran well, its conduct being testament to the dedication and enthusiasm of the Local Organising Committee, and attracted strong spectator support from the local area.

Each meet was run by a Local Organising Committee based in the host area. Each LOC worked with Athletics Australia to ensure both organisations' objectives for the meet were met. One of Athletics Australia's key objectives was to elevate the Series into the top echelon of professional Australian sport. This will continue to be a main driver of AA's approach to the Telstra Grand Prix Series.

The Australian Youth Championships were held in Bendigo, Victoria from 23 – 25 February. As was the case in Newcastle, the venue was very complementary to the conduct of a smooth meet.

A key element in Athletics Australia being able to consistently conduct such professionally administered competitions is due to the body of volunteers and officials who regularly donate their time and expertise.



Australia's athletics officials are considered to be among the best in the world.

These skills were shown on the world stage at the Sydney 2000 Olympic and Paralympic athletics competitions and were the direct result of a deliberate six-year program to train volunteers and officials put in place by Athletics Australia after Sydney secured the rights to host the 2000 Olympic Games.

The competitions department underwent a major restructure during the year. Previously it covered all areas of competition including competition management, international teams and athlete tour management. This work was divided. The



competitions department is now specifically responsible for the scheduling and conduct of athletics competitions. The department continues to work in conjunction with other departments within Athletics Australia and the various Athletics Australia commissions.

It would be remiss of any report of this year's activities to not mention the retirement from full-time employment of Brian Roe. Brian has made an outstanding contribution to the sport, in several areas, over a very lengthy period of time and his support of the current management has been much appreciated. Even though Brian departed AA as a full-time member of staff at the end of 2000, he will continue to contribute to the sport through a variety of voluntary and consultative roles. We welcome Brian's continued and unique contribution to the sport.

#### 2000/01 Evaluations

ZATOPEK	39828	(-1804)
NEWCASTLE	41317	(NEW)
SYDNEY	43422	(-1455)
CANBERRA	43439	(-880)
MELBOURNE	43728	(-1747)
PERTH	42772	(-1734)
HOBART	42159	(-1776)
ADELAIDE	NOT STAGED IN 2001	
BRISBANE	NOT STAGED IN 2001	

#### Comparisons with past years

Event	1992/93	1993/94	1994/95	1995/96	1996/97	1997/98	1998/99	1999/00	2000/01
Sydney	42135 (5)	42993 (4)	43378 (3)	43787 (5)	43370 (2)	45933 (1)	45678 (1)	44877(3)	43422(3)
Melbourne	42754 (2)	43653 (1)	44495 (1)	45219 (1)	44502 (1)	45663 (2)	44964 (2)	45475(1)	43728(1)
Canberra	43064 (1)	43319es (2)	43154 (4)	42019 (7)	42820 (6)	44174 (3)	44128 (4)	44319(5)	43439(2)
Brisbane	42218 (3)	42641 (5)	42900 (5)	44393 (2)	43252 (3)	44045 (4)	44225 (3)	45182(2)	not held
Perth	42031 (6)	43236 (3)	43401 (2)	44079 (3)	42466 (7)	43676 (5)	43304 (5)	44506(4)	42772(4)
Adelaide	42153 (4)	42088 (6)	42483 (6)	43731 (6)	42970 (5)	43402 (6)	42531 (6)	43832(7)	not held
Hobart	40494 (7)	41778 (7)	42456 (7)	44019 (4)	43071 (4)	42220 (7)	42497 (7)	43935(6)	42159(5)
Zatopek	Uncalculated	uncalculated	Uncalculated	uncalculated	40511 (8)	41958 (8)	41485 (8)	41632(8)	39828(7)
Newcastle	not held	not held	not held	not held	not held	not held	not held	not held	41317(6)



## . . . Chairman and CEO's Report

## Development

Athletics Australia is committed to the continued development of the sport in three key areas; clubs, schools and Aboriginal and Torres Strait Islander communities. Through its proactive and consumer-focused programs, Athletics Australia has established itself as a leading sport in Australia in the area of development.

In recognition of this position, Athletics Australia was awarded the Active Australia Large Provider Award at the 2000 Australian Sports Commission Active Australia Awards.

Athletics Australia, in conjunction with Athletics North in New Zealand, has secured the commercial rights to Team Athletics for Oceania and South East Asia. Team Athletics is an indoor, team-based athletics program for 8-14 year old children invented in the United Kingdom. The implementation of Team Athletics will occur during Term 1 2002.

To capitalize on the positive results of the Australian Olympic and Paralympic Teams at the Sydney 2000 Olympic and Paralympic Games, Athletics Australia conducted a Back-to-School day promotion in October and November 2000. Some 51 athletes returned to their school and shared their athletics experiences with more than 5000 students. These visits gave the students the opportunity to meet their heroes and gain a positive athletics experience.

Athletics Australia managed an ongoing program of Share The Dream clinics throughout the year. These clinics, held at primary schools, were led by Australian representative athletes and again provided a link for students between the elite heroes of the sport and a level of participation at which the children can be comfortably involved.

Befitting Athletics Australia's commitment to ensuring the sport is accessible to Aboriginal and Torres Strait Islander

communities, AA staff participated in Cross Cultural Awareness training during the year. The Indigenous Sport Unit of the Australian Sports Commission conducted the program – a first step in a big project.

Athletics Australia is committed to the development of the sport of athletics and the enjoyment of all that participate. The involvement in athletics varies from athletes competing in national and international competitions to those participating at school level. Athletics Australia through Team Athletics and the Aboriginal and Torres Strait Islander program is taking athletics to a wider population. These development programs, and AA's involvement in the fun run industry, will ensure more Australians have an opportunity to be meaningfully involved and enjoy healthy, fun athletic activity and the sport of athletics.



Australian hurdle champion, Kyle Vander Kuyp runs a development clinic.

## Out of Stadium

Out of Stadium is the emerging area of athletics, developing into a nationally structured and co-ordinated opportunity for mass athletic participation. Athletics Australia is leading this initiative.

The major milestone in this area has been the establishment of 'Running Australia' - a set of quality standards and guidelines by which out of stadium events can be conducted. This framework is designed to facilitate the unification and growth of community participation events.

Modelled on the Australian Sports Commission's Active Australia framework, Running Australia intends to bring a level of professionalism into the industry by encouraging event operators to focus on quality program delivery. The ultimate aim of Running Australia is to develop a structure for the industry that supports, and more effectively services, the millions of Australians involved in this 'informal' aspect of the sport.

Running Australia has been developed by Athletics Australia in close collaboration with an industry body comprising experienced event owners and operators. After conducting a comprehensive audit of running events across the country, over 20 of Australia's major road race organisers were invited to attend an Out of Stadium forum in Melbourne on 24 January 2001. In recognising the need for reform and the benefits of working together, this initial group of providers agreed to establish a participation commission to work directly with Athletics Australia. The participation commission consists of:

- Terry O'Halloran: Start to Finish Event Management (VIC)
- Peter Stewart: Parkdale Amber Events (VIC)
- Dave Cundy: Cundy Sport Marketing (NSW)
- Ron Smith: Sutherland Shire Council (NSW)
- Chris Robb: Sporting Spectrum (NSW)
- Garth Prowd: United Sports Marketing (QLD)
- Don Griffin: River City Events (QLD)
- Steve Manning: Intraining Running Centre (QLD)
- Stan Perkins: Gold Coast Events Management (QLD)
- Des Paul: Advertiser City-Bay (SA)
- Stephen Hite: Burnie City Council (TAS)

The establishment of a national network has created an attractive and more serviceable environment for corporate partners and sponsors. As a result, organisations will have direct access to their target market. In particular, Athletics Australia's footwear and apparel sponsor, New Balance, has established commercial relationships with more than twenty of Athletics Australia's out of stadium events.

These major events include: City to Surf (Perth, WA), Advertiser City-Bay (Adelaide, SA), Skilled Burnie Ten (Burnie, TAS), Noosa Half Marathon & New Balance Bolt (Noosa, QLD), Canberra Marathon (Canberra, ACT) and Flora Sydney Marathon (Sydney, NSW).

The immediate focus of the Participation Commission and AA is to increase the number of events working to the Running Australia framework, develop national marketing campaigns around the participating events and drive economies of scale through the events working together. These outcomes will be enhanced by the upcoming implementation of Athletics Australia's national database.



## . . . Chairman and CEO's Report

## Sydney Marathon

Following the outstanding success of the Sydney 2000 Test Event, the Host City Marathon, Athletics Australia was offered a permanent slice of the Olympic Games, with ownership of the event passing to it after September 2000.

The concept of a permanent Sydney marathon was enthusiastically embraced by the NSW Government through the Premier and the Major Events Board as partners with Athletics Australia and underwriter Sporting Frontiers, allowing the event to be staged on Sunday 28 October 2001.

The course will follow the Olympic and Paralympic course along the famous "blue line" showcasing the city with its spectacular scenery, and including the Sydney Harbour Bridge crossing. The long-term vision for the event is for it to be staged as a permanent and annual Olympic legacy as one of the great marathons of the world alongside the likes of London, Chicago and New York. Certainly the support of the NSW Government has enabled this event to live on after Sydney 2000, and the showcasing and promotion of the city, generation of tourism and the subsequent economic impact will deliver considerable ongoing benefits.

The long term vision for the event is that it is staged as an Olympic legacy each year and will one day be considered as one of the great marathons of the world alongside the likes of London, Chicago and New York.



The Sydney Marathon is now an annual event, following the success of the Host City Marathon.





Taking the heroes to their fans; Kyle Vander Kuyp and Tamsyn Lewis sign autographs during the Telstra Grand Prix Series.

## Sponsorship

In an Olympic year, one might expect positive progress to be made in the area of sponsorship. However, Athletics Australia approached a challenging marketplace during the year given three unavoidable factors:

- the Sydney Olympic and Paralympic Games had soaked up considerable sponsorship funding;
- companies which had invested in the Games were expected to take time to review and finalise their forward sponsorship strategies and decisions; and
- AA came off contract with two long-time partners, Optus and Nike, at the end of 2000.

It is therefore very pleasing to report that four new partners were secured during the year under review:

- · Telstra: AA's new principal partner;
- New Balance: Official footwear and apparel sponsor and supplier;
- Independent Grocers of Australia (IGA): AA's junior athletics partner; and
- · Accor Group: Official accommodation provider.

Athletics Australia's ability to attract such sponsorship interest and investment is due to a number of factors. Principal among them is the professional approach being taken to our sponsorship relationships, the organisation's ability to deliver



## . . . Chairman and CEO's Report

on the sponsorship promise (a direct benefit AA's new Constitution delivers) and the visible improvement in the way the sport as a whole is conducting itself and, consequently, is being perceived by the market.

We welcome these new partners to the sport and have commenced working with each of them to ensure they reap the business outcomes required to justify their continued investment.

These are positive developments Athletics Australia is determined to build on.

## Financial

A clear benefit of the sport's improved sponsorship position is the contributing impact it has had on AA's balance sheet. As reported elsewhere, Athletics Australia is able to present its best financial outlook for some years. The satisfying financial result is not due solely to increased sponsorship, but reflects prudent management of the accounts in an extremely high cost year for the sport.

The fourth year in each Olympic quadrennial is always the most expensive. This year, however, was exacerbated by the discontinuation of the government's Olympic Athlete Program funding after 31 December 2000. Athletics Australia made the conscious decision to continue its funding of State Institute programs at pre-Olympic Games levels, so as to not compromise the gains made in our high performance program. That AA was able to carry this burden and still post a sizeable surplus for the year, is both satisfying and testimony to the Board's prudent management of this organisation.

## Media

Athletics in Australia benefited from a resurgence in media coverage during the 2000 Olympic Games period. The sport witnessed record crowds at the Telstra Australian Championships (February 2000), the Telstra Athletics Trials in August and throughout the Olympic Games in September. The enormous media effort dedicated to athletics during this period clearly played a vital part in cultivating this interest.

The Telstra Athletics Trials, organised jointly by Athletics Australia and SOCOG, attracted extensive coverage in both national and local media. Radio 2UE and ABC Sport broadcasted live from Stadium Australia while Fox Sports (live Pay TV) and the Seven Network (delayed free-to-air) provided national television coverage.

Following on from the unprecedented national media coverage of the Telstra Athletics Trials, the Sydney Olympic and Paralympic Games took athletics into the households of almost all Australians. This media support developed the profiles of many Australian athletes in 2000 particularly Tatiana Grigorieva, Jai Taurima, Jane Saville, Louise Sauvage and Louise Currey.

The level of media coverage in the post-2000 period signified that the sport in Australia had maintained a healthy level of interest heading into the Athens quadrennial. Media accreditation applications for the 2001Telstra Athletics Grand Prix Series came close to matching the record figures of 2000.

The press and radio support was once again outstanding considering the incentive of a home Olympics had passed. Fox Sports held the rights for the Telstra Athletics Grand Prix Series for the third successive year and provided another



strong all-round broadcast of the Series and the Telstra Australian Track and Field Championships. The Nine Network held the free-to-air rights and telecast a highlights package of each Grand Prix meet and the Australian Championships.

Athletics Australia acknowledged the outstanding coverage by the media throughout the Telstra Athletics Grand Prix Series with its annual Media Awards to:

#### **Overall Coverage - Fox Sports**

Press Coverage - Mike Hurst, Daily Telegraph

Radio Coverage - Peter Walsh, ABC Radio Grandstand

**Television Coverage - SBS Sport** 

Photographic Coverage - Pat Scala and Sebastian Costanzo, The Age

Online Coverage - f2, the digital subsidiary of Fairfax Publications



The Telstra Grand Prix Series attracted much media attention. As always, Matt Shirvington was a favourite.

## Table 1 -

#### Media Coverage of Telstra Athletics Trials

Print Monitoring Period - August 14-21 Radio and Television Monitoring Period - August 3-21 Source - Media Monitors and Rehame

MEDIA	TOTAL
National Press Articles	197
Radio News Minutes	406.6
Television News Minutes	175.75

2UE and ABC Radio provided live broadcasting of events on 18 and 19 August.

Fox Sports provided a live broadcast of events from 17-19 August Seven Sport provided a delayed highlights package from 17-19 August at approximately 11pm each night.

