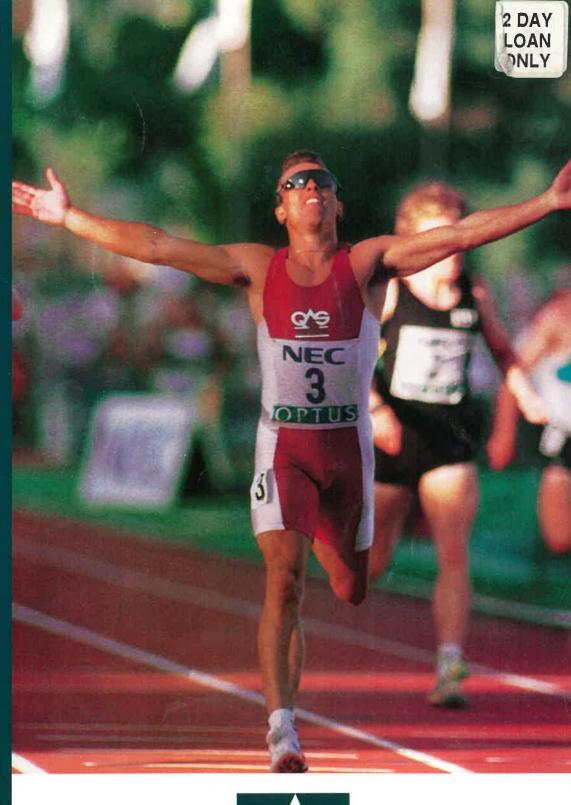
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ATHLETICS

NATIONAL SPORT INFORMATION CENTRE

USTRALIA

AUSTRALIAN SPORTS COMMISSION
LEVERRIER STREET
BRUGE A.C.T. 2617

ALISTRALIA 2.9 NOV 1995

Annual Report 1994 - 1995



# **Annual Report** 1994 - 1995

(Formerly the Australian Athletic Union 1982-1989) (Formerly the Amateur Athletic Union of Australia 1927-1982) (Formerly the Amateur Athletic Union of Australasia 1897-1927)

Founded 1897

### MEMBER OF THE INTERNATIONAL AMATEUR ATHLETIC FEDERATION

#### Affiliated with

Australian Olympic Committee Australian Commonwealth Games Association Confederation of Australian Sport

#### MEMBER ASSOCIATIONS

Athletics Victoria
Australian Capital Territory Athletics
Athletics New South Wales
Queensland Athletics
Athletics South Australia
Athletic Association of Western Australia
Athletics Tasmania
Athletics Northern Territory

#### **DIRECTORY**

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# Corporate Directory

#### OFFICE BEARERS

#### **BOARD OF DIRECTORS:**

**PRESIDENT** 

**David Prince** 

VICE PRESIDENT **FINANCE** 

Denis Wilson, AM John Makarucha

TRACK AND FIELD

Margaret Mahony, OAM

NATIONAL DEVELOPMENT Barry Stanton JUNIOR DEVELOPMENT

Bill Bailey Greg Dyer

**MARKETING** STATE DEVELOPMENT

Reg Brandis

COMMUNICATIONS ATHLETES COMMISSION Prof. Terry Dwyer

#### Shaun Creighton

#### **EXECUTIVE BOARD:**

Messrs. Prince, Wilson, Mrs Mahony.

#### **ADMINISTRATION**

NATIONAL EXECUTIVE DIRECTOR Neil King Geoff Rowe **BUSINESS MANAGER** COMPETITIONS MANAGER Brian Roe Matt Favier DEVELOPMENT MANAGER MEDIA & PROMOTIONS MANAGER David Culbert Phil King **HEAD COACH** Russell Parson OAP JUNIOR HEAD COACH James McEniry DEVELOPMENT OFFICER Jason Hellwig **DEVELOPMENT OFFICER** Damian Booth MEDIA LIAISON OFFICER **COMPETITIONS OFFICER** Samantha Llewellyn Felicity Anstee ACCOUNTANT INTERNATIONAL LIAISON OFFICER Maurie Plant Tina Folmer ADMINISTRATION OFFICER Karen Clifford ADMINISTRATION ASSISTANT Jan Tyrrell RECEPTIONIST

#### HIGH PERFORMANCE COACHES

HIGH PERFORMANCE MANAGER ADMINISTRATION OFFICER

Peter Bowman Carol Grant

HIGH PERFORMANCE COACHES

Efim Shuravetsky

Keith Connor **NSW** Peter Taylor

SA Graham Boase WA Tudor Bidder

Craig Hilliard

ACT

TAS John Quinn

Simon Baker

Esa Peltola (Sports Scientist)

Dr. Richard Telford

QLD

VIC

Cliff Mallett John Zanfirache

#### COMMISSIONS

#### Track and Field Commission

Chairman:

Margaret Mahony (Board)

Members:

Staff Liaison:

Peter Hamilton (ACT) Wally Foreman (WA)

Keith Connor (NSW)

Jane Flemming (Athlete - VIC)

Competitions Manager (Brian Roe)

#### Officials Sub-Commission

Chairman:

Ian White (NSW)

Members:

Staff Liaison:

Chris Wilson (TAS) Reg Brandis (Board)

Competitions Manager (Brian Roe)

#### Facilities and Equipment Sub-Commission

Chairman:

Ian Galbraith (ACT)

Members:

Phil O'Hara (NSW) Denis Wilson (ACT)

Staff Liaison:

Competitions Manager (Brian Roe)

#### Road Running and Cross Country Commission

Chairman:

Dave Cundy (ACT)

Members:

Susan Hobson (Athlete - ACT)

Trevor Vincent (Vic) Denis Wilson (Board)

Dusty Lewis (Old)

Chris Wardlaw (VIC)

Dick Telford (HP Coach - ACT)

Staff Liaison:

Competitions Officer (Sam Llewellyn)

#### Walking Commission

Chairman:

Denis Wilson (Board)

Members:

Harry Summers (Vic)

Peter Waddell (ACT)

Kerry Saxby-Junna (Athlete - ACT)

Ex Officio:

Ian Fletcher (AFRWC)

Simon Baker (AIS)

Staff Liaison:

Competitions Manager (Brian Roe)



#### **Junior Development Commission**

Chairman:

Bill Bailey (Board)

Members:

Lorraine Morgan (Vic)

Debbie Flintoff-King (Vic)

Alan Launder (SA)

Ex Officio:

Ian Codgell (ALAU)

Kirsteen Farrance (ASSC)

Staff Liaison:

Development Officer (James McEniry)

#### National Development & Administration Commission

Chairman:

Barry Stanton (Board)

Members:

Neil King (AA)

Sharon Stewart (AV)

Malcolm Harrison (ANSW)

Peter Scott (QA) Les Rauert (ASA) Neil Cole (AAWA) Kevin Oakey (AT) Stuart Mee (ACTA)

Jason Hellwig (NTAC)

Staff Liaison:

Business Manager (Geoff Rowe)

#### North Australian Sub-Commission

Chairman:

Reg Brandis (Board)

Members:

Neil Cole (AAWA)

Jason Hellwig (NTAC)

Jim Minehane /Peter Scott (OA)

Staff Liaison:

Business Manager (Geoff Rowe)

#### **Coaching Commission**

Chairman:

Marlene Mathews (ATFCA)

Members:

John Lucas (Qld)

Harry Summers (Vic)

Tony Rice (ATFCA)

Staff Liaison:

Head Coach (Phil King)

High Performance Manager (Peter Bowman)

#### **International Tours & Competitions Commission**

Chairman:

Peter Bowman (High Performance Manager)

Phil King (Head Coach)

Members:

Margaret Mahony (Team Manager)

Brian Roe (Chairman of Selectors) Jane Flemming (Athlete -Vic)

Tony Rice (ATFCA)

Maurie Plant (Vic)

Neil King (National Executive Director)

Staff Liaison:

Competitions Manager (Brian Roe)

#### **Doping Control Commission**

Chairman:

Brian Roe

Member:

**Brian Sando** 

Staff Liaison:

Competitions Manager (Brian Roe)

#### **Athletes Commission**

Convenor:

Simon Baker

Members:

Kerry Saxby-Junna

Jane Flemming

**Sharon Stewart** Shaun Creighton Simon Doyle

Steve Moneghetti Sean Carlin

John Minns Gail Luke Tim Forsyth

Adam Steinhardt

Peter Winter

Simon Hollingsworth

Staff Liaison:

National Executive Director (Neil King)

#### Marketing and Media Commission

Chairman:

Greg Dyer (Board)

Members:

David Prince (Board)

Neil King (National Executive Director)

Peter Raper (SMAM)

David Culbert (Media & Promo. Manager)

Staff Liaison:

National Executive Director (Neil King)

Media & Promotions Manager (David Culbert

#### **COMMITTEES**

#### Track and Field Selection

Chairman:

Brian Roe

Members:

Peter Hamilton

Pam Turney

#### Cross Country, Road Running and Walking Selection

Chairman:

Brian Roe

Members:

John Gilbert

Pam Turney

#### **National Officers**

National Statistician: Paul Jenes

Records Officer:

Assistant (Juniors): David Tarbotton Ronda Jenkins

Constitution Officer: Geoffrey Culbert

#### **Board Finance Committee**

John Makarucha Neil King Geoff Rowe



# President's Report

thletics Australia has continued to grow in all areas of its responsibilities during the financial year 1994-95. The administration has been further strengthened to cope with the increasing high level of competitions, marketing, development and finances. Thoroughly servicing the national athletic community remains Athletics Australia's main priority.

During the year the Australian Sports Commission and the Australian Olympic Committee combined to establish the Olympic Athlete Programme (OAP), for the purpose of funding Olympic Sports' preparation for the Year 2000 Olympic Games in Sydney, and importantly, focusing on programmes that will win medals and ensure the home team competes more successfully than we have at previous Olympic Games. Our sport is extremely important to the success of the Sydney Olympic Games. Investment by the ASC in athletics in 1994/95 was \$3,435,000.

The appointment of Phil King as Head Coach has enabled Athletics Australia to carefully structure athletics' OAP direction and to co-ordinate with the ASC/AOC funding priorities that will enable our elite athletes and coaches full support as we prepare for the Sydney 2000 Olympic Games. Delicate negotiations have been necessary to initially produce the type of programmes Athletics Australia requires, however, it has not been all plain sailing with reluctance by the OAP Management to show patience with our young track and field team, and far too often, not appreciate the international playing field of our sport. I congratulate Phil King, Brian Roe, Peter Bowman and Neil King for their professional attention and efforts displayed on behalf of our athletes and coaches. I am confident the gradual international improvement produced by our athletes will continue and will be acknowledged by the OAP operation. Our special thanks are extended to the ASC for their financial support during 1994/95.

In November 1994 Optus became the principal sponsor of Athletics Australia. A major launch announced that the new telecommunications company would sponsor athletics for six years. The Optus Grand Prix Series benefited greatly from the new sponsorship, attracting extended ABC television coverage of the Series and allowing extensive media coverage to be implemented. Prizemoney was increased for the athletes and attendances exceeded 50,000, whilst the first Optus Grand Prix Final was held in Sydney after the Optus Nationals.

The Optus contribution extended to all states and clubs, with a large financial incentive offered to expand the sponsorship. In addition, we have signed a contract with Optus Vision for Pay Television rights of athletics in Australia and overseas athletics coverage. I am pleased to report the working relationship between Optus and Athletics Australia's Marketing Commission (David Prince, Neil King, Greg Dyer and David Culbert), along with Optus' marketing arm Newks Marketing and our marketing company, Sports Marketing and Management, has ensured the first year sponsorship activities were successfully completed. We express our appreciation to Optus Communications for their sponsorship and thank their management for their contribution towards all projects.

Australian athletes produced twelve gold medals at the 1994 Commonwealth Games in Canada, amongst many excellent results. Congratulations from everyone at Athletics Australia to Cathy Freeman (200m and 400m), Kerry Saxby-Junna (10k walk), Alison Inverarity (high jump), Louise McPaul (javelin), Daniela Costian (discus), Steve Moneghetti (marathon), Sean Carlin (hammer), Tim Forsyth (high jump), Nick A'Hern (20k walk), Werner Reiterer (discus) and Nicole Boegman (long jump).

The Team was extremely well managed by Margaret Mahony and Bill Bailey, with strong support from the coaches and the medical team. Large teams require massive planning and control and too often produce disappointing results. This team found a new level of discipline and maturity, even though, several athletes and coaches did not reach their expected level of performance.

Financial management has been the responsibility of Athletics Australia's Business Manager Geoff Rowe in co-ordination with Director, John Makarucha. We expected expenditure to exceed revenue by \$5300 for the period, however, the actual result was a surplus of \$70,027 and accumulated funds of \$200,960.



The managing and reconciliation of the Project Accounts and funding sources (now exceeding \$1,162,000) is not only critical but has required internal restructuring of the accounting systems. The Board is pleased to report that the 1994/95 financial statements reflect the enormous effort made by Geoff Rowe and Felicity Anstee, supported by John Makarucha, thus enabling Athletics Australia to carry out its huge list of responsibilities and still maintain a viable organisation. It is however, most annoying and irresponsible that so many athletic colleagues cannot meet their responsibilities when reciprocating their financial obligations. Normal business principles have to be the order of the day if our sport is to compete successfully in the market place.

The marketing of athletics has been driven nationally by Neil King and David Culbert with a great deal of success. Sponsorship arrangements with Optus, Australian Sports Commission, Ansett, NEC, Saucony, Gatorade, Comet and the Australian Defence Force supported Athletics Australia during the 1994-95 year. Special thanks to all these companies and thank you also to the team at Sports Marketing and Management (SMAM), for their continued efforts in bringing more companies and more dollars into our sport.

We have had a busy year with the IAAF, Oceania Region, the Sydney Organising Committee for the Olympic Games in 2000 (SOCOG) and the Australian Commonwealth Games Association (ACGA), all of whom have thrown added pressure on our Administration and Board.

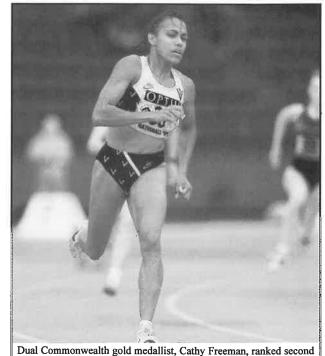
The 1996 IAAF World Junior Championships in Athletics (Sydney, August 20-25) will require enormous support from everyone. SOCOG has assisted by appointing their Olympic Athletics Manager earlier, Mr Bill Bailey, to help manage the World Junior Championships.

Growth in our sport continues to be difficult, with registration numbers hovering around 16,000. Athletics Australia has employed qualified staff to support State Associations with their development plans, however, club growth lacks real support. Athletics facilities are of major concern in every state of Australia, and not enough 'hard nose' athletic lobbying exists to develop our sports' desperate need for more facilities.

State Associations growth patterns have not been consistent in the past, with funding, sponsorship, staffing, recruiting strong leadership and direction disappointing. If growth is to occur, then we need to all work better together. Far too often, the national momentum has been 'road blocked' by individual groups/states. Stability, security, viability, vision, energy and leadership have all been developed at the National Head Office. To grow, we need the same in every territory. The competition from other sports is so strong that we cannot stay in business in future with 'yesterday's tools.' I believe Athletics Australia's Head Office sets a good model.

The development of the National Junior Oz Squad has been most worthwhile and needs everyone's support. Along with all development officers, they have set a major opportunity, purpose and direction to maximise our junior talent. Congratulations to Russell Parsons and all the coaches and athletes for making this programme so worthwhile.

Athletics Australia has undertaken an upgrade of our officials courses. We will not be able to grow or cope with major Grand Prix or IAAF events without more officials. The introduction of younger officials who can support our long serving experienced officials is now necessary. Similarly, the Australian Track &



in the world over 400m in 1994 and won her first National 400m title

in 1995. Photo: Sporting Images

Field Coaches Association continues its excellent coach education work on a national basis. Despite difficulties with funding, they have delivered their charter under the leadership of Marlene Matthews and Tony Rice.

Competition at all levels defies our registration statistics, with growth in junior and senior track & field, road walking and running and cross country, placing added costs and responsibilities to states and the Athletics Australia office.

Over 200 Australian athletes competed overseas in 1994-95 in Europe, Asia and North America. The results achieved by the Australian Junior Track & Field Team at the World Junior Championships in Lisbon, Portugal were extremely promising. Medal winning performances were achieved by Paul Byrne (gold, 800m), Jagan Hames (gold, high jump) and Susie Power (silver, 3000m).

During the past twelve months, the State Institutes, the AIS, the Australian Sports Commission and Athletics Australia redirected the coaching structure and career paths of the high performance full time athletic coaches employed at the Institutes. The long term plan to upgrade their careers and bring coaches and coaching under the corporate umbrella of Athletics Australia should allow for better results and stronger affiliation by a group of 'important players' in the total framework of our sport.

The National Head Coach, Phil King, has a major responsibility. It is significant that results achieved by our elite athletes are due to greater sophistication and professionalism developed by our high performance and personal coaches.

I would like to express the appreciation of all associated with Athletics Australia for the marvellous work carried out during the past year by the staff of Athletics Australia's Head Office at North Melbourne. So often, they work far and away beyond the normal expected hours, to ensure their service to the athletes, coaches, media, officials, State Associations and sponsors is both professional and according to plan.

The example Neil King has set, regarding planning, dedication and productivity is to be admired. He is well supported by Geoff Rowe (Business Manager), Brian Roe (Competitions Manager), David Culbert (Media and Promotions Manager), Matt Favier (Development Manager), Felicity Anstee (Accountant), Peter Bowman (High Performance Manager), Damian Booth (Media Liaison Officer), Tina Folmer (Secretary), James McEniry (National Development Officer), Jason Hellwig (National Development Officer), Karen Clifford (Admin. Assistant), Jan Tyrrell (Receptionist) and Samantha Llewellyn (Competitions Officer).

The Board of Directors has enjoyed an extremely busy year debating new policies, new directions and structures that will help Athletics Australia move forward and upward. The working relationship between the Board and the Administration has now developed a sensible balance. My thanks are extended to all Directors for their valuable contribution.

Finally, congratulations to all athletes and coaches, and thanks to all officials and administrators at all levels, who give their time to the sport of athletics. I encourage a year of growth and uniform national bonding for 1995/96.

DAVID PRINCE PRESIDENT



GRAND PRIX ATHLETICS







# **National Executive Director's Report**

Although the Sydney Olympic Games are more than five years away, the positive influence on our

sport is already very apparent.

Tremendous pressures and changes are occurring in all Olympic sports, to refine and improve upon the way in which we prepare our athletes.

A tremendous boost in all areas of funding, especially from the Australian Sports Commission through the Olympic Athlete Program (OAP) as well as the Australian Olympic Committee and corporate sponsorship, has meant more money than ever before is available to ensure that our athletes are successful in Sydney 2000. However, it must be understood that this funding is very specifically allocated to the elite.

With the increased income comes greater expectation and accountability. The heat is on - perform or move over. In a sport which truly boasts full international competition against all countries, our challenge is clear - win medals. The challenge has been accepted and will be met with fierce determination.

And just as the pressure is applied to our athletes and coaches, our administrators are challenged to supply and deliver the best programs, preparations and facilities for our athletes. We must unite as a team to help our athletes to perform.

#### Administration and Head Office

The administration of Athletics Australia is modelled on a modern corporate structure with interdepartmental management responsibilities. In line with modern business practices, our organisation works to produce effective and efficient administrative support for each of the departments, whilst allowing a certain independence to help create an incentive for better performance and success.

Geoff Rowe is an outstanding "people's person" and has created a wonderful working environment and a good working relationship with the Department Managers and Executive Directors of the State Associations. With the exceptional support of our Accountant, Felicity Anstee, our Business Department is extremely efficient and continues to update with modern practices and equipment. The Administration is able to maintain such

high standard through the very professional support from Tina Folmer, Jan Tyrrell and Karen Clifford.

#### Competition

Our main international competition for the year was the 1994 Commonwealth Games in Victoria, Canada, where our athletes achieved great success winning 12 Gold, 7 Silver and 3 Bronze medals. The competition also allowed many young athletes to taste international competition which hopefully will provide experience and strong motivation for future success.

The 1995 domestic season was also a great success both promotionally and competitively resulting in 51 athletes being selected for the 1995 World Championships in Gothenburg, Sweden.

#### (a) Head Coach

Following the implementation of the Olympic Athlete Program (OAP), Athletics Australia sought the appointment of a Head Coach with proven international experience and success to guide our athletes and coaches to success in Atlanta and beyond. Dr. John Daly was appointed to head up a Coaching Task Force to determine the availability of proven coaches who are interested in coaching our athletes. Fortunately one such coach with outstanding qualifications was not only interested but was prepared to meet the challenge head on. Phil King's appointment has made an immediate impact and I believe he will help produce the results we desire.

His preparation of Debbie Flintoff-King for major international meetings was meticulous and Phil has shown that he requires the same sort of planning, preparation and commitment from our athletes and coaches.

#### (b) High Performance Manager

To facilitate the progress developed by our Head Coach, our High Performance Manager, Peter Bowman, and his team at the Australian Institute of Sport in Canberra, have developed a close working relationship with the management at the Australian Sports Commission and the State Institutes and Academies, as well as our full time and part time coaches.



The program incorporates appropriate sports science and sports medicine support. Combined, these programs have played an integral part in the rise in the number of world rankings.

A further review of the operation following the World Championships in Gothenburg will streamline and focus our resources for better results.

#### (c) Competition Manager

Our competition program has been recognised by other National Federations as one of the most progressive in developed athletic countries. Athletics Australia has produced a domestic Grand Prix Series based on the successful European model and has attracted some of the world's best athletes who have competed in Australia and offered our athletes the opportunity to hone their skills.

Our current selection criteria is based on results from head to head competitions during our Grand Prix Series and is beginning to generate a proven formula for international success.

Our international pre competition program is extremely complex and has been refined each year by Brian Roe and Maurie Plant, to produce better results.

Brian's skills and commitment to the program is outstanding and has been exceptionally well supported by his colleague, Samantha Llewellyn, who has proven to be a tremendous asset to the Competitions Department.

#### Development

Of the many priorities for the development of athletics in Australia, two areas have been allocated the majority of our time and resources:

- 1. The improvement of elite performances.
- 2. The increase in participation at grass roots level.

Our international performances have been on a steady rise, however, our participation levels still remain a concern. Matt Favier and his staff of James McEniry and Jason Hellwig, in the Development Department, have left no stone unturned in an effort to provide our State Associations and clubs with programs and resources to increase participation numbers. Our State Associations have also constantly focused on club rationalisation and a more attractive inter club competition.

Unfortunately, many club administrators want to live in the past and dream of the halcyon days of the 50's and 60's without realising that many new sports are heavily marketing and promoting their sports and attracting potential athletes away from athletics.

Those days are past now and in the past they must remain

Many new ideas submitted are viewed with suspicion and derision. With the Sydney Olympics on the horizon, our clubs must be prepared to become daring and take risks in an effort to attract not only young athletes but young administrators and coaches, who can see a future with a vibrant and exciting sport.

#### **Media and Promotion**

The successful promotion of our sport is a vital key to future success. Successful promotion can only occur with professional media management and Athletics Australia has developed a very effective Media Department, managed by David Culbert and supported by Damian Booth.

The results over the past 12 months have been exceptional and roundly congratulated by the media and our sponsors. The success of our media and promotions campaign not only ensures high profile media coverage and excellent crowds at our meets, but promotes role models for potential young athletes.

#### Marketing and Sponsorships

In 1993 Athletics Australia appointed Sports Marketing and Management (SMAM) as our marketing consultants and marketing agent. We have worked closely with SMAM to consolidate strong sponsorship support and the results have been excellent.

We appreciate the commitment by all of the staff at SMAM and congratulate them on the success so far.

#### **Optus**

All sports dream of the ideal sponsor. A major corporation with a high national profile. A sponsor which is prepared to not only promote its sponsorship but be prepared to participate in the events being sponsored. Athletics Australia truly boasts the ideal sponsor in Optus. Optus is committed to service and efficiency.

We could not be more pleased with the working relationship with the Optus personnel and we appreciate their constructive advice, hands on support and their desire for success.



**NEC** 

From an acorn a mighty oak may grow. The NEC International Track & Field Classic grew from humble beginnings. Only eight years ago, Geoff Reynolds of NEC was asked by Olympic Park Management to support an athletic event in Melbourne. The event was provided with a modest budget and a few NEC prizes for the athletes.

The NEC Classic is now a major IAAF Permit Meet capable of attracting such world class athletes as Linford Christie, Mike Powell, Paul Ruto, Colin Jackson, Sonia O'Sullivan and others, as well as being regarded by our own elite athletes as the biggest and arguably the best meet in Australia.

Each year crowd numbers have increased significantly. Geoff Reynolds has been the driver of innovative promotional campaigns and deserves credit for the event's continued success. It is expected that the IAAF may elevate the NEC Classic to International Grand Prix II status in 1996.

#### **Australian Sports Commission**

The Australian Sports Commission has not only provided vital funding for the successful development of Australian sport, but guidance in the professional development of sports administrations. The support of the Australian Sports Commission programs has been directly reflected in the improved performances of our athletes.

The professional guidance by the management of the Australian Sports Commission is not only integral, but is sincerely appreciated. My personal thanks are extended to Jim Ferguson and his very capable management team. A special welcome is extended to Carrie Steffan, who has shown great interest in the improvement of our athletes. Our sincere thanks also goes to Stephen Fox for all his support.

#### **Sports Institutes**

Over the past 12 months, the Directors and coaches of all Institutes of Sport throughout Australia, have worked closely to provide the best possible support program for our Australian athletes. We continue to consult, review and improve. Again, my sincere thanks to all Institute Directors and coaches for their support.

Athletics Australia is facing a challenging and exciting future in the lead up to the Sydney Olympic Games. Our domestic events will be televised on a regular basis on both ABC TV (free to air) and Optus Vision (Pay TV).

We will be hosting the World Junior Championship in Sydney in 1996 and will provide our elite junior athletes with an opportunity to nominate themselves as potential stars for Sydney 2000.

We have been provisionally allocated the International Grand Prix Final in 1999. These are all fantastic opportunities to promote and develop athletics in Australia.

To be involved in the sport of athletics in Australia in what should be one of the most exiting periods in our history, is truly rewarding. We have a great bunch of people working at Athletics Australia and whilst we have a relaxed, harmonious and enjoyable working atmosphere, we maintain a high level of output. It is truly gratifying to work in such an organisation. This atmosphere is created by great staff and I personally thank them, David Prince and the Board of Athletics Australia, for their support during the year.

NEIL KING
NATIONAL EXECUTIVE DIRECTOR.