## Table 2 -

#### Media Accreditation Applications for Telstra Athletics Grand Prix Series

MEDIA CATEGORY	TOTAL (PREVIOUS YEAR TOTAL)
Print	90 (116)
Radio	32 (49)
Television	60 (62)
Photographers	66 (65)
Other	40
Total	288 (99/00 - 292; 98/99 - 175)

## Table 3 -

#### Media Statistics for Telstra Athletics Grand Prix Series

National Press Articles	277
National Press Circulation	33,763,398
Radio News Time	3 hours 18 minutes
Television Broadcast	66.5 hours (88% Fox; 12% Nine)
Television Audience	956,000 (74% Nine; 26% Fox)
Television News Time	3 hours 5 minutes

#### Communications

Athletics Australia's commitment to operating as a transparent and inclusive organisation was evident throughout the year. AA sought to provide improved information and communication to all constituent groups through the evolution and refinement of a number of key communication channels:





#### www.athletics.org.au

In conjunction with Telstra, Athletics Australia rebuilt its website www.athletics.org.au. The principal objectives for developing the site included presentation of a professional, user-friendly and up-to-date site which provided not only information, but a place for interaction and to conduct business.

The look and feel of the site presents athletics as a fun, modern and interesting community to be involved in. The site is designed to provide users with a positive athletics experience and will continue to be refined to maintain its state-of-the-art look and feel.

#### Newsletters

An electronic newsletter was established to provide accurate, timely and ongoing information to the broadest possible cross section of the athletics community. Called 'ATHSINFO', the newsletter was made available at no cost and published at the beginning of every month. Subscriptions were driven through Athletics Australia's website.

Other newsletters such as Schools on Track, Clubs on Track, the High Performance Newsletter and Distance Runner were transferred to electronic format and will evolve to come under the ATHSINFO banner in a format fully integrated with the Athletics Australia website.

#### Publications

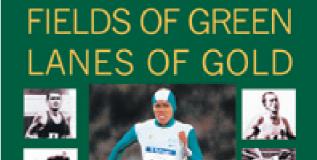
The feature publication of Athletics Australia was the 2001 Season Guide incorporating the 50th Year of Records and Results. This volume combined the previously separate Athlete and Media Guide and Almanac and was very well received by the athletics community. For this reason, the Season Guide will continue in this format. While much of the information in the book is available through www.athletics.org.au, Athletics Australia recognises that some users have a hard copy requirement.

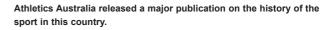
#### Fields of Green, Lanes of Gold

Fields of Green, Lanes of Gold is the story of Australia's athletics history. From the great runners of the 19th century, the deeds of Edwin Flack in the 1896 Olympics and the current stars of track and field, Australia has embraced and honoured its heroes.

Written by Athletics Australia's historian Paul Jenes, it is the culmination of 10 years of research and was published after the Sydney 2000 Games to reflect on this most recent event of historical significance for the sport.

Hardcover, more than 300 pages and illustrated with more than 200 black and white and colour photographs, Fields of Green, Lanes of Gold is a major publication of Athletics Australia and is available for sale through Athletics Australia.







## Summary

Athletics Australia has enjoyed a year of outstanding progress in 2000-01. Improved performances by our athletes, and by our younger athletes in particular, in attaining a top ten placement within world track & field has shown the way forward for further success at international level.

The successes in the field of play have been matched by the very positive outcomes delivered in other areas of AA's business. Whilst AA continues to promote and work towards the one national body for athletics, the bringing together of the fun run community under a co-ordinated national umbrella will generate ongoing participant, membership and revenue growth for the sport. This development has historical significance for the sport and for the future of this organisation.

Perhaps the single most visible indicator that this organisation has 'turned a corner' is the fact that four new corporate partners have invested in athletics since the Olympic Games: Telstra, New Balance, IGA and Accor. Athletics' financial position is consequently stable and reflects the growing confidence the corporate community has in the world's leading Olympic sport.

On behalf of the Board of Directors and staff of Athletics Australia, we thank the athletes, volunteers, paid personnel and all involved in delivering a memorable year of athletics in 2000-01. It was not the first, it may have been the best, but it certainly will not be the last.

Andrew Forrest Chairman Simon Allatson

Pictured right - Athletics Australia and Australia's elite athletes continued to raise the bar of performance during the year.



Athletics Australia



# Australian Sports Medal 2000

A number of members of the athletics family were awarded the Australian Sports Medal 2000. Athletics Australia was notified of the recipients by the Medals Validation Unit of the Department of Prime Minister and Cabinet.

The Medal was established by the Australian Government within the national system of honours for issue during the year 2000 to commemorate Australian sporting achievement. The purpose of the medal was to "recognize persons who have made a contribution to Australian sport as a current or former participant or through the provision of support services to sport".

Alan Launder	SA	coach and team official, especially in junior development
Alby Thomas	NSW	competitor and club administrator
Bob Cruise	Vic	coach
Bob Gardiner	Vic	competitor and voluntary administrator, especially for race walking
Brenda Pearl	SA	competition official and voluntary administrator especially in officials welfare and education
Catherine Phillips	Tas	coach
Charles (Chilla) Porter	WA	competitor and administrator
Chris Wardlaw	Vic	coach
Christine Schulz	Vic	competitor at club, state, national and international level over more than 30 years
Christine Stanton	WA	competitor, coach and administrator
Christine Tew	Vic	coach
Clive Lee	NSW	competition and team official, and administrator
Daryl Cross	QId/ACT	coach, competition official and voluntary administrator
Dave Cundy	ACT/NSW	administrator, team official and event organiser, especially for road running and cross country
David Tarbotton	NSW	statistician and administrator, especially in junior development
Denis Wilson	ACT	athlete, administrator, competition and team official
Dorothy Mills	ACT	awards officer, competition official and voluntary administrator
Fay Denholm	Tas	competitor, coach and voluntary administrator
Flo Wrighter	NSW	administrator and competition official
Fred Napier	WA	competition and team official, and historian
Geoffrey Martin	NSW	competition and team official
George Tempest	WA	competition official and voluntary administrator
Graham Boase	SA	competitor, coach and team official
Graham Tudor	Tas	coach
Gwen Chester	WA	administrator and team official
Harry Summers	Vic	competitor, coach and voluntary administrator especially for race walking
Helen Moir	Tas	coach
lan Boswell	SA	competitor and competition official, especially as a photo finish judge
Ian White	NSW	event organiser, competition official and voluntary administrator
Jack Pross	NSW	coach
Janelle Eldridge	NSW	administrator and event organiser, especially in schools athletics and as a competition official
Jill Huxley	NSW	team and competition official, and voluntary administrator, especially for race walking
Joan Hines	Vic	competition official and voluntary administrator



## . . . Australian Sports Medal 2000

John Bagulov	WA	competitor and voluntary administrator
John Baguley		competitor and voluntary administrator
John Gilmour	WA	coach
John Higham	Vic	competitor and voluntary administrator
John Treloar	NSW	competitor, voluntary administrator and event organiser
Joyce Bonwick	Qld	competition official and voluntary administrator
Justice Allan McDonald		administrator, especially as President of Athletics Australia until 1983
Kevin Taylor	NSW	coach
Len Johnson	Vic	competitor, club administrator and as an athletics writer
Lorraine Morgan	Vic	competition official, and voluntary administrator
Lyn Foreman	WA	coach
Lyn Foreman	WA	competitor, coach and team official
Marion Patterson	Vic	administrator, competition and team official, especially for race walking
Mary Thomas	NSW	competitor at club, state and national level for more than 30 years
Maurie Plant	Vic	event organiser and competition official, especially as announcer
Max Cherry	Tas	competitor, coach and voluntary administrator
Mike Hurst	NSW	coach and athletics writer
Pam Turney	Vic	coach, team official, selector and administrator
Paul Jenes	Vic	statistician, competition official and historian
Penny Gillies	NSW	competitor, coach and team official
Persephone Lazarakis	WA	competition official, especially as a timekeeper
Peter Bowman	ACT/NSW	administrator, coach and team official
Peter Lawler	NSW	competitor, coach and administrator
Peter Lucas	NSW	administrator and competition official
Peter Waddell	ACT	selector, competition official and athletics writer, especially for race walking
Phil O'Hara	NSW	event organiser and competition official
Ray Smith	Vic	competitor, competition official and voluntary administrator, especially as a walk judge
Reg Brandis	Qld	competition official and administrator, especially in officials education
Richard Huggins	Vic	coach
Rob Young	WA	coach
Ronda Jenkins	Vic	records officer, competition official and voluntary administrator
Ross Parker	NSW	competitor, event organiser and volunteer co-ordinator
Sandra Skeggs	Tas	coach
Simon Phillips	Tas	coach
Ted Simmons	NSW	competition official, especially as an announcer, and as an athletics writer
Terence Cox	Vic	coach
Tony Benson	Vic	competitor and coach
Tony Rice	NSW/Qld	coach and coaching administrator
Trevor Miller	SA	competition and team official especially for road and cross country
Trish Kinnane	Qld	team and competition official and voluntary administrator
Wayne Fletcher	Tas	competition official and voluntary administrator, especially as a walk judge
Wayne Fletcher Wilma Bain	Qld	competition and team official, selector and voluntary administrator
	Siu	



## Athletics International

Athletics International Trust supports the growth and development of athletics by offering grants to individual athletes, organisations and other athletics participants such as coaches.

Scholarships are awarded annually. This year, Athletics International Trust received an increased number of applications from athletics participants from across Australia.

A number of athletes received grants.

Sonia Brito	Victoria
Stuart Anderson	Queensland
Steven Hooker	Victoria
Scott Martin	Victoria
Peter Norwill	Queensland
Paul Pearce	Victoria
Clare Thompson	Victoria

Adam Basil	Victoria
Fiona Cullen	Queensland
Jason Dudley	Queensland
David Flowers	Victoria
Hayley McGregor	Victoria
Heidi Riordan	Victoria
Christy Thiel	New South Wales



Jane Saville competes at the Sydney 2000 Olympic Games.

## Registration Eigures – All States 1999/2000-2000/2001

		Totals	NSW	VIC	QLD	SA	WA	TAS	NT	ACT	Totals
		99/00	00/01	00/01	00/01	00/01	00/01	00/01	00/01	00/01	00/01
Senior	Male	4641	1265	1226	450	230	97	131	140	168	3707
	Female	2506	610	375	267	101	53	60	126	71	1663
Under 20	Male	510	175	199	60	54	27	34	3	22	574
	Female	335	131	101	42	23	14	13	2	19	345
Under 18	Male	1059	329	350	108	79	44	60	6	47	1023
	Female	829	257	219	102	60	27	36	2	32	735
Under 16	Male	994	358	236	174	70	39	113	20	36	1046
	Female	980	339	190	180	80	63	100	16	36	1004
Under 14	Male	498	274	400	157	40	3	71	26	28	999
	Female	556	284	244	130	52	0	63	22	19	814
Under 12	Male	517	210	0	394	0	0	34	63	0	701
	Female	507	219	0	390	0	0	30	47	0	686
Total	Male	8219	2611	2411	1343	473	210	443	258	301	8050
	Female	5713	1840	1129	1111	316	157	302	215	177	5247
Grand Total		13932	4451	3540	2454	789	367	745	473	478	13297
State All Schools		9273	1628	2338	2109	513	430	1357		1,100	9475
Schools Knockout		5168	465	1680	972	350	464	432	200	100	4663
Australian All Schoo	ols	1409	332	293	231		57	48	14	30	1005
Officials	Male	685	222	193	69	38	26	54	24	24	650
	Female	482	135	134	48	35	26	44	22	8	452
Total Officials		1167	357	327	117	73	52	98	46	32	1102
Life Members	Male	131	23	19	25	21	22	6	2	9	127
	Female	102	16	22	22	16	19	3	2	2	102
Total Life Members		233	39	41	47	37	41	9	4	11	229
Coaches											
Level 1	Male	1204	418	164	429	91	74	26	4	58	1264
	Female	736	207	80	342	30	56	21	7	41	784
Level 2	Male	241	78	56	56	23	10	11	0	10	244
	Female	60	23	11	15	5	4	3	1	3	65
Level 3	Male	96	20	34	20	7	2	3	1	8	95
	Female	14	4	3	0	2	5	1	0	0	15
Others	Male	104	12	23	26	5	2	1	2	6	77
	Female	92	20	10	39	2	2	0	1	3	77
Total Coaches		2547	782	381	927	165	155	66	16	129	2621
Out of Stadium		13591	0	2222	15065	1097	4948	2967	661	2237	29197
Total Registrations	1	47320	8054	10822	21922	3024	6514	5722	1414	4117	61589



## Message from Sponsors



The World Championships in Edmonton provided an ideal stage to showcase the New Balance uniforms provided to the Telstra Australian Athletics Team for the first time in 2001.

Direction from the athletes themselves was clear...they were after functional performance apparel that was clearly Australian and united the group as a team. So whilst the core uniform will continue to evolve, it was green and gold in the high tech fabrics that New Balance provided to the athletes for competition, training and walkout gear in Edmonton this year.

The partnership between New Balance and Athletics Australia reaches beyond this, however, with a joint commitment to supporting the growth and development of Out of Stadium events throughout the country. This ensures that any runner from elite to recreational will reap the benefits of our support of athletics in Australia.

New Balance is delighted to be involved with Athletics Australia, our national teams and a growing number of the country's leading community events.

As a leading performance footwear and apparel brand, New Balance looks forward to working with Athletics Australia to continue to push the boundaries of the sport, support the performance of our athletes, and allow the walking and running community of Australia to achieve new balance.

Darren Tucker Managing Director New Balance









## Australia at the Sydney 2000 Olympic Games

Cathy Freeman took us to the heights of elation. Jane Saville plunged us to the depths of despair. But how did Australia truly fare at the 2000 Olympic Games?

It is a difficult question to answer. For the first time, under Olympic head coach, Chris Wardlaw, Australia went into an Olympic Games with a comprehensive set of performance targets, starting from team size, moving up through top 16 and top eight finishers, to medallists.