# **Business Manager's Report**

n looking back at my report last year and reflecting on the past twelve

months I am tempted to ask what happened to the year and what did we achieve. The demands of our sport, as we catapult toward the World Junior Championships and the 2000 Sydney Olympics, has seen us involved in much of the planning for these events. We are well aware that good planning will not only help ensure the success of these events but will make our task much more ordered at the time.

The request from the Board for more financial information proved to be a challenge this year. While we still don't have it quite right we were able to provide more comprehensive details on Projects. In the forthcoming year our Accountant, Felicity Anstee, and I will be developing new reporting mechanisms to report more frequently to Member Associations and the Board. Felicity's computing skills again proved to be a real bonus this year both in resolving problems and training other staff.

After an extensive interview process, Samantha Llewellyn was selected as our new Development Officer. Sam commenced in October and soon had a major impact in the area with her contribution on the Clubs Manual most notable. In April, Samantha moved to the Competitions area to assist Brian Roe. Jason Hellwig from the Northern Territory, an applicant for the earlier vacancy was offered the Development position. Jason commenced early in June. Matt Favier and James McEniry along with Jason have progressed some exciting projects and there will be many benefits from these in the forthcoming year.

The Media Section comprising David Culbert and Damian Booth have provided an excellent service to all forms of the media and Athletics Australia has enhanced its reputation through the work of David and Damian. The introduction of a more manageable facsimile service through a third party provider in Singcom for high volume broadcast faxing, proved to have many benefits in the general operation of the office.

The experience gained by the Administration staff in previous years in the Competitions area proved to be invaluable in the Grand Prix Series and Championships and this was extended to other staff during the season.

The range of administrative tasks handled by Tina Folmer, Jan Tyrrell and Karen Clifford was expanded particularly in relation to the Grass Roots Incentive Program, the scanning of results for the production of the almanacs and audio typing services. As usual they accepted these changes and produced more work more effectively.

The completion of the Records Management Review during the year proved a little traumatic to some but I believe we are now seeing the benefits of the work which was carried out by the administration staff with assistance from Helen Gardiner, an external consultant. All of the records/archives of the organisation are now in a far better state.

This years Executive Director's Retreat probably proved to be the most successful to date with the level of work completed and the social interaction the best yet. It is, however, disappointing that much of the good work and potential achievements were left behind at the retreat. Undaunted though we will persist if it is the wish of the Member Associations.

Again Brian Roe was of tremendous assistance and guidance to the administration staff in developing their knowledge and understanding of athletics. Maurie Plant also willingly shared his vast knowledge with us. This lead to an excellent working relationship with the Competitions area.

As we look toward the next year there is a need to make changes to the office as we have all but outgrown the O'Shanassy Street offices. It is proposed to take our records storage off site and set up a new Competitions office in what was the storeroom. We will also provide facilities for the coaching staff in Phil King and Russell Parsons who frequently work from our offices. Any further expansion of the activities AA is required to carry out will require us to look off site for accommodation.

In conclusion, I would like to express my appreciation to the other AA Management staff and the Executive Directors/General Managers from Member Associations for their assistance throughout the year. I also thank my staff for their excellent support.

GEOFF ROWE BUSINESS MANAGER



# Media and Promotions Manager's Report

Athletics Australia's media and promotions area has continued

to develop since its establishment in May 1993.

The projects of the section are many and varied, however at all times the overriding objective is to raise the profile of athletics within Australia with the aim of creating "top of mind awareness" for the sport and with it, the elite athletes.

Throughout 1994/95 four specific areas have been the focus of the media and promotions staff energies;

- \* Creating a greater interest in athletics with the media,
- \* Personalising and availing the elite athletes to the media,
- \* Educating, supporting and assisting the media in all aspects relating to athletics, and
- \* Communicating with State Associations, Institutes, sponsors and others in the athletics family.

It is pleasing to report that notable achievements have been made in each area.

The 1994/5 was highlighted by the most significant sponsorship announcement in Australian athletics history. The five year, multi million dollar partnership with Optus Communications provided the impetus for the highly successful 1995 Optus Grand Prix Series.

The Optus Grand Prix Series attracted over 55,000 spectators with record crowds in Adelaide, Perth and Melbourne. Athlete performances were also outstanding resulting in four Australian records and our largest ever team selected for the 1995 World Championships. The Optus Series was further enhanced by the participation of international stars such as Linford Christie, Colin Jackson and Sonia O'Sullivan, and the emergence of yet another talented and entertaining bunch of Kenyans.

The 1995 Series received exceptional media attention, double figure ratings during the 10 week, Sunday night coverage by the ABC, and propelled athletics into the major players in Australian sport.

Athletics Australia continued to mark and celebrate special occasions. A series of launches preceding the Optus Series and pre event press conferences were well

received by the media. An invitation to the annual NEC Lunch has become sought after and the 1995 version was again a success. The most memorable event of 1994 was the 40th anniversary celebration of John Landy's world record mile, in Turku, Finland. Nine of Australia's ten fastest ever milers gathered to share their thoughts on one of Australia's greatest ever athletes.

Athletics Australia continued to refine and enhance its services to the media. Media guides were produced for the Commonwealth Games, Optus Grand Prix Series and World Championships, each becoming more professional and informative. Our media release list continues to grow as more media outlets expand their athletics coverage. This education, support and assistance for the media was invaluable during the unfortunate indoor series failure. An open approach by Athletics Australia resulted in media commentators absolving Athletics Australia and supporting our efforts to ensure the Indoor's viability and continuation.

Media awards were introduced in seven categories and were keenly contested. Congratulations to all the winners, particularly John Briggs of the Hobart Mercury who won the major award for outstanding coverage of Australian athletics.

Communication with the athletics family continues to improve, but still remains our greatest challenge. Our goal remains for a national athletics magazine that every registered member receives in their letterbox. Athletics competes in a competitive sporting and leisure market and our goals must not be focussed on just 'keeping up'. Extensive research has shown that our members want a national magazine delivered to their door. The challenge is now ahead for State and Club administrators to provide what our members want, rather than simply avoid the issues relating to a rise in membership fees. Congratulations to Tasmania and Victoria on their bold initiatives in this area.

Athletics Australia's media and promotions department has become a reliable and valued contributor to the Australian media. The role of Media Liaison Officer Damian Booth continues to expand, he has become an athletics expert and a valuable member of the Athletics Australia team.

DAVID CULBERT
MEDIA AND PROMOTIONS MANAGER





# CHANGE OR DIE.

In 1989, a report called "Change or Die" highlighted a range of issues facing Australian athletics. Findings from this report have guided the activities of the National Development Section for the past twelve months. This period has been a formative time for what is a relatively new area of responsibility for Athletics Australia.

#### CLUB DEVELOPMENT

This year saw the successful completion of the Athletics Australia Club Development Manual. This resource is seen as being of significant value by club, state and national administrators. We thank Samantha Llewelyn and the National VIP Unit for their support.

The quarterly club development newsletter, *Clubs On Track* was introduced this year and provides regular communication to athletics clubs. The role of Clubs On Track is to circulate club development ideas and information to athletics clubs across Australia.

Athletics Australia introduced the inaugural Club Volunteer Award. Graham Davis of the Hills District Athletics Club (SA) was a worthy recipient. We thank Ansett Australia, the Australian Society of Sport Administrators and the Volunteer Involvement Program.

An appealing poster was created to promote athletics through clubs and schools. The poster features the "Dare to Dream" caption with action shots of Cathy Freeman, Damien Marsh and Tim Forsyth alongside a photo of the 1994 Australian Junior Team.

#### **INTEGRATION**

The Integration Program for athletes with a disability continued this year following a restructure of the Development Section. The responsibilities of this program were re-allocated to all staff within the Section so that a truly integrated approach to providing appropriate opportunities for those athletes was achieved.

The National Multi-Disability Championships were conducted in Melbourne. This was the third year of the Championships which continue to attract an increasing number of participants. Many of the elite athletes are looking ahead to the 1996 Atlanta Paralympic Games and

consider this event as an important one in their preparation for next year. The 1995 event was successfully coordinated by Samantha Llewellyn and the officials and staff from Athletics Victoria and that of the City of Whittlesea. In particular we thank Lorraine Morgan and Peter Stewart for their contribution to the success of the Championships.

Other activities included the creation of several resources to support the program which include a promotional poster, information video and Handbook of Disabled Records.

January 1995 saw the running of the first Level II Coaching Athletes with a Disability Course. This was conducted as part of the Australian Track and Field Coaches Association (AT&FCA) Level II Course in Canberra.

#### JUNIOR PROGRAM

The annual "September" camp for our most promising junior athletes was conducted at the Australian Institute of Sport in Canberra.

The 1995 National Under Age Championships in Adelaide saw the announcement of the first Athletics Australia OZ-SQUADS. Head Coach, Phil King introduced the concept which is an evolution of the Athletics Australia Junior Program and is made possible through the Olympic Athlete Program.

Russell Parsons joined Athletics Australia in May in the role of Olympic Athlete Program Junior Head Coach and has been co-ordinating the activities associated with the Elite Juniors and OZ-SQUAD athletes.

Another highly successful pre-departure camp was held for all the athletes selected to tour with the 1995 Australian Junior Team in June and July.

Athletics Australia co-ordinated a Talent Search Trial on behalf of the Australian Sports Commission for what has now become a national program. This trial was a precursor to the National Talent Search which subsequently began in December.

My thanks to the National and State Development Officers for thier committement and support over the past twelve months.

MATT FAVIER
NATIONAL DEVELOPMENT MANAGER







Athletics Australia has intensive training centres (ITC) in

every capital city. These centres are managed by our full time professional coaches which now total eleven full time and two part time positions. Our intensive training centres are funded by the Australian Sports Commission (ASC) through its Australian Institute of Sport, together with the state institutes and academies of sport.

The ITC program is designed to assist all high performance athletes throughout Australia and its objectives are to provide:

- \* high performance full and part time professional coaches
- \* training and competition equipment
- access to satisfactory venues
- \* sports science and medicine
- \* comeptition travel domestic and overseas
- \* board and quarters in some areas
- \* assistance to the coaches of high performance athletes

In the period under review the high performance coaches under the leadership of newly appointed Head Coach have been gearing up for the charge towards the Atlanta Olympics.

The total AIS/ITC budget combining Federal and State funding is approximately \$2m which includes \$700,000 for coaching salaries and fees.

#### **OLYMPIC ATHLETE PROGRAM (OAP)**

The Olympic Athlete Program funded by the ASC has been operative for approximately one year and its purpose is to produce Olympic medals at the 2000 Sydney

Olympics. Expenditure under this program in 1994/95 was around \$1.4m and the 1995/96 budget is \$1.7m covering coaching, training camps, international competition travel and direct athlete funding. There is an additional amount of \$189,000 for sports science/medicine which goes direct to state institutes of sport.

Athletics Australia conducted 42 OAP training camps for national junior and senior squads. Most of these camps were held at the AIS in Canberra with a large percentage in Melbourne and a sprinkling in the other capital cities.

The OAP program has enabled Athletics Australia to appoint a national Head Coach, Phil King, who is now directing all technical matters (coaching, sports science etc). Other significant appointments were the OAP Junior National Squad Co-ordinator and four part time coaches in Perth, Melbourne and Adelaide.

We have now developed the best scholarship program out of all AIS and ITC sports, which is also considered by the ASC to be the fairest athlete assistance program. This year the ASC allowed us to combine the new OAP direct athlete funding with the Australian Athlete Scholarship Scheme and the long standing AIS scholarships. The total schoalrship funding was \$392,000 covering five categories.

#### MIDDLE AND LONG DISTANCE

It has finally been recognised that Australia has a huge weakness in elite middle and long distance running and this year we have been putting resources into place to overcome this problem. Dr Dick Telford was appointed the high performance distance running coach and has, inter alia, carried out research into heat and altitude training. He and scholarship coach Susan Hobson organised a very successful three day distance running coaches 'think tank' which brought together forty five coaches and covered a wide range of relevant subjects. Ralph Doubell was a guest speaker

PETER BOWMAN
HIGH PERFORMANCE MANAGER



# **Member Association Reports**



#### **ACT Athletics**

President: Brian Gleeson Executive Director: Stuart Mee

1994/95 has been busy but productive for ACT Athletics with three significant steps forward; a revised Constitution, a move into the Sports House building and the appointment of an Executive Director. ACT Athletics can feel reasonably pleased with these performances. The following are highlights from the 1994/95 season:

- \* A commitment from the Minister for Sport, Bill Stefaniak, to the development and installation of a new all weather track facility.
- \* The acceptance, for the first time, of athletics into the ACT Academy of Sport program.
- \* Building improved networks with the ACT Government, ACT Sports and the Minister for Sport.
- \* Competition results by ACT teams have again been excellent with all athletes obtaining consistency at all levels, in a range of events.
- \* An enhanced Super Summer Series of twilight meets.
- \* The leading role ACT Athletics has played in the Athletics Council which has been a model envied by other states.
- \* A close co-operation maintained with the Australian Sports Commission.
- \* Establishment and appointment of a new Executive Director position, and a more professional approach to administering ACT Athletics.
- \* Review of the Association Constitution which will lead to the establishment of a Board to replace the current Executive.

#### Administration

Re-structuring has meant that the position of Administrative Assistant became redundant. Jason Chalker did an outstanding job for over 18 months with enthusiasm and efficiency. The appointment of Stuart Mee as Executive Director means the position of Secretary is now also redundant. Stuart jumped in the deep end when he assisted in the organising of the AIS/Coca-Cola Distance meet, the Commonwealth Bank

ACT Track and Field Championships and was Meet Director for the Optus Grand Prix in Canberra.

The Association can now move towards the Board structure of other State Associations with every Executive member having a portfolio responsibility.

#### Sponsorship Support

Continued support over a number of years has not only benefited the Association financially, but given the sponsors a higher profile. Next years Commonwealth Bank ACT Championships will see the fourteenth consecutive year of sponsorship, while the Coca-Cola/AIS Distance Meet will be in its seventh year of a joint sponsorship. Similarly, the ACT/NIB Talent Squad continues its fine support from the NIB Health Fund.

#### **Other Activities**

Considerable effort went into increasing the participation of women through a Women's and Girls Track & Field Expo and a Women's and Girls Runners Camp. The camp attracted 55 participants and was a great success, thanks largely to the considerable contribution by Susan Hobson.

ACT Athletics has again shown continued advancements on the national scene with strong performances in the junior and senior ranks. ACT athletes produced some outstanding results over the year, especially in the junior ranks where they came away with a swag of medals from both the All Schools Championships and National Underage Championships.

Meanwhile, at the recent Optus Australian Mountain Running Championships, ACT athletes dominated, winning all races including the teams competition, with a number of ACT athletes being rewarded with selection in the Australian team to contest the World Mountain Running Trophy.

There are many challenges facing us in the seasons ahead. Increased competition for our athletes means the need to focus more on development activities, giving value for money to our athletes, increasing spectator and financial support for our activities, building better links with other athletic bodies and developing adequate facilities to take advantage of the opportunities arising from the 1996 World Junior Championships and the 2000 Olympic Games in Sydney.



# Athletics New South Wales

President: Jim Carver Executive Director: Mal Harrison

The past year has been challenging, at times unsettling, but has ended with Athletics New South Wales enjoying stronger financial circumstances and better placed to address the major demands that face our sport.

The management of ANSW was under particular stress in the latter part of 1994. The new financial year began with the resignation of Tania Adams in July, the appointment of Rabieh Krayem in September, his subsequent move to

Townsville to manage the North Queensland Cowboys six weeks later and, finally, Malcolm Harrison's appointment on December 19th. All staff were affected by these changes and their persistence and commitment to the interests of ANSW is to be commended.

During 1995. administrative focus has been on rebuilding staff morale and improving the ability of the office to meet the needs of the members. A new telephone system has been installed. computer software specifications upgraded, job reviewed and existing procedures revised. It is worth noting that ANSW now operates from three separate offices; the main office at Wentworth Park, the Sydney Marathon office at Flemington and Keith Connor's office at Narrabeen.

Our links to Athletics Australia have been improved over the past

six months. Clubs have been able to attend regular presentations by Athletics Australia staff on administration, marketing and development programs and there is a very close working relationship between the full-time staff of each organisation. I know these links will strengthen with the competition focus on Sydney over the next five years.

On the competition front, the highlight of the year has been the regular use of the new Homebush facility. As one would expect, there have been some 'teething' problems with the new stadium but our close links with the Homebush Bay Corporation and the SIAC management have resulted in prompt attention to our needs.

Equally important to our future has been the revival of the Sydney Marathon. This is by far the biggest event conducted by ANSW and I commend everyone associated with the 1994 event for their contribution. Frank Bates and his staff are committed to the success of this venture.

The success of our athletes on the track has no doubt

stimulated the steady increase in our registrations. The Board has introduced a separate veterans category and we are sure that this decision will see an increasing number of older athletes retaining an active interest in athletics. We still have some 'gaps' in our numbers, particularly in the U20 group, but we will be concentrating our development activity in the dual registration groups with the intention of increasing our numbers amongst the teenagers in future.

The ANSW Board met monthly and worked diligently on its numerous tasks. Each member of the Board contributes many hours of their personal time to attend to the demands of their portfolios.

The activities of the various sections of ANSW are well documented. We all realise that the backbone of athletics is still the volunteer, the honorary secretary,

the competition official and the coach. ANSW could not operate without their interest and participation.

Links between Little Athletics over the past year have been cordial with regular meetings between the two organisations. The administrations work closely together and a number of co-operative ventures are planned for the 1995/96 period.



Melinda Gainsford starred during 1994/95 both at home and abroad. A Commonwealth bronze was followed by National 100m and 200m wins and World Indoor gold.

Photo: Sporting Images



Over the past year the structure for the 1996 World Junior Championships has been put in place. The various committees of the Local Organising Committee have been set up and all are active. There is a great deal of work to be done to ensure that Sydney presents the best ever World Junior Championships next August. Phil O'Hara is the Chair of the Organising Committee and has assembled a fine mix of people and talents to assist him. It is pleasing to see a number of former athletes returning to the sport to contribute their skills and time.

The support of our sponsors over the past year has been encouraging and appreciated. We are in the process of strengthening existing sponsorships, securing new support and refreshing past associations where possible. Our sport is attractive to potential sponsors and it is important that we all realise that without our government and corporate

support, we would find if almost impossible to operate effectively.

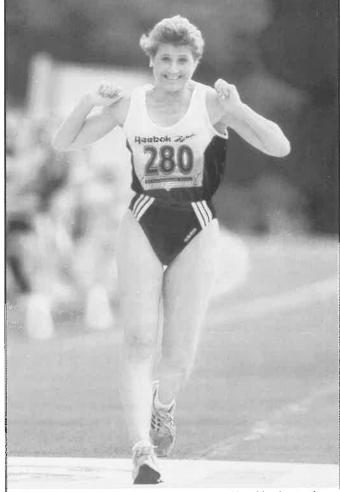
As in the past years, the country regions have made a substantial contribution to our successes. The growth of the Regional Academy System should bring significant benefits to the Branches and clubs in the region and ANSW will concentrate on encouraging that link during 1995/96.

The registration figures again highlight the numbers of active officials and athletes who reside outside Sydney.

In summary, the 1994/95 year has been a testing one for ANSW. The organisation has shown its resilience and is well placed to enjoy the significant benefits which will flow to the sport in the next few years.



Nicole Boegman broke through for a well deserved Commonwealth gold in Canada. Photo: Sporting Pix



Kerry Saxby-Junna added another Commonwealth gold to her trophy cabinet. The ageless Saxby-Junna continues to dominate Australian walking. Photo: Sporting Pix





# Northern Territory Athletics

President: General Manager: Jason Hellwig

Brian Webb **Heather Jones** 

The past twelve months have been a busy period for competition and one of consolidation for the administration of athletics in the Northern Territory.

#### Management

A major achievement has been the securing of a three year deal with Toyota as principle sponsor of NT Athletics. In addition, secondary sponsorship has been secured with Athletes Foot and Qantas. This indicates a growing support within the business community towards the sport of athletics.

The administration of Northern Territory Athletics received a temporary setback with the resignation, in May, of Jason Hellwig to take up a position with Athletics Australia. Jason provided the organisation with a new corporate image and significant public and media profile. His youthful and boundless energy was a boon to the organisation. Northern Territory Athletics wishes him well in his new role in Melbourne. The recent appointment of Heather Jones, brings to the organisation a strong officials background and sports administration experience, providing Northern Territory Athletics with continued organisational efficiency.

#### **Domestic Competition**

A long domestic season has seen a two tiered competition structure emerge after consultation with athletes, officials and administrators. For the first time, a short Wet Season Competition was conducted principally as a lead up to the Arafura Sports Festival. The regular competition during this time was extremely successful, with Northern Territory athletes performing well in both the Wet Season Competition and the Arafura Sports Festival Meet.

With the need for emerging junior athletes to experience continued elite competition, a Monday night competition was trialed in addition to Friday night competition. The initiative proved successful with both competitions receiving support from officials and athletes alike. Regional competitions, particularly in Katherine and Alice Springs continued to meet client needs throughout the year.

#### **High Performance Program**

In the absence of elite government support in the form of an Institute of Sport, the Development Director, Don Jones, introduced a High Performance Program to assist emerging junior athletes. The program involved sports science, sports psychology, and sports medicine support and infrastructure. The HPP athletes have subsequently been inducted into the Athletics Australia Oz Squad Program. The program has provided a clear focus and motivation for these young athletes resulting in a record number of athletes qualifying for national underage championships.

#### **Major Events**

A busy schedule of major events has been conducted by Northern Territory Athletics. The Australian Little Athletics Teams Championships were conducted on April 22 involving athletes from all States and Territories. The competition was well organised and conducted.

The Arafura Sports Festival was conducted between May 8-10 with countries including Brunei, Malaysia, Papua New Guinea, Sabah and Singapore being represented by over 350 athletes. The competition administration received excellent assistance from Reg Brandis, Jim Minehane and Brian Smith.

#### Officials and Coaches

Under the tutelage of Technical Director, Heather Jones, the NT Officials Club has participated in all major and domestic events and community activities including the Litchfield Gift and Qantas City-to-Surf. comprehensive calendar of officials courses has seen steady growth in accreditation numbers. Several NT officials were invited to attend the Junior Nationals providing a great learning experience. The NTA continues to receive great support from the NT Track and Field Coaches Association.

NTA has emerged as a viable, professional organisation seeking to make its contribution to the broader Australian athletics arena. With our first Commonwealth Games representative in Brendan Tennant, it is evident that more 'diamonds' can be found and nutured towards elite national performance. There is a need for continued support so that opportunity, incentive and motivation is provided to our athletes in their ambitions to be part of the 2000 Olympics and beyond.

# Aller Sland Athleting

## **Queensland Athletics**

President: Paul O'Brien Executive Director: Peter Scott

If any one event or decision has shaped the future of athletics in Queensland, it must certainly be the announcement that the State Government would fund the redevelopment of a State Athletics Centre.

This announcement followed a decision by Brisbane City Council to remodel ANZ Stadium. Following months of intense and sometimes emotional media battles between athletics groups, Brisbane City Council and the State Government, a resolution was found which allowed the redevelopment to take place. With the financial contributions of the State Government and Brisbane City Council, a new State Centre for athletics has been developed.

The state-of-the-art, floodlit international track features ten lanes and a host of supporting facilities, foreshadowing Queensland Athletics' commitment to schools athletics where greater than the conventional eight lane track provides enormous flexibility in school competitions.

But the best news is that the facility is leased, on a long term basis, to a consortium consisting of Queensland Athletics and Queensland Little Athletics giving the sport control over its facilities and most certainly its future.

Other great achievements of the past year include the formation of a Queensland Athletics Council - a body consisting of representatives of all athletics groups in Oueensland such as the AT&FCA. Professional League, School Sports Associations. Veterans, Little Athletics and Queensland Athletics representing the senior amateur ranks.

The formation of the Athletics Council has provided the sport with an extremely strong lobby group with a well represented case at government level.

Celebrating the Association's Centenary, Queensland Athletics held its Annual Conference in Rockhampton - the very first time the Association has met outside the capital city. The significance of Rockhampton being that the Association has its beginnings there 100 years ago.

In a major initiative, Queensland Athletics has increased its development staff. Four professional officers now service the state wide club network. In another important initiative, development staff now work closely with Little Athletics in the broad promotion of the sport. The new found level of co-operation convinced the State Government to provide 100% funding for a joint Equity Officer whose primary function is to work in the area of special initiatives.

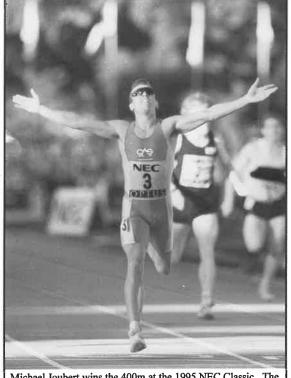
Over the next twelve months, our major initiatives will be further increases in development staff with specific regional coaching appointments also being a priority. We will continue with our program of establishing college

based clubs as a means of strengthening our competition base. Another primary focus will be a program of club assistance in providing grant funding and recruitment of local sponsorships.

Our commitment to talent development and the major sponsorship the provided to Schools Knockout by both Queensland Athletics and the State Department of Tourism, Sport and Racing will allow Queensland to continue its dominance of that competition at a national level as it has done in the 1993 and 1994 years.

Whilst 1994/95 has been a year of tremendous change and some uncertainty we can now reflect on many achievements which, only twelve months ago, appeared out of reach.

There can however be no doubt that our future now looks much better than it did twelve months earlier. To that end, our commitment to the advancement of the sport remains undaunted and as our resources expand, athletics in the Sunshine State can look confidently towards the future.



Michael Joubert wins the 400m at the 1995 NEC Classic. The photo by Duane Hart was awarded the Athletics Australia Media Award prize of photograph of the year.



#### Athletics South Australia

President: Barry Stanton General Manager: Les Rauert

The 1994/95 year has been one of quiet achievement. Programs have included the second GIO Australia Street Mile and another successful Optus Grand Prix event. Within the frame of this financial year we are unable to report any new information regarding the future permanent home for Athletics SA. We are sure that within the coming year we will have a positive result and Athletics SA will be assured of a long term involvement at a site to be determined.

#### **Optus Grand Prix Adelaide**

Over 6000 people attended our Australia Day Optus Grand Prix, the largest crowd to attend an athletic meeting at Olympic Sports Field for many years. They endured a freak storm and a change in the program to watch the great Linford Christie do battle with Australia's best over 100m and the big man didn't let them down. Some outstanding performances were recorded, none better than Andrew Currey's Australian javelin record and Nicole Boegman's triple jump record. The Optus sponsorship has enabled the Grand Prix to be televised Australia wide and we were pleased that Adelaide was the first of the telecasts for 1995.

#### **GIO Australia City Mile**

Held on Wednesday September 21st, this was again another successful promotional event for athletics with Susie Power taking her second consecutive victory in the Elite Women's Mile and South Australia's own Michael Hane taking honours in the men's event.