It was a contentious move, but the Australian Olympic Committee had long since set broad targets and Wardlaw argued that if athletics did not set its own benchmarks, others would do so on its behalf.

The specific targets set were consistent with the general AOC goal for the Australian team to finish in the top five nations in Sydney. The athletics team adopted that target, as measured both on the medals table and the IAAF points table, where points are given from first to eighth place.

The performances judged necessary to achieve this goal were five to six medals; 16 top eight performances and 30 top 16 performances. The biggest possible qualified team was thought to be the best way to achieve these goals.

#### By LEN JOHNSON of The Age

Against these targets, Australia did best in the broad categories but fell down at the sharp end. The 86-member team was the largest ever; the number of top 16s (38) was the biggest ever, the number of top eights (15) was one short of the 1968 high. Three medals - one gold, two silver - were won and Australia finished equal tenth on the points score.

Few will forget the medals. Two, Cathy Freeman's gold and Tatiana Grigorieva's silver, were won on a night that will go down in history as one of the finest at any Olympics; the third, Jai Taurima's silver in the long jump, came after one of the most dramatic long jump competitions ever seen.

Freeman, of course, carried a huge weight of public expectation on her slim frame. Gold medal favourites commonly carry their own expectations and that of their team and immediate supporters. Some, especially from small countries like Australia, carry a heavy burden of public hopes, too.

Few, though, have carried as significant a load as Cathy Freeman. Seen as the face of the Games, she also lit the cauldron at the Opening Ceremony, enduring a 3am rehearsal two nights before and a drenching and technical malfunctions on the big night. As an indigenous Australian, Freeman also





was cast as a representative of her people at a time when great political debate raged over the Stolen Generation report and other indigenous issues.

Not only did Freeman survive all that to win, she also threw off a heavy cold and a bout of laryngitis. Moreover, her 49.11 seconds 400 was a controlled run, giving the impression that she never really got into top gear.

Only when Freeman crossed the line did she let the pressures rush in. She sat for a long time on the track, trying to take in the scope of what she had achieved. In the circumstances, her effort in coming back to finish sixth in the 200 and anchor the 4x400 to fifth place was commendable.

Grigorieva was both distracted and exalted by the commotion around "Cathy's race". She took the lead from world record holder, Stacy Dragila, when she cleared 4.55 at the first try, but could not match Dragila's 4.60.

Taurima, too, looked set for a gold medal late in the competition. His fifth-round jump of 8.49 metres – a national record – propelled him into the lead. The favourite, Ivan Pedroso of Cuba, had one jump left to try and snatch back the lead. He sped down the runway, hit the board perfectly, and sailed out to 8.55. It was little consolation to Taurima that one of the great pressure performances was needed to beat him.

So, three medals it was. Short of the target, as was the points table position. Was it disappointing? I don't think so. For a start, several other Australians were in contention for gold medals late in the competition.

Jane Saville led the women's 20km walk until informed of her disqualification as she was on her way down the ramp to enter the stadium. Vaulters Dmitri Markov and Viktor Chistiakov were equal leaders at 5.80 metres but neither could clear the next height which decided the medals, though Markov soared over only to come down on the bar. Nathan



Deakes was in medal contention through 45 kilometres of the 50km walk.

In the women's hammer, Debbie Sosimenko led for two rounds and remained in a medal position until the fifth of the six rounds. The women's 4x400 finished just over a second behind the gold medallists and a stride or so behind third.

Put this in the context that before the Games we were continually being told that Freeman was our only medal prospect. If you had told someone then that Australian athletes would be medal contenders in up to 10 events, you would have drawn some funny looks.

So the optimists will see the glass as half full, the pessimists as half empty. The reality is that Australians competed credibly, in a wide range of events, at their home Olympics. We should be proud of our team.

Karyne di Marco in action.



## Australia's Paralympians turn on the Power in 2000

#### By MARGIE MC DONALD



A clear warning about the potency of the Australia's Paralympic athletics team for the 2000 Sydney Games was sent to other countries at the 1998 IPC World Athletics Championships in Birmingham, where the Australians raked up 30 gold medals.

That was a considerable improvement on the athletics haul of 19 gold at the Atlanta Paralympic Games just two years earlier and put every nation on notice that the Australians intended to "show off " in their own backyard at the Games of the XIth Paralympiad.

A team of 65 athletes from six disability categories (amputee, intellectual disability, les autres, vision impaired and wheelchair) did just that with 35 gold around the tartan track and on the grassy interior field of the Olympic Stadium over 10 days of competition (October 20-29).

That meant the athletics team alone collected more than half the Australian total of 63 golds across 18 sports.

And the stars unearthed within the ranks of gold medallists were not just the familiar names like Louise Sauvage, who still lived up to her reputation as one of the greatest wheelchair athletes the world has seen with her two gold (1500m, 5000m) and one silver (800m). That added to her four golds in Atlanta and three in Barcelona now gives her nine Paralympic golds.

Emerging from Sauvage's shadow were athletes like Tim Sullivan, a T38 (cerebral palsy) class athlete, who set about creating his own history with five gold medals (100m, 200m, 400m, 4x100m ad 4x400m relay)and all in world record time and at his first Paralympic Games. From the novice, Sullivan, to another veteran in Neil Fuller (T44, leg amputee), who was at his third Paralympic Games but craved an individual gold to go with relay golds won in Atlanta and Barcelona and heartbreak of silvers in the 200m at the previous two Paralympics.

Fuller had one of the heaviest programs with six events but medalled in five of them including the 200m gold - finally - and three others as well (400m, 4x100m, 4x400m relays).

Grabbing hat-tricks of the precious metal were Heath Francis (leg amputee), Lisa Llorens (intellectual disability), Lisa McIntosh (cerebral palsy), Greg Smith (wheelchair) - all three golds - along with two-time gold medallists Sauvage, Amy Winters (amputee) and Russell Short (vision-impaired).

So how does a team grow in strength from the World Championships and almost double its haul from the last Paralympics?

Australian Paralympic Committee (APC) CEO, Brendan Flynn, said it came with a new philosophy put in place immediately after the 1996 Atlanta Games when officials at the APC realised they had potential to burn and that Paralympic sport was also reaping the benefits of improved technology in such things like wheelchairs, artificial limbs improved training and fitness methods and increased public awareness and acceptance.

The APC put into place an athletics structure led by then Head Coach, Chris Nunn, his assistant, Scott Goodman, and team manager, Jason Hellwig, backed up by a professional group of assistant coaches in disciplines like throws, jumps, track, road, sprints and distance.

The 35 gold were claimed out of a possible 234 gold medal events in track & field - the largest number for all 18 sports on the Sydney Paralympic program, the next highest being swimming with 169.

Photo above left - History in the making – Tim Sullivan won five gold medals.



In addition to the 35 gold, there were 15 silver and 16 bronze collected along with 13 world records now having an Australian name against them and 80 per cent of the APC team registering a season's best.

And while we're dealing in statistics, the Australian men's 4x100m amputee relay set the first world record at the Olympic Stadium at the National Championships in February 2000 and left with the honour of setting the last world record on the track on Day 10 of competition (October) before the orange-coloured track was ripped up to prepare the venue for its footballing future.

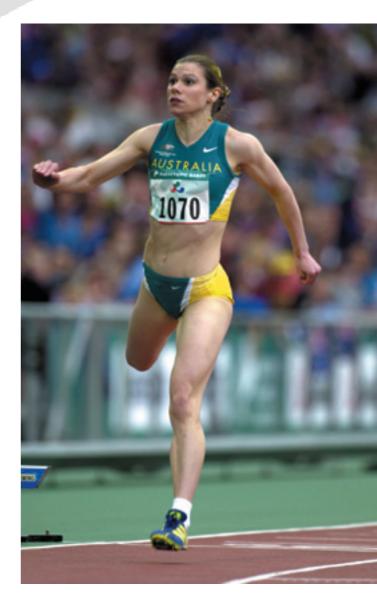
Nunn, who has now moved on to head coach at the Australian Institute of Sport, where more than a dozen athletes with a disability are on scholarships, said there was the realisation early on by both coaches and athletes that hard work and close monitoring of progress held the key to success.

Competitors were also helped in training like professionals by the Paralympic Preparation Program (PPP) set up by the APC in the lead-up to the Sydney Games along similar lines to the Olympic Athlete Program (OAP), which enabled sports like athletics to engage the services of highly qualified technical, sports science, medical and administrative personnel.

The APC and its sponsors also set up the Paralympic Employment Program (PEP) to help place athletes in jobs where they could both work and train without huge financial or personal sacrifice.

And with this base, the growth under new Head Coach, Scott Goodman, will continue through to the 2002 IPC Athletics World Championships in France, to Athens in 2004 and beyond.

\* Margie McDonald was Media Relations Manager for the Sydney Paralympic Organising Committee (SPOC) and is currently a Sports Journalist with The Australian newspaper in Sydney.



Lisa Llorens won three gold medals.



## State Associations' Reports

## ACT Athletics

ACT Athletics had a successful and busy 2000-2001 season, including strong performances by elite ACT athletes, the conduct and administration of competition and the emergence of new areas of athletics.

The summer interclub and winter cross country seasons were well patronised. ACT Athletics was responsible for the conduct of the 2000 Australian Track and Field Championships for Athletes with a Disability – the Paralympic athletics competition test event. It also conducted the state championships and the 2001 Telstra Australian Championships for Athletes with a Disability.

A competitive highlight was Stuart Rendell setting a Commonwealth Record in the hammer throw at interclub competition. Stuart and fellow ACT athlete Shaun Creighton represented Australia at the Sydney 2000 Olympic Games, while Lisa Llorens, Murray Goldfinch and Steven Eaton competed at the Sydney 2000 Paralympic Games. A number of national technical officials from the ACT were also involved.

ACT Athletics has been able to maintain stability in its management, despite having four different Executive Officers during the reporting period. ACT Athletics is undertaking a review of the structure of the governance of the ACT Athletics Association, taking into consideration the changes made to the governance of Athletics Australia and the newly adopted constitution.

ACT Athletics acknowledges the continued support of sponsors including the ACT Government Bureau of Sport and Recreation, Healthpact and the ACT Cancer Society. Their support is crucial to our continued development of the sport in the ACT. ACT Athletics Council, the peak body for athletics in the ACT, continues to ensure a cohesive and co-ordinated approach to the development of track and field and cross country running in the ACT. School Sport ACT, which is part of the council, continues to play an integral role in the development of the sport in the ACT.

## New South Wales Athletics

The highlight of the past year was the dominance of the Sydney Olympic Games and being involved in the administration of the profile Olympic sport of athletics in the host state was a demanding and rewarding experience.

Aside from the dominance of the Olympic and Paralympic Games, Athletics NSW implemented a number of initiatives throughout the year.

The NSW All Schools Championships for the 16-19 age groups were run in conjunction with the selection trials at the Olympic stadium, giving our junior athletes the chance to compete on the Olympic arena. The balance of the All Schools Championships was held at the new track at Campbelltown. This is a top class facility. Record numbers were recorded for the championships.

An agreement with the NSW Veterans Club enabled a combined State Championships to be held with the opens and U/20's. The NSW Country Championships were held at Glendale Stadium in Newcastle, the first time the event has been held outside the Sydney metropolitan area for 30 years.

Changes to the Interclub timetable and venue were trialled to be held on a Sunday and reception was mixed. The rescheduling of the timetable for a later start gained approval and the seven-team competition providing seeded events for athletes in all grades was popular.



## State Associations' Reports

NSW Athletics hosted an inaugural Club Championship. Attracting 32 teams, it was well received (as indicated by the high entry level) and will become a permanent fixture. Also encouraging was the resurgence in participation in cross country events, with a participation increase of 11%.

Participation was also strong in the running of development camps for our talented junior athletes in Wollongong and the Northern Inland area of NSW.

The platform for a major assault on the development of athletics is firmly in place and with increased resources good growth should be prominent.

## Northern Territory Athletics

Northern Territory Athletics has continued to undergo a period of growth and change. It has been an exciting year for NTA on several levels, particularly with historical competition at the Arafura Games that saw East Timor collect their first international gold medal as an independent nation.

This year has also seen the development of an athletics club in East Arnhemland which will serve to provide the foundation for launching our Indigenous Program developed in conjunction with Athletics Australia.

Key areas of focus have been to increase athletic participation and the ongoing and sustained development of coaches and officials

and officials.

A strong component of the development plan is the indigenous program, which in conjunction with Athletics Australia has made the sport accessible to many new communities.

The Team Athletics program is the ideal vehicle to administer

this program throughout Top End Communities.

One development activity included Tim Forsyth travelling throughout the Territory promoting the sport and our clubs. He has relocated to live within a community in East Arnhemland where he is working with support from the NT Government and Athletics Australia towards establishing a greater understanding of the benefits of a healthy lifestyle to several East Arnhem communities.

NTA is looking forward to continued growth and a far greater ability to service our schools and communities throughout the Wet Season through the implementation of the Team Athletics Program.

We would like to thank the Northern Territory Government and Athletics Australia for their continued support in allowing our organisation to function effectively.

## Queensland Athletics

Queensland Athletics has gone through a period of change in both personnel and perhaps more importantly, governance structure. In 2001 Queensland Athletics adopted a new structure that included the implementation of a corporate board, the establishment of an athletic commission and the move to become a subsidiary company of Athletics Australia.

The outgoing board, led by Peter Hannan, deserve recognition for putting the wellbeing of athletics before any personal aims or ambitions.

Within the changes, Queensland Athletics is attempting to continue to strengthen its ties with Queensland Little Athletics. 2000/01 saw the two organisations hold joint board meetings and move towards a co-operative approach to administering the sport.



## State Associations' Reports

Highlights of the year included Brisbane hosting the Telstra Australian Track and Field Championships, the World Veterans Athletics Championships and several successful pre-Olympic meets. The state keenly awaits two further years of hosting Australian Championships.

Another highlight was the medal winning performance of two Queensland-born athletes in Cathy Freeman and Jai Taurima at the Sydney 2000 Olympic Games. Congratulations to all athletes who represented their country at the Sydney Games.

The continued strong performance of Queensland's junior athletes gives great cause for optimism. Young athletes competed extremely well at the Australian Championships and the Schools Knockout Tournament.