#### Australian Road Walking Championship

Held on the Grand Prix race track within Victoria Park Racecourse, the 1994 Road Walking Championships were extremely successful with 90 competitors participating.

#### Australian Underage Championships

Four hectic days in March finished with a very successful 1995 Underage Championships. Excellent results were recorded with many Australian records falling. A highlight of the Championships was the announcement of the Olympic Athlete Programme "Oz Squads".

South Australia was well represented with 8 athletes attending the Commonwealth Games in Victoria. Sean Carlin successfully defended his Commonwealth hammer title gaining his second Commonwealth gold for this event. Junior athlete Jagan Hames stamped his mark on the world athletics scene by winning gold in the high jump at the World Junior Championships in Portugal.

The first full year of the Para Athletics Project identified a great demand for coaching of athletes with a disability. A very successful coaching course was held in April with a strong demand for more courses. Integration of some Para-Athletic events into the club program occurred with very promising results. Athletics SA is extremely grateful for the substantial support of SPARC for the development and promotional aspects of the Para Athletics program.

Sean Carlin joined the staff as Junior Development Officer in September, bringing great experience as both an athlete and a teacher. School events have included the Balfours Knockout Cup, Commonwealth Bank State Schools Championships, Streets Meet of Champions and the Coca Cola Games. We would like to thank Foundation SA for its continued support of the Junior Development Officer and junior development program in South Australia.

Club development has been incorporated into the Athletics SA development program with the introduction of the Athletics Australia Club Development Manual. With the assistance of the Volunteer Involvement Programme, our clubs have been participating in the VIP module workshops and working towards the strengthening of their club structures.

The 1994/95 track & field season was very positive with several 'firsts'. Athletics SA officials received sponsorship of uniforms for the interclub season from the Foundation SA 'Sunsmart' program. Athletics Australia accepted a proposal for Level B and C officials to conduct national events under the supervision of Level A officials. The new grading system is working well with 24 officials gaining accreditation in A, B and C levels. This was greatly enhanced by the Athletics Australia sponsored series of officials education seminars.

With the prospect of a new facility, strengthening club development and the implementing of a sound junior development program, Athletics South Australia is building an important foundation for the future of the sport in this state.





#### Athletics Tasmania

**President:** Prof. Terry Dwyer General Manager: Kevin Oakey

The 1994/95 year has been one of major changes in the organisational structure of Athletics Tasmania at both administration and Board level. These were undertaken to eliminate duplication of responsibilities and increase the output of the organisation.

The operation of the Board of Athletics Tasmania was reviewed and restructured. The essential features of the constitutional changes were that the new Board

would have representation from all three regions, that it would be limited to seven people and that its major focus would be strategic planning. The organisation of program areas within athletics would be the responsibility of specific commissions which would report to the Board.

In this major restructure all positions on the Board were declared vacant and a special General Meeting of members voted in a new Board. The most immediate change was in the position of President, where Professor Terry Dwyer was elected. Two other new faces were elected to the Board with a number of the outgoing Board members taking the responsibility of heading the working commissions.

In the past year Athletics Tasmania completed a major Facilities and Equipment Report which addressed the

primary needs of the three competition centres in the state. This report was instrumental in the push to have the Hobart and Launceston tracks resurfaced. While financial decisions have not been taken by the relevant bodies, we are confident of having two new track surfaces in Tasmania by next year.

Highlights from Tasmanian athletes during the year were:

- \* Brendan Hanigan's sensational run in Finland where his time of 1:45.03 ranked him No.3 on Australia's All Time list.
- The outstanding performances of Hanigan, Simon Hollingsworth and Andrea Hughes at the Commonwealth Games.
  - \* Mike Dalton's breakthrough performance to win the Australian Marathon Championship in 2 hours 16 minutes.
  - \* The continued success of the Optus Grand Prix and Trident Relays, with the attendance of the world's best distance runner Sonia O'Sullivan, a host of outstanding Kenyans and the return of a stronger South African team.
  - \* The emergence of a number of talented juniors like Carmen Miller, Paula Lodge, Aaron Holt and Nathan Wheldon, who all produced outstanding performances at the National Championships.
  - \* The re-emergence of Kylie Risk at the Australian Mountain Running Championships, to join Louise Fairfax in the Australian Team for the World Mountain



The dual between Tasmanian 800m star Brendan Hanigan and visiting Kenyan 's Sammy Langat and Vincent Malakwen was a highlight of this years Optus Grand Prix and Trident Relays.

Mountain Running Running Trophy.





#### Athletics Victoria

President: Greg Lewis

Kevin Dynan

**Executive Director: Sharon Russell** 

#### Summer

The 1994/95 Track & Field season was an innovative one. A major sponsorship from Sport & Recreation Victoria, under their Future Directions Programme, enabled the introduction of two new competitions, the Cup Competition and the Victorian Grand Prix Series with both considered to be most successful. The Cup competition was a different form of competition for seniors. Most clubs gave the competition positive feedback saying they enjoyed travelling to different venues.

The Victorian Grand Prix was allocated over \$13,000 which was distributed to the placegetters from each Grand Prix event. Kyle Vander-Kuyp and Alison Lever were the overall winners. Regular State League and interclub competition also continued. State League was reduced to eight rounds in order to accommodate the Grand Prix Series. Four out of the five venues used for regular interclub are synthetic tracks which have improved the standards for all participants.

The Track and Field Championships were extremely successful with a large number of athletes participating. It was the 100th staging of the Open and Under 20 Championships with past Victorian

Victorian Champions present for the event. A parade of champions was conducted as well as the official launch of the new Victorian uniform.

#### Winter

The season was both enjoyable and successful, with all Victorian Championships maintaining an excellent standard of competition. The Winter Committee are committed to re-vitalising the competition by providing full results almost immediately after the event and other value for money services to the athletes competing. During the season many Australian distance representatives competed in the various events offered. A pleasing note was the dominance of the country clubs especially the Ballarat clubs.

#### **Board of Management**

The Board commenced its year with specific attention to the development of our strategic plan. The four objectives of the Association were confirmed as being:

- \* To encourage participation in athletics by all people
- \* To provide for the development of high performance athletes
- \* To provide for the development of coaches, officials and administrators
- \* To educate the community in regards to athletics





The specific strategies undertaken by the Board in pursuit of these objectives were:

Regular liaison with Portfolio Managers and their committees to ensure that all current issues were addressed and the committee were fully briefed on the directions of the Board's activities.

The Board undertook a major recruiting initiative with clubs in an effort to increase membership. The Board's objective is to increase the Association's membership to 10,000 by the year 2000. This initiative involved the provision of financial incentives for clubs to increase their individual membership.

The Board has also identified the need to lobby Government to ensure the continued existence of our centrally located, international standard athletics facility.

#### Administration

The administrative staff experienced one change with Samantha Llewellyn resigning from the position of Heart Health Coaching Co-ordinator to take up a position with Athletics Australia. The management role of the Heart Health Junior Programme has been undertaken by Matthew Scholes in his position as State Development Manager. This new position also encompasses responsibility for club liaison and development.

The computer system is continually evolving. The track and field management programmes are functioning well, enabling efficient management of meetings and prompt provision of results. The winter season race management programme is still in a development stage but is progressing well. We are intending to review the membership system with a view to increasing its scope and flexibility.

Communication with athletes and clubs via the Association newsletter has continued with 9 issues produced throughout the year. Our ability to ensure that every member receives the information is limited, hence many members are not informed of championship dates or entry closing dates.

#### **NEC International Track & Field Classic**

The 1995 NEC International Track & Field Classic was the most successful ever staged. A crowd of 15,997 were kept entertained by our overseas visitors with Colin Jackson, Daniel Komen and Sonia O'Sullivan attempting a world record in the women's 5000m.

The Australians performed very well, in particular Melinda Gainsford, Rohan Robinson, Nicole Boegman and Michael Joubert, Paul Greene and Mark Ladbrook in the 400m. The number of Australians that are now producing quality performances is certainly on the rise if the NEC Classic is anything to go by.

#### **Olympic Dream**

Athletics Victoria together with Melbourne Marathon and FCL Transport again conducted the Herald-Sun Olympic Dream. The event continues to grow with the inclusion of the Ten Titan Series in addition to the 1500m events.

The Ten Titan Challenge provided a novel approach to field competition with athletes in their various disciplines competing against one another. The eventual winner was determined by a comparison of performance from five attempts against current world rankings.

#### **Optus Zatopek Classic**

With the VMC no longer in existence, Athletics Victoria, Athletics Australia and Start to Finish Event Management have now taken over the organisation of the meet. This years Zatopek was incorporated in the Optus Grand Prix Series, with the traditional 10000m events carrying Australian Championship status for the first time.

Kiwi Robbie Johnson stole the show in the men's 10000m whilst Lisa Ondieki made a welcome return to athletics in Australia, running the fastest 10000m ever in Australia.

#### **Australian Schools Cross Country Championships**

Athletics Victoria together with the Victorian Secondary School Sports Association, hosted the Australian Schools Cross Country Championships at Bundoora Park in August. The event is run by Athletics Australia in association with the Australian School Sports Council.

#### Victorian Uniform

Athletics Victoria this year released its new competition uniform at the Victorian Championships in February. The new uniform uses the most up to date fabrics and is very distinguishable. The colours of the uniform incorporate the traditional navy with white and burnt orange.





# Athletic Association of Western Australia

President: Joan Hancy Executive Director: Neil Cole

Season 1994/95 has been one of change for the Athletic Association of Western Australia.

In reviewing the year, a continuing trend in all quarterly Association meeting minutes has emerged in the need for the filling of long standing vacancies on the Board of Management. Management of our sport presents a high labour intensive component at various levels - from the conduct of track and field competitions, the numerous committees, and continuing up to the Board of Management. All of this, however, is dependant on a broad base of membership generated through our club system, which is the cornerstone of our Association.

Looking further at the year's activities, the sometimes low number of club delegates attending quarterly Association meetings, combined with the continuing reminders to clubs regarding the Board of Management vacancies, does present an administrative shortfall which members have not as yet addressed with any positive results.

The very isolation of Perth is represented in a close knit community who can take pride in a job well done. No better example of this can be exhibited than in the superb manner in which AAWA regularly presents itself to a far reaching public in the conduct of the Perth Grand Prix events. January 1995 however, will be remembered as an athletics extravaganza by the largest number of spectators to attend an event of this type in Perth.

We hope that some small part of the spirit represented in the commitment from our membership to the organisation and conduct of the 1995 Optus Grand Prix Perth, incorporating the Fruit 'n' Veg Classic, can be retained in order to ensure a successful future for athletics in Western Australia.

A major influence on the stability of athletics in Western Australia at the present time is the strong administrative office base which we have been able to maintain. With quality leadership and support staff we have a valuable asset and these personnel have also helped to enhance the profile of our sport with sponsors, government, the general public and most importantly our membership.



Capo versus Christie was the highlight of the 1995 Optus Grand Prix incorporating the Fruit 'N Veg Classic. 12,000 fans crammed

Perry Lakes for Perth's biggest meet in many years. Photo: Steve Perkins

To all of our officials who have given unstintingly of their time over the past twelve months, please accept the sincere thanks and appreciation of the Board of Management and others - almost without exception everything that has been asked of you has been achieved.

The calls upon our office are many and varied and it is used as a general athletics resource by Government Departments, the general public, school teachers and students wishing to know anything from a world record to the technical features for the layout of an athletics arena.



# Western Australian Athletics Federation - Trading as Athletics West

After a number of years of protracted negotiations and reviews at various levels, the AAWA membership almost unanimously agreed on November 9th 1994 that we affiliate with the Federation and formalise the working arrangements being established in order that our close relationship continued for the ongoing growth of our sport in Western Australia.

The re-location of the offices of AAWA and Athletics West to a joint address has afforded an opportunity for almost daily interaction at Executive Director and staff levels, and communication between the two Boards of Management has also been a flow on from this arrangement.

Recent benefits to AAWA membership from Athletics West has been in the form of prizemoney for the League Competitions (track & field and cross country running, including relays), and regional twilight meets which were promoted as a potential development/membership strategy. Also, various commissions have been instituted with membership invited from all athletics fraternities. Regional Development, Coaching, Cross Country/Road Running and Walks and Track and Field Commissions have been established, and all have AAWA representation.

Whilst Athletics West does not have a mandate to assist AAWA financially in regard to ongoing administrative/running costs, support has been extended with the previously mentioned League prizemoney, plus Athletics West has acquired the Finishlynx electronic timing product for the benefit of our members and also other organisations who conduct track events requiring this type of equipment. We are optimistic that during this summer track and field season the Association will provide a regular results service at all interclub meetings.

The support of Athletics West Executive Director, Mr David McCann, as Meet Director for the 1995 Optus Grand Prix, on an almost full time basis for nearly two months, was a bonus of the highest order. The time and energy generated by David contributed to the success of this event.

On behalf of the Association I extend sincere thanks to our sponsors for their support during the past twelve months, we have enjoyed a most co-operative and friendly working relationship. To all the volunteer officials who regularly assist with the various competitions, both summer and winter, your commitment and knowledge has been of the highest quality.

Finally, I trust that every athlete in every level, has at least achieved a personal best, has enjoyed their sport and will continue to set goals for the future.



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ANALYSIS OF REGISTRATIONS ALL STATES 1	EGISTR	ATION	IS ALL	STATE	<b>ES 199</b>	994/95											
	H.S.W.		VIC.	G	OLD.		75	W.A.		TAS.		N.T.		A.C.T.	<b></b>	TOTAL	
SENOR MALE	314		1728		380		191		169		154		130		233		3309
FEMALE		909		446		282		47		18		14		22		70	1664
UNDER 20 MALE	124		250		2		49		51		52		8		31		634
FEMALÉ		201		113		19		<b>5</b> 8		Ж		21		12		15	484
UNDER 18 MALE	253		616		180		\$		92		46		12		47		1324
FEMALE		436		411		131		51		8		48		7		49	1193
UNDER 16 MALE	472		268		270		35		8		06		9		25		1310
FOWE		561		248		195		88		28		88		6		49	1279
UNDER 14 MALE	472		0		258		24		6		11		18		22		915
TWIS .		201		0		186		88		19		22		15		42	865
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OFFICIALS MALE	231		148		<del>2</del> 2		22		55		20		=		17		720
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LIFEMENBERS	19		24		17		11		19		2		10		۲		118
FEMALE		13		19		17		17		12		rs.		7		*-	91
TOTAL		8		\$		*		×		*		2		17		80.	808
COACHES LEVEL!	342	126	174	8	216	127	99	17	114	78	93	18	7	9	78	31	1479
LEVEL!	37	6	49	80	46	10	16	4	œ	-	7	-	-	-	5	ო	214
LEVEL III	13	က	28	Ø	17	0	ဖ	7	9	c,	4	0	-	0	4	0	16
TOTAL	392	138	251	75	279	137	72	23	128	26	41	19	6	7	95	8	1784
TOTAL		989		988		416		8		212		8		16		129	1784
								TOTAL	TOTAL ALL ATHLETES, LIFE MEMBERS, OFFICIALS AND COACHES	ETES, LIFE	MEMBERS	, OFFICIAL	S AND CO	ACHES		18,421	121



# **Standing Committees and Commission Reports**

#### Track and Field Commission

During the 1994/95 season, another successful national competition calendar was completed.

The Grand Prix series continues to grow in status and is now an integral part of the Australian sporting scene. Mr Svein Arne Hansen (IAAF Grand Prix Committee and Meet Director of Bislet Games in Oslo) attended the Melbourne meet in order to observe, make appropriate suggestions and in turn (hopefully) make a recommendation to granting IAAF Grand Prix II status to the NEC Classic.

State Associations played a key role in the organisation and development of the series and they are to be commended for their time and effort in ensuring the effective presentation of the meets.

For the first time, a Grand Prix Final was held as a separate event following the Optus Australian Championships. This proved to be a worthwhile development and will continue in the 1995/96 season.

Our Championships Organising Committee, with the assistance of Athletics New South Wales, presented another excellently organised Open and U20 National Championships, although conditions were most unfavourable for both athletes and officials with howling winds and rain.

The Underage National Championships were held in Adelaide and the Oz Squad was named at this time. This new concept will prove to be an excellent program for junior athletes. The meet which places most demands on the Competitions Department - the Australian All Schools - continues to play a key role in the development of young athletes.

The past year has seen the introduction and implementation of a new structure for officials. With the coming World Junior Championships in 1996, as well as the Sydney Olympics, it has become essential that a suitable national education program for both current and new officials be put in place. All officials were observed during the Optus Grand Prix Series and National Championships for their practical skills, followed by the initial IAAF educational program which has now been conducted in all states under the auspices of Reg Brandis who has taken on this vital role for our sport, in conjunction with the IAAF RDC in Adelaide.

The season ahead will again produce exciting challenges for all athletes and officials - all members will closely follow athlete performances as they head towards Atlanta.

The Commission records very sincere thanks to Brian Roe (Competition Manager) for his never ending support to athlete and officials programs in Australia. Both David Culbert and Damian Booth (Media Department) played vital roles in the presentation of all meets and their input has been greatly appreciated.

State Associations, Sports Institutes, the Australian Sports Commission, Meet Directors and officials have also made a huge contribution to the Grand Prix and National Championships, and their support too is vital for the continuation of our success.

# MARGARET MAHONY, CHAIRMAN TRACK AND FIELD COMMISSION

#### **Selection Committees**

Our gratitude is recorded to Selection Committee members, Pam Turney (VIC), John Gilbert (ACT) and Peter Hamilton (ACT) who have continued to give outstanding service to the sport, and particularly to the athletes. We also acknowledge the roles of our statisticians, Paul Jenes and David Tarbotton tho service the entire sport including the selectors, through their regular results updates and ranking lists for seniors and juniors respectively.

Selection matters for the report year surrounded the Commonwealth Games and World Junior Championships and the development of criteria for the 1995 World Championships.

The Games Team was the largest ever selected to compete from Australia outside the region, with 76 athletes chosen. The results were quite outstanding with twelve gold medals won (along with the desperately unlucky women's 4x400m team which after crossing the line first was dubiously disqualified).

With a swag of minor medals as well, Australia was the most successful nation in track & field at the Games for the first time in many years.



At the end of 1994 many of our athletes were recognised in world terms, with a solid number, led by dual ranked Cathy Freeman (who won golds in both the 200m and 400m in Victoria), appearing in the coveted "Track and Field News" merit rankings. After similar successes in 1993, it marked the rebirth of the recognition of Australian athletes on the world scene.

The World Juniors in Lisbon were remarkable for the emphatic victories recorded by Paul Byrne (800m) and Jagan Hames (high jump) and the silver won by Susie Power in the 3000m. Twelve others finished in the top 12 in their events but the results by some other members of the team were disappointing - something which must be addressed for future junior teams as their performance levels in Australia indicated that they should have been competitive.

Earlier in the tour the team was in sensational form at the British Juniors winning more than half of the championships on offer.

The Oceania Team was again disappointing in its approach to and performances in the World Cup. Australia must accept the responsibility for much of this and our future participation in this event must be taken more seriously. If our elite athletes are not interested in genuine involvement, like their colleagues from other teams, then we must seriously consider either withdrawing or giving the opportunity to participate to those who would take advantage of the chance to be involved.

Nonetheless there were some good performances, led by Tim Forsyth who clinched a place well up in the merit rankings with his second placing.

The investment in the espoirs tour to South East Asia was worthwhile with very satisfactory results from almost everyone on tour.

Whilst only a small affair, we were pleased to have the opportunity to resume international match competition in Australia in Canberra in March with a junior match between Australia and Japan in selected events. A developmental Oceania Team from a number of Island Federations participated as the third team. We hope to see the number of these events increase in the near future.

It is worth noting that although it was a relatively low key competition, a significant large number of season or personal bests were recorded. In other competitions, our World Indoors assault was crowned with a gold medal to Melinda Gainsford in the 200 metres. Nicole Boegman was unlucky not to gain bronze in the long jump as the third placed athlete tested positive the following day. Performances in the World Cross Country were generally below expectations with

Shaun Creighton (25th) and Anne Cross (35th) the only two in the top 50.

In walking, Kerry Junna (5th) and Nick A'Hern (15th) were again our best performers in the World Walking Cup. However, our overall performance lacked depth and was disappointing.

Louise Fairfax finished 13th in the 1994 World Mountain Running Trophy whilst Australian teams again participated in the Chiba and Seoul Ekidens with the men's team's 4th in Chiba the best result.

Our "remote areas" team dominated the Oceania Under 18 Championships in the Cook Islands, with 17 of the 18 team members winning a medal.

As usual, the Almanac of Records and Results provides a full listing of Australian domestic and international results, together with season and all-time ranking lists. Tina Folmer and Paul Jenes excelled themselves with this publication for 1994/95 with fuller championship results and deeper ranking lists.

# BRIAN ROE, CHAIRMAN SELECTION COMMITTEES

#### International Tours and Competitions Commission

The Tours Commission was again active in 1994/95 planning and supervising an international competition programme for Australian athletes and making arrangements for the increasing numbers of overseas athletes coming to Australia to train and compete.

Twelve tours were undertaken by Australian teams and athletes during the period of the report and one international, a junior match against Japan and an Oceania Development Team, was staged in Australia (in Canberra).

The major tours were, of course, to the Commonwealth Games in Victoria, Canada and the World Junior Championships in Lisbon, Portugal. Both involved extensive competition programmes in the lead



up periods. In the case of the Commonwealth Games this included competition in Australia (in Sydney and Brisbane) for those athletes who would not have been able to access sufficient competition in Europe.

In addition, Australians embarked on tours to the World Indoors, World Cross Country and World Walking Cup, provided the majority of the athletes and coaches for the Oceania Team for the World Cup, and as usual to the Chiba and Seoul Ekidens.

With the co-operation of three South East Asian countries (Singapore, Malaysia and Indonesia) who scheduled their National Track & Field Championships in a ten day period, we were able to expand the Espoirs programme by sending a team of around forty to the three events. This was an ideal opportunity to give developing senior athletes who had not had extensive experience as juniors the chance to compete internationally, at a relatively low outlay from our budget.

Teams were also sent to the Japan Junior Championships and for the first time, to the Oceania U18 Championships. In the latter case, we sent athletes from country areas who do not have access to regular track and field competition.

As preparation for the World Championships, a small group participated in the New Zealand Grand Prix Series in January whilst 4x400m relay squads toured the USA in April.

The Commission held its annual planning meeting in September at which reports and recommendations of the previous year's teams were considered, and a range of new policies implemented for future teams. It was decided to require the involvement of suitably qualified officials for future pre-departure tests.

A significant change to previous planning for European competition involved the establishment of a number of team bases in Europe, each of which would be supported by the presence of coach/administration support, medical backup and ground transport. This was implemented in 1995 with bases operating in London, Helsinki and Oslo. The outcomes were encouraging.

In relation to international competition hosting, Australia was awarded the 1996 Oceania Open and Under 20 Championships, to be held in Townsville.

# BRIAN ROE, SECRETARY INTERNATIONAL TOURS COMMISSION

\* The Track and Field Commission, Selection Committee and International Tours Commission Reports also serve as the Report of the Competitions Manager.

#### Distance Running Commission

This report covers the period from July 1994 to June 1995. During this period the Commission gained the services of Dick Telford following his appointment as national high performance coach for middle and distance running. Sam Llewellyn replaced Brian Roe in the position of staff liaison. Denis Wilson, Susan Hobson, Trevor Vincent, Dusty Lewis and Dave Cundy continue as Commission members.

The Commission thanks Brian Roe for his very valuable contribution over many years and welcomes his continued input to the DRC decision making.

Meetings The Commission held two formal meetings during the period - in December and again in June. Athletics Australia President David Prince attended the meeting and his interest and input was appreciated. Some members also took the opportunity to meet with Alan Stevens, Oceania's representative on the IAAF's Cross Country and Road Running Committee, during the Australian Cross Country Championships at Nowra in September.

**Events** The Commission oversighted five Australian Championships during the period:

- \* Australian Marathon Championships, Gold Coast, July 1994
- \* Australian All Schools Cross Country Championships, Melbourne, August 1994
- \* Australian Cross Country Championships, Nowra, September 1994
- \* Australian Mountain Running Championships, Canberra, May 1995
- \* Australian Half Marathon Championships, Lake Macquarie, June 1995

The Commission continued to encourage greater participation in these championships with full participation in all championships by all states, a Commission goal.

Performance In line with the increased funding coming into the sport and the need for improved results in competition, the Commission focused further on athlete performance. Dick Telford and Susan Hobson held a coaches clinic 'think-tank' in Canberra in April and new strategies for improved performance have been developed.

Olympic Dream To help athletes focus on the track in the lead up to the Sydney Olympics, the Commission successfully negotiated with the Olympic Dream



organiser to establish elite 5000m track races for men and women in lieu of the elite section of the 10k road race.

**IAAF rule change** The Commission continued to lobby for a rule change to provide for endurance events at major summer championships to be held in the coolest part of the day.

**Housekeeping** The Commission continued to oversee such matters as the course measurement scheme, road race rankings, permit system and championship organisation.

Revised calendar The Commission commenced a review of the winter championships calendar for 1997 and beyond. A first step is to settle the date and venue for the marathon (tenders have been called for 1997 and 1998). Then decisions will be taken on the optimum timing for the other championships. Consideration is being given to moving the cross country to early November and enhancing that event with IAAF Cross Challenge and World Cross Country Trial status. This could form part of a mini-distance series prior to Christmas, which would also include the Olympic Dream, Chiba Relay, Optus Grand Prix in Canberra and the Zatopek.

Liaison with NZ Commission members continued to work closely with their NZ counterparts on a number of issues of mutual interest. The valuable contributions made by Oceania's representative on the IAAF's Cross Country and Road Running Committee, Alan Stevens, is acknowledged.

DAVE CUNDY, CHAIRMAN
DISTANCE RUNNING COMMISSION

#### Walking Commission

The Commission, consisting of Denis Wilson (Chairman), Kerry Junna-Saxby, Harry Summers and Peter Waddell, with Simon Baker and Ian Fletcher as observers, met on three occasions during the year.

The Commission has produced a Competition Manual and updated Peter Waddell's "Rules and Judging Procedures". Copies are available from the Athletics Australia office.

We have included in those documents our recommendations on avoiding conflict of interest in selecting and nominating for Judging Panels. We know that this is a controversial issue. However, we have approached the matter on the basis of ensuring that there can be no possible conflict of interest. Unfortunately, it is not possible to make exceptions without bringing the whole system into reproach.

We have supported the Walk Judge Appraisal System developed and managed by Dr Bob Cruise. The system needs a wide cross section of judges and as large as possible number of competitions for it to work properly.

The proposed change to the definition of walking was the subject of much discussion by the Commission and also at the international level. We have generally been against the proposed rule change as we do not see it solving the problems of walking judging.