A positive for athletics in Queensland is the continued development of facilities, with both Cairns and Townsville the two latest centres to develop new top level facilities. These centres, along with facilities further south in the State offer excellent options for future events and pre-departure training.

Queensland Athletics continues to enjoy excellent support from the Queensland State Government, which has been instrumental in the development of new facilities. With this continued support and a new structure, the Association is confident of a successful 2001/02. The Association is targeting improvements in membership numbers, financial performance and elite level performance as some of the key objectives for the upcoming year.

## Athletics South Australia

The 2000/2001 year has seen energy directed into all spheres of the sport. From our ground breaking new constitution with Athletics Australia, to working closely with South Australian Little Athletics and the South Australian Athletic League, it is unique that all these segments of the sport are now resident in the one complex at Santos Stadium.

We continue to work with our strategic planning document continually re-appraising our nine strategic objectives. One of the key aspects of this strategic planning has been the rewriting of our Constitution and re-structure of our Association from Board level through to the Management Council and additionally two important competition commissions.

Athletics SA has done much over the past year to consolidate and reinforce its junior development program. With assistance from the South Australian Government and Athletics Australia, Athletics SA now engages a full-time Development Officer, part-time schools Field Officer and part-time Talent ID Coordinator. These staff are working together to overcome some of the obstacles we have faced in the past in moving the sport forward. We look forward to an increase in our participation levels in the year ahead.

There have been some wonderful athletic performances this year, including Tatiana Grigorieva's silver medal in the Olympic women's pole vault and husband Victor Chistiakov's 5th placing in the men's event. Sensational performances followed by South Australia's Paralympic athletes Neil Fuller and Katrina Webb. South Australia's emerging athletes also performed well, including Mandy Heath's performance at the East Asian Games and the many junior athletes who performed well at national level.

Athletics South Australia has adopted the new motto "Believe it. Achieve it" – and you can! Working together is a powerful force and our expectation is for all of us to continue working together in all aspects of athletics to consolidate and grow the sport we all love.

# Athletics Australia Annual Report 2000-2001



# State Associations' Reports

# Athletics Tasmania

The 2000/2001 year in Tasmanian Athletics has seen changes in personnel, initiatives and organisation that will be beneficial to the sport in the long term. A key program has been the rewriting the Rules of Association and By-Laws. This has been done to further strengthen the framework upon which our sport can grow. As part of continuing this process will be revisiting the strategic plan over the next 12 to 18 months in order to assess progress and direction.

With new staff have come new procedures in the office. Of big benefit has been the introduction of a new computer network, providing up-to-date equipment and programs with which to work.

The new building development at the Domain Track in Hobart of a two-storey, 230 seat stand complete with function area, meeting room and upgraded change and toilet facilities is on schedule for completion in October 2001.

A sub-committee was formed to oversee the development and has worked hard from the fund-raising to construction stages to ensure we have a development of quality. Recognition is due for the Commonwealth Government, Tasmanian State Government, Hobart City Council and Sandy Bay Harriers Athletic Club who have all contributed to the financial success of the project.

Athletics Tasmania has experienced an increase in registrations. We believe this is indicative of continued steady growth.

Athletics Tasmania has employed a State Development Officer, and with this, has commenced the implementation of the CBA Development Program. This includes a school clinic program and inter-school cross country competition. Thanks go to the Tasmanian State Government and Sport and Recreation and State Development, the Hobart City Council, Launceston City Council and the Central Coast Council and the boards of our three regions, the Commonwealth Bank for their sponsorship for our state Development Program and the Hotel Grand Chancellor.

# Athletics Victoria

Athletics Victoria was pleased that its recent trend of increasing registrations was maintained in the year under review, particularly during the winter months.

Relationships with Little Athletics and the professional running community continue to grow in strength through regular meetings with the Victorian Little Athletics Association and the Victorian Athletic League. Dual registrations with Little Athletics is providing a seamless pathway for athletes.

The Association has improved its relationship with the Victorian Institute of Sport in a number of areas and is pleased with the outcomes.

The Association was extremely proud to be represented by a large contingent of athletes, officials and volunteers at the Olympics/Paralympics. Their performances, professional approach and friendly attitude helped to make the Games the best ever.

We were pleased to host the Australian and Schools Cross Country Championships in August 2000. These events, along with the Australian Road Walking Championships, provided a weekend of great competition. Conducting the primary, secondary and Australian events in the one carnival was an excellent initiative.



# State Associations' Reports

The Australian Youth Athletics Championships were conducted in Bendigo in February 2001, the first time that the event had been held outside a capital city. Holding the championships in a provincial city provided great exposure from the local media and support from the City of Greater Bendigo, Bendigo Bank and local suppliers of goods and services.

The Melbourne Track Classic in March 2001 was an excellent event. While the crowd was down on the previous year, Melbourne maintained its reputation as being a sport loving city.

## AthleticA

Athletics in WA maintained its continuation of stability in the sport. We see huge changes taking place in society which need to be understood and responded to. WA is supportive of Athletics Australia's nationally driven programs and out of stadium schedule. Professionalism and commercialism are integral to sporting success in today's highly competitive sporting/entertainment industries.

AthleticA, with the assistance of the Department of Sport and Recreation (DSR), are progressing development/transition programs in positive consultation with the Western Australian Little Athletics Association executive. It is believed the two bodies are moving towards a new level of mutual cooperation, so essential to the best interest of the individual athlete and the sport as a whole.

We view the holding of an annual Telstra Grand Prix in Western Australia as essential to the promotion of athletics in WA, Australia's most remote state. We will do all possible in partnership with Athletics Australia to make the occasion both a sporting spectacle and commercial success. In 2001-2002 AthleticA will focus heavily on working with AA programs and the establishing of our recruitment/transition programs. This year we hope to continue to broaden the base of our participants and increase the number of those who register to compete in our traditional athletics programs of events.



Neil Fuller, Sydney 2000 Paralympic Games: six events, four gold medals.

## Athletics Australia Annual Report 2000-2001



# Institutes of Sport Reports

# AIS

The Sydney Olympic and Paralympic Games were the main focus for coaches and athletes early in the year. A contingent of AIS athletes and coaches were in the Australian Olympic Team with the highlight being Jai Taurima's silver medal in the long jump and six top-ten performances. After such an enormous focus and effort on preparing for the Sydney Olympic Games and the actual successful event itself, the challenge was to maintain the high level of focus amid the inevitable "post Games syndrome".

After the Olympic Games, Chris Nunn took the post as Head Coach of the AIS Track and Field program. In the second and non-Olympic half of the year, the AIS Track and Field program has had a broader range of key focus areas.

It has conducted an internal review of the strengths and weaknesses of the current coaching structure and established an agreement with the ACT Academy of Sport and ACT Athletics which will provide a transparent and integrated approach to athletics in the ACT and region.

Athletes with disabilities are now fully integrated into the AIS Program, and with this Athletics Australia's Paralympic Program Manager, Scott Goodman has been relocated into the AIS track & field offices.

In consultation with Athletics Australia, AIS track and field scholarships are now offered under a three-tiered system ranging from full residential/support scholarships to the provision of AIS facilities, coaching and SSSM. Athletes are able to move between tiers by reaching set targets by review dates. The targets have been set in consultation with the athlete, coach, Head Coach and in line with Athletics Australia's standards. The AIS track and field program currently has track and field athletes both established and emerging who train under Craig Hilliard, Dick Telford, Ron Weigel and Esa Peltola.

# NSWIS

NSWIS aims to deliver a high performance program throughout NSW, in conjunction with Athletics Australia, that focuses on increasing the numbers of athletes in semifinals and finals at major international events, and ultimately winning medals at the World Championships (indoor and outdoor), World Junior Championships, Commonwealth Games and Olympic Games.

To achieve these objectives NSWIS has identified key areas for attention.

NSWIS assists athletes by aiming to provide the best possible environment for them to pursue their athletic goals. It has established High Performance Centres and Development Centres around the state to support athletes and coaches in their home environment. Support includes access to sports science services, medical support, sports psychology, coaching support, access to competition, career, education and personal development services.

Biomechanical and sports psychology expertise are focused on athletics to ensure athletes have the best possible opportunities to perform.

The High Performance Thinking System aims to better equip coaches to work with athletes to achieve a strong mental approach. It emphasises ongoing development rather than crisis management when a situation doesn't go to plan.

Following the Olympics, NSWIS secured expert coaches in jumps, throws/multi's and sprints/relays. During the reporting



# . . Institutes of Sport Reports

period, NSWIS revised the staffing structure to support a fulltime Program Co-ordinator responsible for co-ordinating services to athletes in an efficient and cost effective manner.

NSWIS has enhanced its main training centres at Homebush and Narrabeen through the purchase of modern technical and sporting equipment. These High Performance Centres now have first class track, weights and computer office facilities. The Greystanes High Performance Throws Centre continues as a centre of excellence for the throwers.

NSWIS has established High Performance and Development centres at Newcastle and Illawarra. Both have part-time co-ordinators and first class track and weights facilities. This strengthens the ability of NSWIS to fully develop NSW's elite athletes and coaches by providing support to them in their regional area rather than relocating athletes to Sydney.

We are implementing strategies to improve the communication and sharing of information between all our coaches and to ensure our established coaches assist our developing coaches through formal technical clinics and informal shared training sessions.

# SASI

The main focus of the SASI program is to consistently produce highly ranked international athletes. Our key objective is to get SASI athletes selected in national teams and see them compete with success at international level.

Towards this end, a number of program initiatives have been implemented.

Leading edge technology is available to athletes and coaches through installation of a pole vault biomechanics system. While this advanced computerised system, which combines radar video and force platform and transducer, has been developed as a specific 2000 Olympic Games initiative, it is also a critical part of the preparation of the next generation of young pole vaulters.

Technology also includes the use of the "Swinger" computer software which allows easy analysis of motion, including the capacity to overlay one video action over another for comparison, to use a split screen for different views of same action and frame by frame analysis.

Work has begun on analysing the technique of all SASI athletes.

Injury prevention and rehabilitation program will be given priority now the SASI Recovery Centre is fully operational. It includes spa, sauna, instant hot and cold showers, float tank, ice bath.

We are working to establish closer links between SASI and Athletics SA's Development Team to promote the emerging talented athletes. We anticipate the more active and visible role played by SASI Coaches and the State Event Group Coaches, will provide the development program with a higher profile and subsequent increase in the number and quality of athletes. A good proportion of these should gain selection in the SASI Junior Squad.

# Athletics Australia



# . . . Institutes of Sport Reports

# Tasmanian High Performance Program

This program was instigated and supported by Athletics Tasmania and Athletics Australia in August 2000 as a result of the withdrawal of the Track and Field Program from the Tasmanian Institute of Sport.

The main objective of this program was to provide the type of support, education and opportunities to talented Tasmanian athletes (with emphasis on juniors) and their coaches that other States offered through SIS/SAS programs.

While in theory this was a great starting point, in reality it was difficult to execute outside the realms of the infrastructure and support of a full Institute Program. However, despite these initial difficulties the past 12 months has been very productive with a renewal of enthusiasm and energy amongst athletes and coaches. This has resulted in the reinstatement of the TIS Track and Field Program to commence on 1 January 2002.

The new program will focus on the elite junior athletes and their coaches in an attempt to build up the depleted senior ranks over the next four to five years. The initial target group will be potential World Youth 2003/World Junior 2004 athletes with strong emphasis in the first few months on potential World Junior 2002 athletes.

Program Initiatives included regular educational workshops and seminars including topics such as nutrition, water based training, prevention of hamstring injuries, mental preparation and recovery, core strength and stability as well as Oz Squad camps, coaching clinics involving High Performance Coaches from other SIS/SAS, mentoring potential scholarship coaches and prospective Level 2/3 coaches, conducting and coordinating Level One Coaching Courses, instigating coaching

involvement with AWDs, regular personal contact with elite athletes/coaches - helping to set up network links with HP coaches and disseminating relevant information and educational material to the athletics community.

Tasmanian junior athletes won 18 medals at Australian All Schools and Australian Youth Championships in 2000/2001. This will provide the platform to launch greater numbers of successful senior athletes in the future.

## VIS

Season 2000/2001 has been a dynamic and progressive period for the VIS Track and Field Program. The Program is committed to providing an environment where excellence can prosper. The VIS Program exists around the core principles of excellence, team work, supportive caring, innovation, professional development, integrity and enthusiasm.

The completion of a successful Olympic year has brought with it significant changes in the structure of the Program. A new Head Coach, Eric Hollingsworth, was appointed in January 2001, with the vision of creating an elite culture of cooperation, education, communication and progressive planning.

A network of five elite Event Group Coaches have been appointed to work with the Head Coach to educate and support VIS athletes and personal coaches in each of the track and field disciplines.

One of the most important objectives of this year has been to improve communication between all VIS athletes and coaches and break down any barriers between the VIS and the wider athletic community. In order to achieve excellence in relationships and communication the VIS aims to build on the ethic of strong teamwork. The VIS is working to unite all



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coaches, athletes, community coaches, staff and key stakeholders to work in unison through meetings, panels, a comprehensive track and field Website etc. to achieve joint objectives.

The Track and Field Program has had significant competition success, with almost 40% of the Australian Olympic Athletics Team being VIS scholarship holders and more than 33% of the 2000 World Junior Team also being VIS Athletes.

Post-Olympics the focus has been on using the advanced facilities provided by VIS Sports Science and Medicine in various disciplines such as biomechanics, nutrition, physiology and psychology.

In reflection, a year of progressive change and international success for the Track and Field Program is being closely followed by a vision to promote an even more effective and professional climate in which excellence can prosper.

## WAIS

WAIS provided significant priority to Olympic athletes including Dmitri Markov, Paul Burgess, Emma George, Susan Andrews, Lauren Poetschka and Alison Inverarity.

WAIS also had two athletes competing at the World Junior Championships in Poznan, Poland. These were Shermin Oksuz in the long jump and Andrew Hall in the Javelin.

The structure of the WAIS track and field program is successful. Scholarship holders form the WAIS squad based on previous years performances. Individual coaches come under WAIS umbrella. In April, Steve Lemke was reappointed as WAIS Head Coach and implementated a number of new programs. National event group co-ordinators were appointed in keeping with the national structure established by National Head Coach Keith Connor.

Talent identification continued with Healthway "smarter than smoking" talent search. Greater emphasis has been placed on the development of 14 - 15 year olds in all areas of sport for short periods prior to them concentrating on areas of specialty.

In the future we are looking forward to continuing and developing our close relationship with Athletics Australia, developing local coaches and junior and emerging athlete programs and individually case managing athletes in accordance with Athletics Australia's recommendations.

Currently there is no athletics program at either the NT Institute of Sport, the ACT Academy of Sport or the Queensland Academy of Sport. The ACT program was absorbed and conducted as part of the AIS.

## Athletics Australia Annual Report 2000-2001



# Commission Reports

#### Athletes' Commission

The Athletes' Commission (AC) provides a medium between athletes and Athletics Australia to ensure that the interests and objectives of both parties are promoted and met. The Athletes' Commission went through a period of great change over the last 12 months, starting with the election of six new Commissioners and consequent review of operations.

This review began the development process of a strategic plan for the next four years and an operational plan for the next year. This process is already providing benefits with a more professional approach to the management of the Athletes' Commission including the formalisation of its client focus, primary outputs and key result areas. Other major achievements for 2000-2001 include the development of submissions on Commonwealth Games Selection Criteria 2002, the 2001-2002 Season Calender and the IAAF's proposed rule changes. In 2001-2002 the major focus of operations will continue to be on improving the Athletes' Commission's internal operations with particular emphasis on better athlete consultation and delivering a higher quantity and quality of outputs.

The Athletes' Commission primarily represents the interests of Athletics Australia's National Squad members while taking into account the interests of the wider athletes' community on issues that impact all levels of the sport.

The primary outputs from the Athletes' Commission are effective athlete representation and support; a collaborative relationship between the organisation and athletes; contribution to the wider athletics community; and improvement in the outcomes of participation in athletics.

The key results are in two areas. The first is service provision and includes team selection and management; athlete – organisation – coach relations; competition, rewards and athlete support; and athlete welfare and community contributions. The operation's key results areas include communication and promotion, governance and strategic management.

The major areas of focus for 2001-2002 will be development of effective Athletes' Commission infrastructure and management systems; increasing awareness and credibility of the Athletes' Commission and the provision of basic services under each key result area.

#### **Disability Commission**

The reporting period was the most historic and successful ever for Australia's athletes with a disability and the process of true integration throughout the breadth and depth of athletics.

The Paralympic Preparation Program, managed under the auspices of the Australian Paralympic Committee, played a critical guiding role in delivering to the Games a team of outstanding athletes and coaches who went on to produce an outstanding result of 35 gold medals, 15 silver and 16 bronze medals.

Under the direction of Head Coach Chris Nunn and Program Manager Scott Goodman, a number of factors were successfully managed to bring together the final result. A total commitment to developing a true elite culture was fundamental to the team's success and has established a standard that will carry the performances forward well into the future.

Significantly, the program and its management structures have evolved again since the conclusion of the Games. With the support of the Australian Paralympic Committee, Athletics Australia has become the first National Sporting Organisation in Australia to be given responsibility for the delivery of the Paralympic Preparation Program in concert with the ablebodied Olympic Preparation Program. To assist in this task, Scott Goodman has been appointed by Athletics Australia to the position of Paralympic Program Manager.

Supporting this process, the positioning of athletes with



# Commission Reports

disability events at Telstra Grand Prix events has continued to increase and are becoming both valuable performance opportunities as well as adding to the spectator and media appeal. Capping this advancement has been the decision by Athletics Australia to integrate the previous National Championships for Athletes with Disabilities with the Telstra Australian Athletics Championships commencing in 2002.

At the grass roots level, much work is still needed to ensure that all athletics providers are sufficiently aware of the sport's policy of integration and equally well resourced by access to information and services that makes this principle a delivered reality. Athletics Australia, in partnership with Member Associations, clubs and centres will be focusing on this issue over the coming 12 months.

#### Administration and Development Commission

The Administration and Development Commission was somewhat overshadowed by the activity involved in the establishment of the new Athletics Australia Constitution during this reporting period.

Following the finalising of the new Constitution, the Commission did meet in Melbourne in May to cover the strategic focus areas for the National Programs covered under the new arrangements.

This meeting was successful in setting the priority areas and addressing a range of operational and delivery issues and, most importantly, establishing the benchmark performance outcomes for both Member Associations and the national body.

Further progress in this area will now be managed through a regular process of communication to facilitate the need to stakeholder input to planning, and a formal agreement between Member Associations and Athletics Australia within a Memorandum of Understanding. This agreement formalises Athletics Australia's commitment to invest in and support the efforts of Member Associations, and removes the previously

ambiguous lines of reporting and accountability attached to particular program areas.

It is anticipated that the formality of the Administration and Development Commission will be replaced in the next reporting period as its activities are now enshrined within the Constitution framework forming part of the overall operational relationship between Athletics Australia and its Member Associations.

#### **Coaching Commission Report**

The Coaching Commission, which is also the Board of Management of the Australian Track and Field Coaches Association, is responsible for coach education, development, support and advocacy.

The Commission has pursued its roles with enthusiasm and diligence and is to be congratulated on a year that is highlighted by a number of successes. These include four coaches completing the Development Program to achieve Level III accreditation; 24 coaches receiving the award of Level Il accreditation: 38 Level I Courses completed: 41 Orientation to Coaching Courses presented; the 2001 Mondo National Coaching Congress conducted at Runaway Bay Sports Super Centre on the Gold Coast, with a record number of participants; the Henri Schubert Memorial Award for 2000 awarded to Alan Launder; 29 coaches acknowledged by the award of the 2000 Australian Sports Medal for their contributions to coaching; the Level II Curriculum revision completed, and approved by ASC Sport Education unit: the Orientation to Coaching Curriculum revised and trialled; the Development Program for Coaching Course Presenters restructured: negotiations for a license to conduct some of the Coach Education and Development Programs commenced with a potential Service Provider; the Orientation to Coaching Handbook revised and reprinted; AT&FCA News presentation and format revised, with four issues throughout the year; Modern Athlete & Coach, edited by Jess Jarver for the 37th year, continuing to increase

# Athletics Australia



# Commission Reports

subscription levels, especially from overseas; resources available to coaches (and others) at AT&FCA Office increased to 154 publications and 19 videos; a Service Agreement between AT&FCA and Athletics Australia completed; coaching information centres conducted at the major Australian Track and Field Championships, the Olympic Trials, and a number of State Championships.

#### Facilities and Equipment Sub-Commission

The Facilities and Equipment Sub-Commission provides advice within Athletics Australia on matters pertaining to athletics facilities and athletics equipment. It also liaises with the IAAF on the same matters and occasionally provides advice to outside organisations such as local councils.

During the year the committee provided a paper on track and field safety for implementation by Athletics Australia, advice on calibration of measuring tapes and wind gauges and facility advice for Newcastle Council, Curtin University and Melbourne and Olympic Park warm up facilities.

#### Walking Commission

This is the last report by the Walking Commission. It will hence forth be merged in the new Out of Stadium Events Committee. The Commission has operated for eight years, with some members serving for the entire period.

The Commission provided advice to Athletics Australia on the conduct of race walking including recommending venues for championships and appropriate Technical Delegates to oversee the championships. One meeting of the Commission this year, at the time of the Walking Federation's June competition in Canberra, again at no cost to Athletics Australia.

The Commission considered reports from Technical Delegates for three championships. The Melbourne Albert Park course used for the 2000 Long Walk Championships was considered

to be ideal for the purpose.

It was disappointing that the 2000 50km Championship could not be conducted as there were insufficient entries. The heavy schedule for elite walkers has now made the December championship timing unsuitable. The Commission has recommended that in future that the 50km Championship be conducted in late April or early May each year. This will allow a period of recovery after the Australian 20km Championship conducted with the Australian Athletics Championships, meet selection requirements and the elite athletes' overseas competition schedule.

There is still concern at the drop off in the number of teams competing in some age championships. State associations might adopt a policy for developing this facet of our sport by giving young race walkers the opportunity to represent their state.

The experiment of having the Long Walk Championships conducted at the same time and venue as the Australian Cross Country Championships should be continued but kept under review

The Commission is keen for the new Out of Stadium Committee to consider reviewing the Australian Competition Rules for Race Walking in light of changes to the IAAF Walking Rules to be passed by the Edmonton Congress.

#### Road Running and Cross Country Commission

The activities of the Road Running Commission were replaced during the reporting period by the Out of Stadium Commission.



# Commission Reports

#### Statisticians Report 2001

The change to the calendar year rankings as opposed to seasonal rankings last year went smoothly.

Unfortunately a large number of athletes did not re-appear after the Olympics which left gaps in the rankings. However the up and coming juniors will slowly fill these gaps and hopefully some of our Sydney Olympians who have taken a break will return to competition. I plan on extending the lists for deeper rankings.

The all-time lists are slowly being extended to give a much better overall picture of athletics over the years.

Currently I am researching and putting together the results of all Australian Championships ever held and these will go on AA's website progressively.

(Paul Jenes)

#### Officials Commission

The Athletics Australia Officials Commission is responsible for the officials grading and examination system, officials education through national courses and seminars, and the assessment and appointment of all National Technical Officials (NTO's) for International events conducted in Australia, national championships and Grand Prix events.

The appointment of the 200 NTO's for the Olympic Games and the 185 NTO's for the Paralympic Games was finalised after extensive training, trialing and assessment by the Officials Commission. This began in 1993 when the Games were awarded to Sydney and the new-style Officials Commission was formed and included as it's first major test – the 1996 World Junior Championships in Sydney.

It is now acknowledged by the IOC and IAAF that the athletics officials at the Olympic and Paralympic Games set a new standard for world's best practice.

Prior to the Olympic Games a large number of the appointed Olympic and Paralympic Games NTO's were able to familiarise themselves with the atmosphere of Stadium Australia and the specialised technology and equipment to be used for the Games at the Australian Olympic Trials conducted in August 2000. Officials also had access to an increased number of courses and seminars. The education process continued, with a bridging course for NTO's wishing to advance their qualifications to "A" status and as a "refresher" for existing "A" Grade NTO's being held in conjunction with the Australian Track and Field Championships in Brisbane in March.

It is pleasing to note that the Commission continues to receive increasing numbers of requests to conduct basic officiating courses for school teachers, and it is hoped to expand this area of activity in the future.

In an attempt to make the holding of AA qualifications more accessible to the wider community, theory examinations at "C" level are now readily available on request to any organisation conducting athletics, including Schools, Little Athletics and Veterans. It is recommended however that a basic officiating Seminar be conducted beforehand by an IAAF qualified TOECS course presenter.

We must now look to the future. Attention must be given to recruitment and education of the next generation of NTO's whilst maintaining and re-defining the expertise which remains in our ranks. The Commission will also be working to encourage officials to broaden their knowledge across all disciplines, rather than maintaining a narrow focus.

We are confident that the solid foundation, which has been developed through the Olympic Games and Paralympic Games, will guarantee a bright future for athletics officiating in Australia.

In conclusion, I express my thanks and admiration for the support and outstanding input of the members of my Commission and all Association OELO's and last, but by no means least, I express our gratitude for the untiring efforts of all NTO's throughout Australia.



Athletics Australia Annual Report 2000-2001

# Australian Records

# Athletics Australia Records as at 9th June 2001

Athletics Australia congratulates the following athletes for setting new records during the year:

EVENT	PERF.	DATE	VENUE	NAME	STATE	D.O.B
MEN						
100 METRES						
Aust Allcomers	9.87	23/09/00	Sydney	Maurice Greene	USA	23/07/74
400 METRES						
Aust Allcomers	43.84	25/09/00	Sydney	Michael Johnson	USA	13/09/67
1000 METRES						
Aust National	2.16.61	01/08/00	Stockholm	Grant Cremer	AIS	09/06/78
1500 METRES						
Aust Allcomers	3.32.07	29/09/00	Sydney	Noah Ngeny	KEN	02/11/78
3000 METRES						
Aust National	7.41.35	16/02/01	Sydney	Craig Mottram	VIC	18/06/80
10000 METRES						
Aust Allcomers	27.18.20	25/09/00	Sydney	Haile Gebreselassi	ETH	18/04/73
110M HURDLES						
Aust Allcomers Aust U18	13.00 13.48	25/09/00 25/02/01	Sydney Bendigo	Anier Garcia Mohamad Zeed	CUB VIC	09/03/76 21/02/84
400M HURDLES	10.10	20/02/01	Denaige		10	21/02/01
Aust Allcomers	47.50	27/09/00	Sydney	Angelo Taylor	USA	29/12/78
4 X 100M RELAY			- , ,			
Aust Allcomers	37.61	30/09/00	Sydney	Drummond, Williams,		
			, ,	Lewis, Greene	USA	
4 X 200M RELAY						
Aust U16	1.29.40	09/12/00	Adelaide	Tonkin, Remmers, Wroe, Littlejohn	VIC	
4 X 400M RELAY						
Aust Allcomers	2.56.35	30/09/00	Sydney	Harrions, Pettigrew, Harrison, Johnson	USA	