We have recommended that in World Walking Cup years the Australian Short Course Championships be conducted in January. In non World Walking Cup years these championships will be held in March.

We are concerned that international 50k events be conducted in the coolest possible conditions and have supported strongly the Australian proposal for a change to the IAAF rule so as to make it mandatory that the welfare of the athletes be considered in the timing of these events.

DENIS WILSON, CHAIRMAN WALKING COMMISSION

#### **Junior Development Commission**

Refer to the report of the National Development Manager for a description of the activities of the Junior Development Commission during the reporting period.



#### Coaching Commission

The closure of the Rothmans Foundation on 31st June 1994, and the resultant loss of financial support for Coach Education and Coach Accreditation programmes resulted in a change of structure for the Australian Track & Field Coaches Association during the year and a change to the format of membership of the Coaching Commission.

The former AT&FCA Executive has been replaced by a new-look Board of Management. Board members no longer represent a state branch of the AT&FCA. Some are now elected independently of their state of origin to take on a particular portfolio whilst others are members because of the position they hold, ie. Tony Rice (National Coaching Convenor), Peter Bowman (AA High Performance Manager), Phil King (AA Head Coach) and Michael Cassar (President ALA).

The Coaching Commission continues to monitor the National Coaching Accreditation Scheme (NCAS) and coach education programme throughout the nation.

Grateful thanks are expressed to the Australian Sports Commission for their significant grant to coach education and development programmes which was increased from \$35,000 to \$70,000 at short notice to help offset the considerable shortfall in funding (approximately \$350,000 per year), brought about by the closure of the Rothmans Foundation.

#### **Coach Accreditation Programmes**

The body of accredited coaches throughout the nation comprises two groups. One is a stable core of experienced coaches, many with high levels of accreditation, and the other, a constantly changing group at the grass-roots level who are involved for up to five years before dropping out, usually reflecting the sporting interests of their children. It is the role of the athletics clubs and little athletics centres throughout the nation to identify and recruit potential coaches to coach at grass roots level and encourage them to become accredited. It is the role of the AT&FCA to educate and accredit those identified and assist them in their development and progression through the different levels of the NCAS.

The state branches of the AT&FCA conduct Orientation to Coaching and Level 1 courses in their state, as well as enrichment programmes at state and local levels. Level II and Level III programmes are conducted through AT&FCA's national office, together with coach enrichment programmes at a national level.

During the year a total of 41 Orientation to Coaching Courses and 21 Level 1 courses were held throughout the nation.

The 14th annual National Level II Coaching Course was conducted in Canberra during January, with 45 participants. A number of refinements to the structure of previous courses were made, which added to the success of the Course. Included in the course was a new Sports Specific stream for Coaching Athletes with a Disability. This now gives comprehensive opportunities for all coaches throughout the nation to strive for accreditation at this level in their sphere of coaching interest and endeavour.

Four coaches successfully completed their Level III Development and Assessment Programme during the year - Lyn Foreman (hurdles), Don Harrison (hurdles), Phil King (sprints and relays) and Steve Rippon (multi events). Another three coaches are left with minor tasks to complete.

#### **Teachers Certificate**

Considerable interest continues to be shown in the Teachers Certificate Course, both the College syllabus model and the In-Service training model. Ten In-Service Courses were conducted in four state branches. Four universities conducted the College Course strand as part of their teacher training programme.

#### **National Seminars**

During November a successful course for jumps coaches was conducted in Canberra, funded by Olympic Solidarity. Two European coaches were able to attend as guest speakers, Dr Gunter Tidow from Germany and Vitaliy Petrov, formerly of the Soviet Union now working in Italy. Both contributed a great deal to the eight day course. During the course the national pole vault squad attended to take part in practical sessions conducted by Vitaly Petrov. Dr Tidow was able to spend additional time in Australia and also visited Queensland and New South Wales to conduct seminars and workshops.

We are grateful to the Australian Sports Commission, Oceania AAA, Olympic Solidarity and Queensland Department of Sport, Tourism and Racing for their support of coach education projects throughout the year.

# TONY RICE NATIONAL COACHING CONVENOR



#### Doping Control Commission

In many respects, of course, it is fortunate that the Doping Control Commission has had little to do over the past year. However, it remains regrettable that lack of funds and opportunities means that we are able to do little in the area of education on doping matters.

It is still of considerable concern that athletes and coaches are not aware of the full range of medications which offend the rules. Of special concern has been the status of the quite common asthma medications, salbutamol and terbutaline. The IAAF and the IOC changed the rules in relation to these substances during the year of this report, causing Athletics Australia to establish a new system to permit athletes to use them where medically necessary. Dr Peter Brukner is co-ordinating this programme which requires athletes using the substances to register their usage and reasons for it.

In the report period (1.07.94 to 30.03.95) two new cases were reported by ASDA. Again, one involved an athlete who is alleged to have refused a test on the basis that he had retired. Details of the other remained confidential at the time of writing as the matter had not yet been considered by the Tribunal.

AA continues to lobby ASDA to develop a new consultative procedure when an athlete declines a test for whatever reason, but particularly on the basis that they have retired. Our view is very much that ASDA should give the sport the opportunity to counsel the athlete as to the rules and the ramifications of non-compliance. At present this is not possible under the ASDA legislation.

The Chairman of the Commission was invited by ASDA to participate as a sport representative on a review of its legislation, an opportunity that was both welcome and beneficial. We look forward to the draft of the proposed amendments.

On the other hand, we were concerned to note the proposal for State and Territory anti-doping legislation, which we consider may be unnecessary, confusing and an opportunity for offenders to find further loopholes to avoid penalty. We are also concerned about the ramifications of seeking to extensively test state and club level competitors if that were to be an outcome of the legislation. However we await the final drafts of the proposed legislation in each jurisdiction before formulating a final policy or viewpoint.

During the report period, ASDA carried out 153 tests at AA events and 291 out of competition tests on Australian athletes. The IAAF also stepped up its

programme of out of competition testing, which unfortunately tended to duplicate the normal work of ASDA, rather than extend the number of athletes tested. Nevertheless many Australians are being tested and we hope that the IAAF programme is operating as extensively in other federations.

Although Commission and Tribunal work was limited during the year, our thanks are extended to Commission member, Dr Brian Sando, who is ever willing to provide advice when required and Tribunal Chairs, Hayden Opie and Margot Foster. Our gratitude is also extended to ASDA for their continuing co-operation and assistance.

# BRIAN ROE, CHAIRMAN DOPING CONTROL COMMISSION

#### **Athletes Commission**

The Athletes Commission met twice during the past twelve months, once in Canberra and once at the Australian Championships in Sydney. During these meetings, plus other more informal meetings and telephone discussions, several issues concerning athletics were discussed. Among the issues raised were:

- \* selection policies
- \* the AOC Athletics Agreement
- \* the development of an Athletics Australia Athletes Contract
- \* the "performance" of team coaches and management at Championships
- \* team preparation for Championships
- \* the Optus Grand Prix Series
- \* the ill-fated indoor series

The Athletes Commission is comprised of two representatives from seven different event groups (sprints and hurdles, middle distance, long distance, long distance and cross country, throws, jumps, walks, multi's).

Representatives are elected for a two year term. With all AA Commission members being extended until November 1995, the Athletes Commission is in the process of conducting elections for the next two year appointments.

OBJECTIVES The Athletes Commission represents the views of Australian athletes who are of representative standard, to the administration and Board of Athletics Australia. Concerning this, Board and administration decisions and issues are communicated to athletes via the Board representative and event group representatives.



The Athletes Commission seeks to improve this communication process between athletes and administration through initiation of a regular segment in "Australian Runner and athlete", and an increased presence at Optus Grand Prix meets.

OPPORTUNITIES Athletics Australia and Phil King are to be congratulated for the innovative system and structure provided for athletes and coaches with the new OAP funding. Athletes are appreciative of the increased opportunities which exist in the lead up to the Atlanta and Sydney Olympics. The Athletes Commission recognise that with these opportunities comes responsibility and accountability. We look forward to working with Athletics Australia to maximise the opportunities presented in the next few years.

In conclusion, thank-you to out-going members of the inaugurally elected Athletes Commission. The leadership of Simon Baker paved the way for this and future Commissions. Finally, the Athletes Commission appreciates the support from Athletics Australia, and looks forward to another year of working together in the pursuit of common objectives.

# SHAUN CREIGHTON, CHAIRMAN ATHLETES COMMISSION

#### Marketing and Media Commission

The reports of the National Executive Director and Media and Promotions Manager cover the areas of the Marketing and Media Commission.

#### Statisticians Report

The Australian ranking lists for season 1994/95 have been published in the Handbook of Records and Results. The All-Time list has been expanded and taken to thirty deep as there has been a demand for a more extended list.

During the season I continued to supply ranking lists to Athletics Australia which have been sent to all Associations, media, coaches, institutes and selectors.

Throughout the year I continue to send AA a round-up of results of competitions within Australia and also results of Australians who compete overseas. This is also disseminated, as are the ranking lists.

Once again I wish to thank David Tarbotton (AA Junior Statistician) and John Mitchell (Queensland Statistician) who went through all my lists and checked them.

Information improves each year but some results still do not get through so it is important that we do get access to all results.

Australian performances continue to get good overseas coverage in the various athletic publications due to my position within the ATFS and as a correspondent to the major track and field magazines around the world.

I wish to thank the staff of AA for their terrific cooperation and also the states and Associations for their regular contributions.

#### PAUL JENES AA STATISTICIAN

#### **Records Committee**

Once again it has been a record breaking season. The performance standards are getting higher and it is encouraging to see our athletes chasing and obtaining greater goals which lead to records being broken.

A total of 61 records have been processed for season 1994/95.

Thank you to Tina Folmer for her help in chasing results.

	<u>Men</u>	Women
Australian National	8	16
Australian All Comers	3	11
Under 20	6	1
Under 18	3	2
Under 16	3	2
Indoor	3	3
	26	35

#### RONDA JENKINS RECORDS OFFICER

#### **Obituaries**

#### JACK METCALFE

When Jack Metcalfe passed away on January 16th, Australian athletics lost a living legend.

Metcalfe's world record in the hop, step and jump set on the Sydney University Oval in 1935 represented the pinnacle of a truly remarkable career. In 1936 Metcalfe simultaneously held the Australian records for both the high and long jumps as well as the hop, step and jump, while going on to be national javelin champion the following year.

The inaugural track & field match between New South Wales and Victoria on Boxing Day, 1932, marked the start of an illustrious representative career for Jack Metcalfe.

He entered Sydney University in March 1931 and at the Intervarsities the following year Metcalfe raised the Australian high jump record to 6ft 5\_ inches (1.96m).

Later that year, a special meet was held on Kensington bowling green. Metcalfe's father was a member of the club and the green was to be returfed. Jumping on a surface regarded as the best in Australia, Jack raised the Australian record to 1.98m.

At the Empire Games in 1934, Metcalfe was the only NSW representative. He went on to win the triple jump, place third in the long jump and fourth in the high jump.

Jack's world record in the hop, step and jump secured him selection in the Olympic team for the Games in Berlin. He took the bronze medal in the event. After the Olympics, the next major event was the 1938 Empire Games, held on a specially prepared grass track on the SCG. Metcalfe was the only Australian winner, in the hop, step and jump. He also finished third in the javelin.

Metcalfe's personal bests are still impressive by today's standards:

Triple Jump 15.78m Long Jump 7.43m High Jump 2.00m Javelin 56.08m

Metcalfe's versatility extended beyond the track. He gained a Blue from the University in skiing as well as athletics. He was also an exceptional chess player. Subsequently, he became President of the Sydney University Athletic Club and in 1948 was sectional manager of the Australian Olympic Team. He was also prominent in athletic administration in New South Wales.

Jack was living in retirement at Tura Beach on the South Coast of NSW before emphysema claimed his life.

#### **NELL GOULD, OAM BEM**

Athletics lost an untiring worker for the sport with the passing of Miss Nell Gould OAM BEM on February 19, 1995. Nell was co-founder of the St George Women's Amateur Athletic Club in 1929 and worked as Secretary, President or Patron until the time of her death. She was a Life Member and the backbone of the club for 66 years.

In 1932, when the NSW Women's Amateur Athletic Association was formed, Nell was the St George delegate to Council meetings and held many positions, including Vice President, until 1978 when her health forced her to retire. She was a Life Member of the Association.

She was active with the Australian Women's Amateur Athletic Union, being Hon. Treasurer for 38 years and working on many other committees. In 1962 she was honoured with Life Membership.

Nell was an all-round athlete, competing in hurdles, long jump, high jump, discus and shot put and achieved

many placings in State and Australian Championships. In 1940 she was a member of the women's NSW relay team which created a new world record for the 440 yards relay.

In 1938 Nell was selected in the Australian team to compete at the Sydney British Empire Games in the 80m hurdles and long jump. In 1954 she was women's coach for the Vancouver Commonwealth Games. The highlight of her athletic career as Manager/Coach of the Australian women's team for the 1956 Olympic Games, where she coached the 400m relay team to a gold medal in world record time.

Nell had a distinguished army career and was the Commanding Officer of the Australian Women's Army Service in Cowra at the time of the Japanese prisoners of war breakout..

Nell Gould was awarded the British Empire Medal for her work in athletics and the Order of Australia for her work in both athletics and the army.