ATHLETICS AUSTRALIA

# Australian Records

EVENT	PERF.	DATE	VENUE	NAME	STATE	D.O.B.
4 X 800M RELAY						
Aust U18	7.46.20	17/12/00	Sydney	Andreatta, Fitzgerald,		
POLE VAULT				Bromley, Hall	NSW	
Aust Allcomers	5.90 5.90 5.90 5.90	29/09/00 29/09/00 29/09/00 29/09/00	Sydney Sydney Sydney Sydney	Nick Hysong Lawrence Johnson Maksim Tarasov Michael Stolle	USA USA RUS GER	09/12/71 07/05/74 02/12/70 17/12/74
LONG JUMP						
Aust Allcomers Aust National	8.55 8.49	28/09/00 28/09/00	Sydney Sydney	Ivan Pedroso Jai Taurima	CUB QLD	17/12/72 26/06/72
TRIPLE JUMP						
Aust Allcomers	17.71	25/09/00	Sydney	Jonathon Edwards	GBR	10/05/66
SHOT PUT						
Aust National Aust U20 (6k) Aust U16 (4k)	20.35 18.97 19.46	10/09/00 24/03/01 09/12/00	Runaway Bay Brisbane Adelaide	Justin Anlezark Scott Martin Raffael Laurins	QLD VIC VIC	17/08/77 12/10/82 22/05/85
DISCUS THROW						
Aust Allcomers Aust U20 (1.75k)	69.30 57.05	25/09/00 27/01/01	Sydney Ballarat	Virgilijus Alekna Scott Martin	LTU VIC	12/10/82
HAMMER THROW						
Aust National Aust U20 (6k) Aust U18 (5k)	78.40 75.62 74.42	03/03/01 03/09/00 09/12/00	Canberra Brisbane Adelaide	Stuart Rendell Aaron Fish Timothy Driesen	ACT QLD VIC	30/06/72 27/02/81 27/03/84
JAVELIN THROW						
Aust Allcomers	90.17	23/09/00	Sydney	Jan Zelezny	CZE	16/06/66
DECATHLON						
Aust Allcomers Aust U20 (AA)	8641 7000	28/09/00 24/03/01	Sydney Brisbane	Erki Nool Jason Dudley	EST QLD	25/06/70 10/11/84
MULTI EVENT						
Aust U18 Aust U16	7137 4455	24/02/01 24/02/01	Bendigo Bendigo	Jason Dudley Dwain Weyers	QLD QLD	10/11/84 28/02/86
Best on record						
20000M ROAD WALK						
Aust Allcomers	1.18.59	22/09/00	Sydney	Robert Korzeniowski	POL	30/07/68
			5 5			



# Athletics Australia Annual Report 2000-2001

# Australian Records

EVENT	PERF.	DATE	VENUE	NAME	STATE	D.O.B.
Women						
100 METRES						
Aust Allcomers	10.75	23/10/00	Sydney	Marion Jones	USA	12/10/75
200 METRES						
Aust Allcomers	21.84	28/09/00	Sydney	Marion Jones	USA	12/10/75
800 METRES						
Aust Allcomers	1.56.15	25/09/00	Sydney	Maria Mutola	MOZ	27/10/72
1500 METRES						
Aust Allcomers	4.05.10	30/09/00	Sydney	Nouria Merah-Benida	ALG	24/05/67
3000 METRES						
Aust National	8.42.75	10/03/01	Lisbon	Benita Willis	AIS	06/05/79
5000 METRES						
Aust Allcomers Aust National	14.40.79 15.08.69	25/09/00 08/09/00	Sydney Brisbane	Gabriela Szabo Kerryn McCann	ROM NSW	14/11/75 02/05/67
10000 METRES						
Aust Allcomers	30.17.49	30/09/00	Sydney	Derartu Tulu	ATH	21/03/72
90M HURDLES						
Aust U16	12.84	10/12/00	Adelaide	Jarah Jennings	QLD	15/01/86
100M HURDLES						
Aust Allcomers Aust U20	12.62 13.12	25/09/00 14/07/00	Sydney Darwin	Gail Devers Jacqueline Munro	USA NSW	19/11/66 04/10/81
400M HURDLES						
Aust Allcomers	53.02	27/09/00	Sydney	Irina Privalova	RUS	22/11/68
10000M TRACK WALK						
Aust U20	48.58.02	17/08/00	Sydney	Laura Johnson	NSW	31/08/84
4 X 100M RELAY						
Aust U16	46.66	08/12/00	Adelaide	McLellan, Cutmore, Bo	oyd, Kehoe	QLD
4 X 400M RELAY						
Aust National	3.23.81	30/09/00	Sydney	Peris-Kneebone, Lewis Gainsford-Taylor, Free		AUS



# Australian Records

EVENT	PERE	DATE	VENUE	NAME	STATE	D.O.B.
HIGH JUMP						
Aust Allcomers	2.01	30/09/00	Sydney	Yelena Yelesina	RUS	04/04/70
POLE VAULT	2.01	30/09/00	Sydney	Hestrie Storkeck-Cloet	ersa	26/08/78
Aust Allcomers	4.60	25/09/00	Sydney	Stacy Dragila	USA	25/03/71
TRIPLE JUMP						
Aust Allcomers Aust National	15.20 13.82	24/09/00 10/12/00	Sydney Perth	Tereza Marinova Nicole Mladenis	BUL WA	1977 22/09/75
HAMMER THROW						
Aust National Aust U18	68.83 55.78	11/03/01 14/12/00	Hobart Melbourne	Bronwyn Eagles Gabrielle Neighbour	NSW VIC	23/08/80 22/11/83
JAVELIN THROW**						
Aust Allcomers Aust National Aust U20 Aust U16	68.91 66.80 51.43 45.38	30/09/00 05/08/00 04/12/00 10/12/00	Sydney Runaway Bay Melbourne Adelaide	Trine Hattstad Louise Currey Kathryn Mitchell Samantha Pearson	NOR NSW VIC NSW	18/04/66 24/01/69 10/07/82 14/05/85
HEPTATHLON						
Aust Allcomers	6584	24/09/00	Sydney	Denise Lewis	GBR	27/08/72
Best on Record						
MARATHON						
Aust Allcomers	2.23.14	24/09/00	Sydney	Noako Takahashi	JPN	
20000M ROAD WALK						
Aust Allcomers	1.29.05	28/09/00	Sydney	Liping Wang	CHN	

\*\* New javelin implement introduced. Records commenced from 31 December 1999.



Athletics Australia Annual Report 2000-2001

# Australian Rankings

# World top 50 ranked Australian athletes in 2000

This list was based on performance rankings in the IAAF World Performance Lists.

st	Cathy Freeman	400m		25th	
2nd	Jai Taurima	Long Jump	27th		Patrick Johnson
d	Tatiana Grigorieva	Pole Vault	28th		Nick A'Hern
5th	Emma George	Pole Vault	30th		Marg Crowley
ith	Louise Currey	Javelin Throw	31st		Blair Young
=8th	Dmitri Markov	Pole Vault	31st		Matt Shirvington
9th	Melinda Gainsford-Taylor	200m	*31st		Nathan Deakes
11th	Peter Burge	Long Jump	*32nd	_	Kerryn McCann
11th	Lisa-Marie Vizaniari	Discus Throw	33rd		Karyne Perkins
11th	Joanna Stone	Javelin Throw	36th		Susan Andrews
13th	Lauren Hewitt	200m	37th		Shaun Creighton
*14th	Cathy Freeman	200m	38th		Stuart Rendell
14th	Andrew Currey	Javelin Throw	39th		Daniela Costian
15th	Nathan Deakes	50km Walk	39th		Clair Fearnley
=15th	Viktor Chistiakov	Pole Vault	41st		Darryl Wohlsen
15th	Debbie Sosimenko	Hammer Throw	42nd		Bridgid Isworth
16th	Andrew Murphy	Triple Jump	=42nd		Nick Moroney
17th	Jane Saville	20km Walk	=42nd		Jarrad Pozzi
17th	Kerryn McCann	Marathon	43rd		Nova Peris-Kneebone
17th	Patrick Dwyer	400m	*43rd	(	Clair Fearnley
21st	Jane Jamieson	Heptathlon	44th	ξ	Sarah Jamieson
21st	Jana Pittman	400m Hurdles	44th	ç	Stephanie Price
21st	Tamsyn Lewis	800m	45th	L	_ee Naylor
22nd	Kerry Saxby-Junna	20km Walk	*47th	N	lelinda Gainsford-Taylor
22nd	Alison Lever	Discus Throw	47th	Kr	is McCarthy
22nd	Andrew Martin	Javelin Throw	48th	Ro	ohan Robinson
22nd	Bronwyn Eagles	Hammer Throw	48th	Si	isay Bezabeh
23rd	Shane Hair	Long Jump	=48th	R	Rachael Dacy
=23rd	Justin Anlezark	Shot Put	=48th	k	Kym Howe
=25th	Tim Forsyth	High Jump	49th		Zid Abou Hamed
25th	Adrian Hatcher	Javelin Throw	50th		Steve Moneghetti

Ranked higher in another event.

\*

# Directors'. Biographies Athletics Australia – Board of Directors



#### Andrew Forrest Chairman

Andrew Forrest is the Chief Executive and Deputy Chairman of Anaconda Nickel Limited and Chairman of the Murrin Murrin Joint Venture. Anaconda Nickel launched the \$1.2 billion Murrin Murrin Nickel/Cobalt operations, one of Australia's largest resource projects. Andrew is also a member of the Executive Council of the Western Australian Chamber of Minerals and Energy. Andrew was previously a Director of Export Finance and Insurance Corporation before holding Managing Director and Chairman positions in the Investment Banking industry.



# Paul Kennedy

Paul Kennedy is the Vice President of Marketing with Carlton & United Breweries Ltd. He has held senior marketing and sales positions in the USA, Asia, New Zealand and Australia. He has been a board member of the Australian Association of National Advertisers (AANA) since 1996 and Chairman since 2000.



#### Ken Roche Deputy Chairman

Ken Roche was a dual Commonwealth 440 yards hurdles champion in Perth in 1962 and Kingston in 1966. He was also a semifinalist at the Olympic Games in Tokyo. In business, Ken is the Chairman of Roche Holdings and Director of Downer Group Limited.



# Russell Scrimshaw

Russell Scrimshaw is the Head of Technology, Operations and Procurement with the Commonwealth Bank Group and was previously the Director of Marketing for Optus Communications. Russell was involved in the conception and implementation of the Optus brand. Throughout his career, Russell has held several broad business leadership and directorship roles in Australia, Asia and the USA, with emphasis on marketing, strategic planning and general management.



# Elaine Canty

Elaine Canty has a background in sports journalism and administration. She worked for six years as a sports broadcaster and journalist with ABC radio and television, and from 1990 to 1996 presented a daily current affairs and lifestyle program on ABC radio. Elaine is a Foundation Director of the Victorian Institute of Sport, and is currently a Board member of VicHealth, Women's and Children's Health (Royal Women's and Royal Children's Hospitals in Victoria), the Queen Victoria Market and Melbourne 2002 World Masters Games. A lawyer and businesswoman, Elaine is also a member of the AFL Tribunal.



# Bill Bailey

Bill Bailey is the Oceania area representative on the International Association of Athletic Federations (IAAF) Council. He is also the Executive Director of the Oceania Amateur Athletic Association (OAAA) and was Athletics Competition Manager for the Sydney 2000 Olympic Games. A former schoolteacher, Bill moved into sport as the Manager of Policy and International Relations at the Australian Sports Commission. His involvement in athletics started as a volunteer at the 1985 World Cup in Athletics in Canberra and has included management positions on many senior and junior Australian teams.



Athletics Australia Annual Report 2000-2001

# Athletics Australia Directory

# **Directors**

Andrew Forrest (Chairman) Ken Roche (Deputy) Elaine Canty Russel Schrimshaw Paul Kennedy

Bill Bailey (IAAF Council Member)

# Staff

Chief Executive Officer Simon Allatson

General Manager Jason Hellwig

Finance and Administration Director and Company Secretary John Hamilton (from November 2000)

Head Coach Keith Connor (from April 2001)

**High Performance Director** Lawrie Woodman (to April 2001)

High Performance Manager Kathryn Periac (from January 2001)

Marketing Manager Christopher Green (to March 2001) Helen Soulsby (from June 2001)

**Communications Manager** Jilian Mulally (from January 2001)

Media Manager Stephen Lock



**Team Management Manager** 

Samantha Culbert (part-time from February 2001 to July 2001) David Gynther (from September 2001)

**Development Manager** Andrew Faichney (from January 2001)

**Development Officers** Trent Masenhelder Matt Stevic (part-time)

**Competitions Officers** Tina Folmer Carol Grant (from June 2001) Pam Turney (part-time)

Finance Officer Adib Yosuf (from July 2001)

Team Management/High Performance Administrator Emma Lappin (from July 2001)

High Performance Administrator Sandy Nichols (to October 2001) Matt Hackett (from January 2001 to June 2001) David Tarbotton (from July 2001)

Out of Stadium Development Officer Robert Richard (from March 2001)

**Personal Assistants** Erica Hooker (to June 2001) Dayna Metropolis (from July 2001) Jan Tyrrell

Executive Asssitant Margaret Mahony (from January 2001)

Receptionist Monica Derum (part-time to April 2001) Janet Fitch (from March 2001)



## . . . Athletics Australia Directory

# Solicitors

Browne & Co. 13/210 George Street Sydney NSW 2000

#### Bankers

Commonwealth Bank of Australia Business Banking Centre Melbourne West Level 1 Cnr Paisley and Albert Streets Footscray VIC 3011

# Auditors

Arthur Andersen 360 Elizabeth Sreet Melbourne VIC 3000

National Constitution Officer Peter Brebner (to 25 March 2001)

#### National Statistician Paul Jenes

Records Officer Ronda Jenkins

# Commissions and Committees

**Track and Field Commission** Peter Hamilton (Chair) Margaret Mahony Khan Sharp Richard Carter Brian Roe

#### Road Running and Cross Country Commission

Dave Cundy (Chair) Susan Hobson Dusty Lewis Dick Telford Pam Turney Trevor Vincent Chris Wardlaw Denis Wilson

#### **Officials Sub-Commission**

Reg Brandis (Chair) Janelle Eldridge Lorraine Morgan Chris Wilson Brian Roe

#### Walking Commission

Denis Wilson (Chair) Dion Russell Bob Cruise Mark Donahoo Peter Waddell Brian Roe

# Facilities and Equipment

Sub-Commission Phil O'Hara (Chair) Greg Gilbert John Hamann Denis Wilson



Athletics Australia Annual Report 2000-2001

# . . . Athletics Australia Directory

Selection Committee – Track and Field

Peter Hamilton (Chair) Brian Roe Pam Turney Chris Wardlaw (Ex Officio)

#### Selection Committee – Cross Country, Road Running, Road Walks Pam Turney (Chair) Peter Waddell

Brian Roe Chris Wardlaw (Ex-Offcio)

**Doping Control Commission** Brian Roe (Chair) Peter Brukner

#### Athletes' Commission

Lee Naylor (Chair) Susan Andrews Simon Baker Chris Carroll Nathan Deakes Melinda Gainsford-Taylor Susan Hobson Simon Hollingsworth

#### **Coaching Commission**

Peter Bowman (Chair) David Cramer/Marjorie McNamara Joan Cross Kirsteen Farrance Tony Rice Harry Summers Lawrie Woodman/Keith Connor

#### International Tours &

**Competitions Commission** Margaret Mahony (Chair) Maurie Plant Tony Rice Brian Roe Chris Wardlaw Alison Inverarity

#### **Disability Commission**

Jason Hellwig (Chair) Jenni Banks Neil Fuller Scott Goodman Jeff McNeil Chris Nunn Dean Smith Christine Tew Sybil Turner Marilyn Wardrop Greg Jones Brett Jones



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# Financial Report for the Year Ended 30 June 2001

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Directors' Report

Your Directors present their report on the company for the year ended 30 June 2001.

The names of directors in office at any time during or since the end of the year are:

J A H Forrest (Chairman) K J Roche P R Kennedy E S V Canty R J Scrimshaw W F Bailey (Appointed 25 March 2001)

Directors have been in office since the start of the financial year to the date of this report unless otherwise stated.

The principal activity of the company in the course of the financial year was the organisation of athletics. No significant change in the nature of the activity occurred during the year.

The net profit of the company for the financial year was \$588,540 (2000: \$194,657 net loss).

Directors do not recommend the payment of a dividend.

No dividend has been paid or declared since the commencement of the financial year.

During the financial year the company conducted National Championships in various disciplines of athletics and sent a representative team to compete in the Sydney Olympics.

During the financial year there were no significant changes in the state of affairs of the company.

No matters or circumstances have arisen since the end of the financial year which significantly affected or may significantly affect the operations of the company, the results of those operations or the state of affairs of the company in future financial years.

The company will continue with its normal activities of conducting National Championships and organising various teams to compete in World Championships and other international events.

The company's operations are not regulated by any significant environmental regulation under a law of the Commonwealth or of a State or Territory.

# . . . Directors' Report

# Information on Directors

The total directors' meetings held during the financial year was: 8

J Andrew Forrest, Chairman	n
Qualifications	B.A. Member of Institute of Mining & Metallurgy
	Member of Australian Institute of Company Directors
	Member of Society of Senior Executives
Experience	Deputy Chairman, Managing Director and Chief Executive of Anaconda Nickel Limited
Kenneth J Roche	
Qualifications	Fellow of the Royal Melbourne Institute of Technology
	Fellow of the Institution of Engineers Australia
	Fellow of the Australasian Institute of Mining & Metallurgy
	Chartered Professional Engineer
Experience	Chairman of Roche Holdings Pty Ltd
	35 years corporate experience
	1964 Tokyo Olympics – 400m, 400m Hurdles
	1962/66 Commonwealth Games – 400m Hurdles Dual Gold Medallist
Paul R Kennedy	
Qualifications	B. Com., Master of Commerce (Hons)
Experience	VP Marketing, Carlton & United Breweries
	20 years corporate experience
Elaine S V Canty	
Qualifications	B.A., LL.B.
Experience	Lawyer, Broadcaster and Journalist
Russell J Scrimshaw	
Qualifications	Diploma of Business Studies
Quanneations	Member of Australian Society of Accountants
Experience	Head – Technology, Operations and Property, CBA
'	30 years corporate experience
William (Bill) F Bailey	
Qualifications	B.A.
Experience	Executive Director of the Oceania Amateur AthleticAssociation,
	Competition Manager Athletics, Sydney Organising Committee for Olympic Games
1	30 years teaching and sports management experience

# . . . Directors' Report

#### Meetings of Directors

Board Member	Meetings Held	Meetings Attended	
Andrew Forrest	8	7	
Kenneth Roche	8	7	
Paul Kennedy	8	4	
Elaine Canty	8	7	
Russell Scrimshaw	8	6	
William Bailey	1	0	

The company has not, during or since the financial year, in respect of any person who is or has been an officer or auditor of the company or a related body corporate:

- indemnified or made any relevant agreement for indemnifying against a liability incurred as an officer, including costs and expenses in successfully defending legal proceedings; or
- paid or agreed to pay a premium in respect of a contract insuring against a liability incurred as an officer for the costs or expenses to defend legal proceedings;

with the exception of the following matter:

The company has paid a premium of \$2,155 representing a group policy to insure all company directors against liabilities for costs and expenses incurred by them in defending any legal proceedings arising out of their conduct while acting in the capacity of director of the company other than conduct involving a willful breach of duty in relation to the company.

No options over issued shares or interests in the company were granted during or since the end of the financial year and there were no options outstanding at the date of this report.

No person has applied for Leave of Court to bring proceedings on behalf of the company or intervene in any proceedings to which the company is a party for the purpose of taking responsibility on behalf of the company for all or any part of those proceedings. The company was not a party to any such proceedings during the year.

Signed in accordance with a resolution of the Board of Directors:

Director ...

Kloche

Director .....

Dated this 15th day of October 2001

# Statement of. Financial Performance for the Year Ended 30 June 2001

	Note	2001 \$	2000 \$
Operating revenue	2	6,856,274	5,729,115
Other revenue	2	26,020	40,889
Competition expenses High performance expenses Development expenses Marketing and media expenses Administration expenses		6,882,294 (1,491,046) (2,533,858) (585,920) (775,651) (907,279)	5,770,004 (1,439,684) (2,558,196) (345,303) (713,593) (907,885)
Profit/(loss) from ordinary activities before income tax expense		588,540	(194,657)
Income tax expense relating to ordinary activities		-	-
Net profit/(loss)		588,540	(194,657)
Increase in asset revaluation reserve		373,419	-
Total revenues, expenses and valuation adjustments		961,959	(194,657)

The accompanying notes form an integral part of this Statement of Financial Performance.

# Statement of Financial Position as at 30 June 2001

	Note	2001 \$	2000 \$
Current Assets		¥	¥
Cash assets	14 (b)	421,717	95,679
Receivables	3	1,405,513	526,283
Other financial assets	4	1,000,000	36,190
Inventories	5	109,874	-
Other		341,471	-
Total Current Assets		3,278,575	658,152
Non-Current Assets			
Property, plant and equipment			
	6	1,290,761	715,043
Total Non-Current Assets		1,290,761	715,043
Total Assets		4,569,336	1,373,195
Current Liabilities			
Payables	7	2,693,839	540,566
Interest bearing liabilities	13 (b)	30,113	-
Other provisions	8	49,317	59,357
Total Current Liabilities		2,773,269	599,923
Non-Current Liabilities			
Interest bearing liabilities	13 (b)	63,749	-
Other provisions	8	13,000	15,913
Total Non-Current Liabilities		76,749	15,913
Total Liabilities		2,850,018	615,836
Net Assets		1,719,318	757,359
Equity			
Reserves	9	421,280	47,861
Retained profits	10	1,298,038	709,498
Total Equity		1,719,318	757,359

The accompanying notes form an integral part of this Statement of Financial Position.

# Statement of Cash FIOWS for the Year Ended 30 June 2001

	Note	2001 \$	2000 \$
Cash flows from operating activities		Ŷ	¥
Receipts from all sources		5,988,180	5,437,298
Payments to suppliers and employees		(4,544,567)	(5,930,638)
Interest received		14,884	24,159
Net cash inflow/(outflow) from operating activities	14 (a)	1,458,497	(469,181)
Cash flows from investing activities			
Payments for property, plant and equipment		(262,511)	(41,530)
(Payments for)/proceeds from investments		(963,810)	382,082
Net cash Inflow/(outflow) from investing activities		(1,226,321)	340,552
Cash flows from financing activities			
Net proceeds from finance lease		93,862	-
Net cash inflow/(outflow) from financing activities		93,862	-
Net increase (decrease) in cash held		326,038	(128,629)
Cash at the beginning of the financial year		95,679	224,308
Cash at the end of the financial year	14 (b)	421,717	95,679

The accompanying notes form an integral part of this Statement of Cash Flows.



# Notes to the Financial Statements for the Year Ended 30 June 2001

## Note 1. Statement of Significant Accounting Policies

This financial report is a special purpose financial report prepared in order to satisfy the financial report preparation requirements of the Corporations Act (2001). The directors have determined that the company is not a reporting entity.

The report has been prepared in accordance with the requirements of the Corporations Act (2001) and the following applicable Accounting Standards:

AASB 1002: Events Occurring After Balance Date AASB 1010: Revaluation of Non Current Assets AASB 1018: Statement of Financial Performance AASB 1021: Depreciation of Non-Current Assets AASB 1025: Application of the Reporting Entity Concept and Other Amendments AASB 1026: Statement of Cash Flows AASB 1031: Materiality AASB 1034: Financial Report Presentation and Disclosure 1040: Statement of Financial Position AASB AASB 1041: Revaluation of Non-Current Assets

No other applicable Accounting Standards, Urgent Issues Group Consensus Views or other authoritative pronouncements of the Australian Accounting Standards Board have been applied.

The report is also prepared on an accruals basis and is based on historical costs and does not take into account changing money values or, except where specifically stated, current valuations of non-current assets.

The following specific accounting policies, which have been consistent with prior periods unless stated otherwise, have been adopted in the preparation of these statements.

#### Income Tax

The company is exempt from income tax under the provisions of item 1.4 of Section 50-5 of the Income Tax Assessment Act 1997.

#### Property, Plant and Equipment

Property, Plant and Equipment are included at cost, independent or directors' valuation. All assets, excluding freehold land are depreciated on a straight line basis over their useful lives to the company.

#### Employee Entitlements

The amounts expected to be paid to employees for their pro-rata entitlement to long service and annual leave are accrued annually at current pay rates having regard to experience of employee departures and period of service.

## Note 1. Statement of Significant Accounting Policies (Continued)

#### Foreign Currency Transactions

Foreign currency transactions during the period are converted to Australian currency at the rates of exchange applicable at the dates of the transactions. Amounts receivable and payable in foreign currencies at balance date are converted to the rates of exchange ruling at that date.

The gains and losses from conversion of short-term assets and liabilities, whether realised or unrealised, are included in operating profit before income tax as they arise.

#### Unearned Revenue

All receipts in relation to specific athlete projects are recorded as revenue when received or entitled to be received, and all costs are recorded as expenses when paid or incurred. The amount of \$1,292,563 recorded as a current liability "unearned income" at balance date, comprises grant monies of \$750,000 and sponsorship advances of \$542,563 received in the current financial period which have not been acquitted at balance date. The company has an obligation to acquit the \$1,292,563 in the next financial period (refer to Note 7).

#### **Deferred costs**

During the current financial year the company has incurred expenditure that relates to the next financial year. These expenditures mainly relate to overseas team representation at World Championships and have been treated as deferred costs

#### Cash

For the purposes of the statement of cash flows, cash includes cash on hand and at call deposits with banks or financial institutions.

#### Grants

Grants are recognised on an accruals basis in order that they are brought to account in the accounting period to which they relate.

#### **Comparative Amounts**

The company has adopted the presentation and disclosure requirements of Accounting Standards AASB 1018" Statement of Financial Performance" and AASB1034 "Financial Report Presentation and Disclosure" and AASB1040 "Statement of Financial Position" for the first time in the preparation of this financial report. In accordance with the requirements of these Standards, comparative amounts have been reclassified in order to comply with the new presentation format. The reclassification of comparative amounts has not resulted in a change to the aggregate amounts of current assets, non-current liabilities or equity, or the loss of the company as reported in the prior year financial report.

#### Adoption of an AASB Accounting Standard Before its Application Date

The directors have elected under section 334(5) of the Corporations Act (2001) to apply Accounting Standard AASB 1041 Revaluation of Non-Current Assets (Revised 2001) for the financial year ended 30 June 2001.



... Notes to the Financial Statements for the Year Ended 30 June 2001

	2001 \$	2000 \$
Note 2. Statement of Financial Performance Items	·	Ť
Profit from ordinary activities after crediting the following revenues:		
Operating revenues:		
Australian Sports Commission	2,177,186	2,308,457
Australian Olympic Committee	200,500	684,000
Australian Paralympic Committee	113,773	-
Australian Commonwealth Games Association	54,000	45,000
IAAF - Grant	200,390	225,470
Sponsorship	2,934,920	1,375,372
Competition revenue	806,584	490,532
Entry fees - championships	48,029	61,993
Surplus on projects	-	342,798
Capitations	150,000	150,000
Athlete and team levies	84,829	10,400
Permit fees	5,247	25,398
Merchandising	36,411	2,195
Other	44,405	7,500
Total operating revenues	6,856,274	5,729,115
Other Revenues:		
Interest received	14,884	24,159
Foreign exchange gain	11,136	16,730
Total other revenue	26,020	40,889
Total revenues	6,882,294	5,770,004
Profit from ordinary activities after charging the following expenses:		
Depreciation		
Buildings	15,797	15,797
Plant and equipment	44,415	39,676
	60,212	55,473
Borrowing	4 900	
Interest paid to unrelated persons	4,823	-
Other expense items		
Operating lease rentals	2,511	-
Auditors remuneration	-	-
Auditing the accounts	5,000	5,000
Other services	20,831	812

... Notes to the Financial Statements for the Year Ended 30 June 2001

	2001	2000
Note 3. Receivables (Current)	\$	\$
Trade debtors	1,200,940	224,457
Provision for doubtful debts	(20,455)	(20,455)
Other debtors	87,443	48,823
Accrued grant income	123,750	133,000
Prepayments	13,835	140,458
Total current receivables	1,405,513	526,283
Note 4. Other Financial Assets (Current)		
Bills receivable	1,000,000	36,190
Note 5. Inventories (Current)		
Finished goods, at cost	109,874	-
Note 6. Property, Plant and Equipment		
Land and buildings		
At Independent Valuation		
Opening balance	631,870	
Revaluation	318,130	
Closing balance	950,000	
Accumulated Depreciation		
Opening balance	39,492	
Depreciation	15,797	
Revaluation	(55,289)	
Closing balance		
Net book value	950,000	



... Notes to the Financial Statements for the Year Ended 30 June 2001

	2001 \$
Note 6. Property Plant and Equipment (continued)	
Plant and equipment Cost	295.040
Opening balance Additions Disposals	385,049 81,705 (29,396)
Closing balance	437,358
Accumulated depreciation Opening balance Depreciation for the year	262,384 44,415
Closing balance	306,799
Net book value	130,559
Plant and equipment under lease Cost	
Opening balance Additions	87,612
Closing balance	87,612
Net book value	87,612
Capital Works in Progress Cost	
Communication Infrastructure Additions	122,590
Closing balance	122,590
Total property, plant and equipment, net	1,290,761

Per paragraph 7.7 of AASB 1041 "Revaluation of Non-Current Assets" comparative information is not required for the above reconciliation.

The valuation of land and buildings was based on the estimated market value. The valuation was performed by J M Trevethick A.A.P.I. (Val) Certified Practicing Valuer Australian Valuation Office and dated 30 June 2001.

... Notes to the Financial Statements for the Year Ended 30 June 2001

	2001 \$	2000 \$
Note 7. Payables (Current)		
Trade creditors and accruals Unearned revenue (refer Note 1)	1,401,276 1,292,563	309,611 230,955
Total Payables	2,693,839	540,566
Note 8. Other Provisions	10.045	
Provision for annual leave	49,317	59,357
Non-current Provision for long service leave	13,000	15,913
Note 9. Reserves		
Asset Revaluation Reserve Opening balance Revaluation of land and buildings	47,861 373,419	47,861
Closing balance	421,280	47,861
Note 10. Retained Profits		
Retained profits at the beginning of the year Net profit /(loss)	709,498 588,540	904,155 (194,657)
Retained profits at the end of the year	1,298,038	709,498

#### Note 11. Members' Guarantee

The company is limited by guarantee. If the company is wound up, the Articles of Association state that each member is required to contribute a maximum of \$20 each towards meeting any outstanding obligations of the company. At 30 June 2001 the number of members was 8 (2000: 8).



... Notes to the Financial Statements for the Year Ended 30 June 2001

2001	2000
\$	\$

#### Note 12. Trust Funds

In addition to its normal activities Athletics Australia acts as Trustee for two foundations:

(a) Alf Robinson Memorial Race Walking Foundation

Income from this fund is used to assist race walking athletes to obtain overseas walking competitive experience between the World Track and Field Championships, Olympic and Commonwealth Games. During the financial year the fund derived income of \$758 (2000: \$402), received a payment from Mrs Robinson of \$10,000, and the balance of the fund at 30 June 2001 is \$18,477 (2000: \$7,719).

#### (b) R W Clarke Foundation

Income from this fund is used to assist athletes to obtain overseas competitive experience between the World Track and Field Championships, Olympic and Commonwealth Games. During the financial year the fund derived income of \$3,658 (2000: \$3,776), grants totalling \$15,500 (2000: \$18,167) were made and the balance of the fund at 30 June 2001 is \$58,640 (2000: \$70,482).

#### Note 13. Commitments

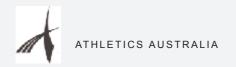
(a) Capital commitments		-
(b) Finance lease expenditure contracted for is payable as follows:		
Not later than one year	30,113	-
Later than one year but not later than two years	30,113	-
Later than two years but not later than five years	46,881	-
Later than five years		-
	107,107	-
Future finance charges	13,245	-
	93,862	
Reconciled to:		-
Current liability	30,113	_
•		-
Non-current liability	63,749	-
	93,862	-

... Notes to the Financial Statements for the Year Ended 30 June 2001

	2001 \$	2000 \$
Note 14. Notes to Statement of Cash Flows	•	¥
(a) Reconciliation of net profit/(loss) after income tax to net cash provi	ded by operating activities:	
Net profit/(loss)	588,540	(194,657
Depreciation	60,212	55,473
ncrease/(decrease) in debtors and prepayments	(869,980)	36,472
ncrease/(decrease) in deferred expenses	(341,471)	
ncrease/(decrease) in accrued grants income	(9,250)	(133,000
ncrease/(decrease) in inventories	(109,874)	-
Decrease/(increase) in sundry creditors	1,091,665	106,060
Decrease/(increase) in unearned income	1,061,608	(361,400
Decrease/(increase) in other provisions	(12,953)	21,871
Net cash inflow/(outflow) from operating activities	1,458,497	(469,181)
(b) Reconciliation of cash assets		
Cash at the end of the financial year as shown in		
the statement of cash flows is reconciled to items		
in the balance sheet as follows:		
Cash at bank	421,517	95,479
Petty cash	200	200
	421,717	95,679

(c) Credit Stand-by Arrangement and Loan Facilities

The company has none.





The directors declare:

- (a) that the financial statements and associated notes comply with the accounting standards;
- (b) that the financial statements and notes give a true and fair view of the financial position as at 30 June 2001 and performance of the company for the year then ended;
- (c) in the directors' opinion;
  - (i) there are reasonable grounds to believe that the company will be able to pay its debts as and when they become due and payable;
  - (ii) the company is not a reporting entity. The financial report has been prepared as a special purpose financial report in accordance with the accounting policies described in Note 1 to the financial statements, solely to meet the Corporations Act (2001) requirements to prepare a financial report; and
  - (iii) the financial statements and notes are in accordance with this law, including sections 296 and 297.

This declaration is made in accordance with a resolution of the Board of Directors.

Director .

Director .

Dated this 15th day of October 2001

#### Independent AUGIT Report AUGIT Report to the Members of Athletics Australia



#### Scope

We have audited the special purpose financial report of Athletics Australia for the financial year ended 30 June 2001 as set out on pages 59 to 69. The company's directors are responsible for the financial report and have determined that the accounting policies used and described in Note 1 to the financial statements are appropriate to meet the requirements of the Corporations Act (2001) and the needs of the members. We have conducted an independent audit of the financial report in order to express an opinion on it to the members of the company. No opinion is expressed as to whether the accounting policies used, and described in Note 1, are appropriate to the needs of the members.

The financial report has been prepared for distribution to members for the purpose of fulfilling the directors' financial reporting requirements under the Corporations Act (2001). We disclaim any assumption of responsibility for any reliance on this report or on the financial report to which it relates, to any person other than the members, or for any purpose other than that for which it has been prepared.

Our audit has been conducted in accordance with Australian Auditing Standards. Our procedures included examination, on a test basis, of evidence supporting the amounts and other disclosures in the financial report, and the evaluation of significant accounting estimates. These procedures have been undertaken to form an opinion whether, in all material respects, the financial report is presented fairly in accordance with the accounting policies described in Note 1 to the financial statements, so as to present a view which is consistent with our understanding of the company's financial position and performance as represented by the results of its operations and its cash flows. These policies do not require the application of all Accounting Standards and other mandatory professional reporting requirements, in Australia.

Moore Stephens HF audited the prior period comparatives contained in this report and their report dated 9 November 2000 was unqualified.

The audit opinion expressed in this report has been formed on the above basis.

#### Audit Opinion

In our opinion, the financial report of Athletics Australia is in accordance with:

- (a) the Corporations Act (2001), including:
  - (i) giving a true and fair view, in accordance with the accounting policies described in Note 1 to the financial statements, of the Company's financial position as at 30 June 2001 and of its performance for the year ended on that date; and
  - (ii) complying with Accounting Standards, comprising AASB 1025 "Application of the Reporting Entity Concept and Other Amendments" and other Accounting Standards to the extent described in Note 1 to the financial statements and the Corporations Regulations (2001); and
- (b) other mandatory professional reporting requirements to the extent described in Note 1 to the financial report.

Arthur Andersen Chartered Accountants

F<sup>/</sup>artner Melbourne 15th October 2001



ATHLETICS AUSTRALIA

ANDERSEN



#### Scope

We have performed the procedures agreed with you and described below with respect to the unaudited detailed statement of financial performance of Athletics Australia for the year ended 30 June 2001. Our engagement was undertaken in accordance with Australian Auditing Standards applicable to agreed-upon procedures engagements. The responsibility for determining the adequacy or otherwise of the procedures agreed to be performed is that of the directors of Athletics Australia. The procedures were performed solely to assist you in evaluating the financial performance of Athletics Australia and are summarised as follows:

We obtained the unaudited detailed statement of financial performance of Athletics Australia and performed the following:

- 1. We agreed the balances for the year ended 30 June 2001 to the general ledger.
- 2. We reconciled the balances for the year ended 30 June 2000 to the amounts in the "Project Accounts Summary for the Year Ended 30 June 2000" included in the 30 June 2000 Annual Report.

Because the above procedures do not constitute either an audit in accordance with Australian Auditing Standards or a review in accordance with Australian Auditing Standards applicable to review engagements, we do not express any assurance on the unaudited detailed statement of financial performance for the year ended 30 June 2001.

Had we performed additional procedures or had we performed an audit in accordance with Australian Auditing Standards or a review in accordance with Australian Auditing Standards applicable to review engagements, other matters might have come to our attention that would have been reported to you.

#### Findings

We report as follows:

With respect to 1 above we found that certain prior year balances had been reclassified to conform to the current year presentation.

This report relates only to the accounts and items specified above and does not extend to any financial report of Athletics Australia taken as a whole.

Arthur Andersen Chartered Accountants

JONATHAN D. FREEMAN Partner Melbourne 15th October 2001

# Detailed Statement of Financial Performance (Unaudited) for the Year Ended 30 June 2001

	2001	2000
Revenue	\$	\$
Australian Sports Commission	2,177,186	2,308,457
Australian Olympic Committee	200,500	684,000
Australian Paralympic Committee	113,773	-
Australian Commonwealth Games Association	54,000	45,000
IAAF - Grant	200,390	225,470
Sponsorship	2,934,920	1,375,372
Competition revenue	806,584	490,532
Entry Fees - championships	48,029	61,993
Surplus on projects	-	342,798
Capitations	150,000	150,000
Athlete and team levies	84,829	10,400
Permit Fees	5,247	25,398
Merchandising	36,411	2,195
Other	44,405	7,500
Interest received	14,884	24,159
Foreign exchange gain	11,136	16,730
Total revenue	6,882,294	5,770,004



#### Detailed Statement of Financial Performance (Unaudited) for the Year Ended 30 June 2001

	2001	2000
	\$	\$
Competition Expenses		
Domestic competition	675,730	609,055
International athletes	161,030	435,113
Olympic Trials	176,040	-
Prize money	98,177	194,924
Officiating	29,826	41,716
Competition expenses	11,190	180
Competition equipment	24,813	44,457
Out of stadium	67,161	-
Competition consultants	63,492	3,000
Staffing costs	145,238	105,580
Travel	38,349	5,659
Total competition expenses	1,491,046	1,439,684
High Performance Expenses		
International competition	755,955	1,018,786
State Institute programs	692,246	789,384
Direct athlete support	66,465	236,043
Special initiatives	45,257	78,853
Paralympic program	37,122	-
Juniors/Espoirs development	57,176	-
Camps	563,249	162,768
Sport science	50,824	102,188
Staffing costs	217,329	152,935
Travel	27,817	17,239
Coaches conference	20,418	-
Total high performance expenses	2,533,858	2,558,196
Development Expenses		
AT&FCA subsidy	72,666	75,174
Staffing costs	144,785	68,497
Travel	23,707	8,922
Club and school development activities	99,759	171,131
Integration activities	22,134	14,302
Active Australia initiatives	567	-
Member Association financial support	72,002	-
National insurance program	61,315	-
Constitutional reform	86,535	-
Sports Net	2,450	7,277
Total development expenses	585,920	345,303

# ... Detailed Statement of Financial Performance (Unaudited) for the Year Ended 30 June 2001

	2001	2000
Marketing Expenses	\$	\$
Sponsorship commissions	7,883	250,000
Sponsorship management	-	690
Team AA	121,000	-
Media and promotions	247,013	214,169
Industry conference dinner	-	92,922
Staffing costs	199,074	113,679
Travel	20,504	30,235
Publications	157,804	3,943
Annual report	22,373	7,955
Total marketing expenses	775,651	713,593
Administration Expenses		
Staffing costs	370,150	219,355
Athletics review	-	18,907
Chief Executive Officer's operating expenses	43,215	56,880
Telephone and fax	74,022	56,149
Superannuation	27,328	48,992
Rates and taxes	26,760	63,214
Legal expenses	61,966	38,842
Meeting expenses	5,836	2,680
Office expenses	31,868	25,277
Recruitment and training	24,922	48,943
Consultants	8,784	133,345
Printing and stationery	31,627	27,042
Postage	26,032	18,801
Board expenses	22,544	22,672
Outgoings	16,680	15,948
Work Cover	27,481	15,563
Auditors remuneration for :		
Auditing the accounts	5,000	5,000
Other services	5,831	812
nsurances	7,268	12,855
Bank charges and credit card commissions	20,123	9,713
Publications and subscriptions	8,904	7,958
Couriers, freight and cartage	344	2,562
Affiliation fees	382	902
Depreciation	60,212	55,473
Total administration expenses	907,279	907,885
Net profit /(loss)	588,540	(194,657)



18,477

7,719

	2001 \$	2000 \$
R W CLARKE FOUNDATION	φ	Ψ
Statement of Income and Expenses as at 30 June 2001		
Balance of distribution account as at 1 July 2000	482	3,873
Plus, Interest (net of bank charges)	3,658	3,776
Transfer from capital account	12,000	11,000
Less, Grants paid	15,500	18,167
Balance as at 30 June 2001	640	482
R W CLARKE FOUNDATION		
Balance Sheet as at 30 June 2001		
Cash at Bank	58,640	70,482
Capital and Reserves Capital account	58,000	70,000
Distribution account	640	482
	58,640	70,482
ALF ROBINSON MEMORIAL RACE WALKING FOUNDATION Statement of Income and Expenses as at 30 June 2001		
Balance of distribution account as at 1 July 2000	1,119	717
Plus, Interest (net of bank charges)	758	402
Less, Grants paid		-
Balance as at 30 June 2001	1,877	1,119
ALF ROBINSON MEMORIAL RACE WALKING FOUNDATION		
Balance Sheet as at 30 June 2001		
Cash at Bank Capital and Reserves	18,477	7,719
Capital account	16,600	6,600
Distribution account	1,877	1,119

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