# **Honorary Life Members & Merit Award Recipients**

#### HONORARY LIFE MEMBERS

Elected by A.A.U. of	A.		Elected by A.W.A.A.U.			Elected by Amalgamated Union)			
* Hugh R Weir CBE	(1957)		Miss Gwen Bull OAM	(1962)	*	Thomas C Blue AM BEM	(1980)		
* C Ronald Aitken CBE	(1965)	*	Miss Nell Gould OAM BEM	(1962)		Clive D Lee AM	(1984)		
* Arthur J Hodsdon MBE	(1965)		Mrs Doris Magee AM MBE	(1962)		Mrs Flo Wrighter OAM BEM	(1986)		
* Norman G Hutton	(1968)		Miss Lillian Neville OAM	(1962)		Noel J Ruddock AM	(1989)		
* Leonard B Curnow OBE	(1968)	*	Mrs Mavis Ebzery OAM	(1967)		Graeme T Briggs AM JP	(1990)		
* Robert E Graham OBE	(1968)		Mrs Maisie McQuiston BEM	(1971)		Mrs Brenda Pearl OAM	(1992)		
* F Theo Treacy OBE	(1969)	*	Mrs Margaret Cahill OAM	(1972)		Mrs Stella McMinn AM JP	(1992)		
* George Soper	(1969)		Mrs Mabel Robinson MBE	(1973)		Fred W Napier OAM	(1992)		
* C Herbert Gardiner QJM	(1974)		Mrs Joyce Bonwick OAM	(1978)		Justice Allan W McDonald QC	(1993)		
	` ,		H George Carruthers MBE	(1977)		George Tempest	(1994)		

#### RECIPIENTS OF THE MERIT AWARD OF THE UNION

E		by the A.A.U. of A. 1			*	TTZ	Faulkner	S	1968	*	CHF	Morgan	S		1968
	Ъ	Bailey AM	Q	1976		JK	Frith OAM	N	1908		FW	Napier OAM	W		1908
	JD	Barlow	Q	1968	*	RC CH	Gardiner QJM	V	1973		гw JL	Patching AO OB	• • •		1968
*		Barwick	T	1968	_ *		Goodwin	•	1908	*	AE	Robinson	V		1968
**		V Budge	S	1977	*	E ER	Graham	Q S	1974	*	FA	Rose	Ť		1968
*	HG	Clarrence MBE		1970	*	JH	Hanman	N	1978	`	NJ	Ruddock AM	T		1975
	R	Clemson	V	1968	"			W	1972	*	VB	Sharp MBE	S		1968
*	JW	Cook	Q	1973	*	TF WW	Hantke		1908	*	GВ	Stringer Stringer	V		1970
*	RC	Corish BEM	N	1970	*		Huxley Lowe	Q S	1973	*	WC	•	Q		1968
*	TB	Dodds	S	1968	*	HJ		S	1970	*	FT	Thompson Treacy OBE	W		1968
	JΕ	Draper	V	1971	*	PS	McCavanagh McIvor	S	1909	*	PD	Walsh	N		1971
*	H	Eastaughffe	Q	1968	*	AH		S V	1976	`	RPB		N		1970
	ED	Eastham	V	1978	"	E	Moore	V	19/4	1	KFD	WILLE	14		1770
				\=o											
		by the A.W.A.A.U. 19			1	f 1/1	Ehmom: OAM	Т	1972	L	ırs I	Magee AM MI	)E	N	1971
		P Andersson		V 1971	1		Ebzery OAM	_	. 1972 J 1973		us i Iiss I	•			1974
		E Armstrong		V 1971	1 -		Edwards	_	N 1973 N 1971		1188 I 1iss I				1974
	Mrs			S 1976	_		Fibbins AM			- ·					1971
	Mrs			V 1974			Fitzgibbons		N 1975	* N		Neasbey J Pearl OAM		- '	1976
		G Bergman		N 1978			Fraser		/ 1973		ırs i Irs I				1973
~		L Berzinski		V 1974		Ars J	Gell		/ 1974			M Robinson MBF			1973
		J Bonwick OAM		Q 1971			Godfrey		N 1971		us r Irs (				1971
		A Burow		V 1974			Gould OAM B				us ( Irs J				1974
		M Cahill OAM		S 1972	1 -		Greenham	S	N 1973	- T	ırs J Irs I	<b>-</b>		•	1974
4		L Cavanagh		S 1971	1 -	Mrs J			/ 1971 / 1971		ırs i			_	1971
		G Chester		W 1973			Kennedy BEM								1971
		D Clarke		N 1971			Keily	_	1974		Ars I Ars I			_	1971
		E Clay		W 1975			Lanyon-Owen		2 1971	1					1971
		M Cuthbert		N 1978	1 -		McBeth		/ 1971						1974
		D Davis		V 1974	1 1	Mrs S	McMinn AM J		2 1971	1	Ars I	Wrighter OAM	DEM	ΤA	17/1
	Mrs			V 1975			McQuiston BE		/ 1974 V 1972						
	ivirs	N Davey		N 1977	1 1	Mrs P	McWillie	٧	W 1973	1					

* MR E DF GT DP Mrs JM Dr JA F Mrs WI	Athletics Australia 19 Aitken Bartholomeusz Bell OAM Briggs AM JP Cross Cross OAM Daly OAM Day OAM MEy BEM Ferrier Forrest	979 - S 1993 Q 1986 V 1985 T 1981 Q 1994 Q 1985 S 1993 W 1991 S 1993 V 1984 O 1984	Mrs M Dr B RK LA J P DW PW Mrs MI * ES Ms M	Heffernan OAM Hodgson Hood AM Hutton Jarver Jenes Jowett Lucas L Mahony OAM Martin Mathews AM	S V T N S V Q N V Q N	1980 1994 1989 1993 1994 1992 1993 1989 1994 1991 1988	*	RW Miss MJ Mrs J HL HJ GW Mrs P DP CA	Pannell Patterson Petfield Ralph Schubert Tempest Turney Wilson Wise	OAM	V Q N V W V A	1992 1986 1987 1979 1987 1990 1994 1999
* JD	Forrest Galbraith	Q 1984 A 1994	Ms M Mrs E	Mathews AM Murphy	N Q	1988 1990						

<sup>\*</sup> Deceased.

In addition to the 1994/95 Athletics Australia Annual Report, the 44th issue of Athletics Australia Handbook of Records and Results provides a historical record of athlete performances, Australian Team results, Australian Championships results, records and rankings. The Handbook of Records and Results is available from Athletics Australia.

## **Financial Reports**

#### ATHLETICS AUSTRALIA A.C.N. 006 447 294

#### DIRECTORS' REPORT FOR THE YEAR ENDED 30 JUNE 1995

The directors in office at the date of this report are -

D A Prince (Chairman)

R H Brandis

D P Wilson

M L Mahony

B J Stanton

W R Bailey

W K Daney

J Makarucha

G Dyer

S Creighton

T Dwyer

The principal activity of the company in the course of the financial year was the organisation of athletics. No significant change in the nature of that activity occurred during the year.

The surplus of the company for the financial year was \$70,027.

Directors do not recommend the payment of a dividend.

No dividend has been paid or declared since the commencement of the financial year.

During the financial year the company conducted National Championships in various disciplines of athletics and sent representative teams to compete in various World Championships.

During the financial year there were no significant changes in the state of affairs of the company.

No matter or circumstance has arisen since the end of the financial year that has significantly affected or may significantly affect the operations of the company, the results of those operations or the state of affairs of the company in subsequent financial years.

The company will continue with its normal activities of conducting National Championships and organising various teams to compete in World Championships and other international events.

#### **Information on Directors**

The total directors' meetings held during the financial year was: 7

David A Prince

President

Qualification

- Diploma Physical Education (Sydney)

Experience

- Appointed President 1991. Board Member since 1988.

Directors' Meetings Attended - 7

Directors' Meetings Held Whilst Director

- 7

#### **DIRECTORS' REPORT (CONTINUED)**

#### FOR THE YEAR ENDED 30 JUNE 1995

#### **Information on Directors**

Reginald H Brandis

- Director of State Development

Qualification

\_

- 7

Experience

- Sports Administrator. Board Member since 1988.

Director's Meetings Attended

Directors' Meetings Held Whilst Director

- 7

Denis P Wilson

- Director of Distance Running, Cross Country, Walking

Qualifications

- Bachelor of Engineering (Hons); M.Eng - Concrete Structuring

Experience

- Board Member since 1985

Director's Meetings Attended

Directors' Meetings Held Whilst Director

- 7

Margaret L Mahony

Director of Track and Field

Qualification

T.P.T.C. membership

Experience

- Board Member since 1985
Departmental Secretary in private industry.

Director's Meetings Attended - 7

Directors' Meetings Held Whilst Director

ctor - 7

Barry J Stanton

- Director of High Performance

Qualification

- Bachelor of Arts; Bachelor of Education;

Diploma Physical Education

Experience

- Board Member since 1993

Director's Meetings Attended -

Directors' Meetings Held Whilst Director

7 irector - 7

William F Bailey

Director of Junior Development

Qualifications

- Bachelor of Arts (ANU); Primary Teachers Certificate;

Special Teachers Certificate

Experience

Board Member since 1993

Manager, Policy and International Relations, Australian Sports

Commission

Director's Meetings Attended - 7

Directors' Meetings Held Whilst Director

- 7

#### **DIRECTORS' REPORT (CONTINUED)**

#### FOR THE YEAR ENDED 30 JUNE 1995

#### **Information on Directors**

John Makarucha

- Director of Finance

Qualification Experience Institute of Chartered Accountants; Diploma of Commerce
12 years Chartered Accounting, 15 years in private industry

Director's Meetings Attended - 6

Directors' Meetings Held Whilst Director

- 7

Greg Dyer

- Director of Marketing

Qualification

- Institute of Chartered Accountants, BEC, LLB

Experience

16 years Chartered Accounting

Director's Meetings Attended

Directors' Meetings Held Whilst Director

- 7

Shaun Creighton

- Athletes Commission Representative

Qualification

- Master of Applied Science

Experience

- Australian National representative since 1990

Director's Meetings Attended - 3

Directors' Meetings Held Whilst Director

- 5

Terence Dwyer

- Director of Communications

Qualification Experience

Fellow of Australian Faculty of Public Health Medicine
 Meet Director Hobart Grand Prix since 1986. Member AA

Medical Commission, Chairman Australian Fitness Accreditation

Council.

Director's Meetings Attended - 3

Directors' Meetings Held Whilst Director

- 4

The company has not, during or since the financial year, in respect of any person who is or has been an officer or auditor of the company or a related body corporate:

- indemnified or made any relevant agreement for indemnifying against a liability incurred as an
  officer, including costs and expenses in successfully defending legal proceedings; or
- paid or agreed to pay a premium in respect of a contract insuring against a liability incurred as an officer for the costs or expenses to defend legal proceedings.

No options to shares in the company have been granted during the financial year and there were no options outstanding at the end of the financial year.

#### **DIRECTORS' REPORT** (CONTINUED)

#### FOR THE YEAR ENDED 30 JUNE 1995

No director has received or become entitled to receive, during or since the end of the financial year, a benefit because of a contract made by the company, controlled entity or a related body corporate with the director, a firm of which the director is a member or an entity in which the director has a substantial financial interest. This statement excludes a benefit included in the aggregate amount of emoluments received or due and receivable by directors shown in the company's accounts, prepared in accordance with Schedule 5 of the Corporations Regulations, or the fixed salary of a full time employee of the company, controlled entity or related body corporate.

Signed in accordance with a resolution of the Board of Directors:

Director Al Bahory

Dated this 18th day of October

1995

#### PROFIT AND LOSS ACCOUNT

#### FOR THE YEAR ENDED 30 JUNE 1995

	Note	1995 \$	1994 \$
OPERATING SURPLUS (DEFICIT) BEFORE INCOME TAX Income tax attributable to operating	3	70,027	4,999
surplus (deficit)	1		
OPERATING SURPLUS (DEFICIT) AFTER INCOME TAX		70,027	4,999
Accumulated Funds at beginning of the financial year		130,933	125,934
ACCUMULATED FUNDS AT END OF THE FINANCIAL YEAR		\$ <u>200,960</u>	\$ <u>130,933</u>

The accompanying notes form part of these financial statements.

#### **BALANCE SHEET**

### **AS AT 30 JUNE 1995**

	Note	1995 \$	1994 \$
CURRENT ASSETS			
Cash	4	73,355	48,875
Receivables	5	461,489	257,863
Investments	6	<u>757, 073</u>	498,319
Total Current Assets		1,291,917	805,057
NON-CURRENT ASSETS			
Property, plant and equipment	7	<u>377,793</u>	396,893
Total Non-Current Assets		377,793	396,893
TOTAL ASSETS		1,669,710	1,201,950
CLIDDENT LIADILITIES			
CURRENT LIABILITIES Creditors and borrowings	8	1,422,394	1,035,509
Provisions	9	37,750	26,902
TOVISIONS			
Total Current Liabilities		1,460,144	1,062,411
NON-CURRENT LIABILITIES			
Provisions	9	8,606	8,606
Total Non-Current Liabilities		8,606	8,606
TOTAL LIABILITIES		1,468,750	1,071,017
NET ASSETS		\$ <u>200,960</u>	\$ <u>130,933</u>
ACCUMULATED FUNDS			
Accumulated Funds		200,960	130,933
Total Accumulated Funds		\$ <u>200,960</u>	\$ <u>130,933</u>

The accompanying notes form part of the financial statements.

## STATEMENT OF CASH FLOWS FOR THE YEAR ENDED 30 JUNE 1995

		1995 \$	1994 \$
	Flows from Operating Activities	3,461,981	430,951
	ts from all sources nts to suppliers and employees	3,401,381 3,390,389	560,408
<b>,</b>	The state of the s	71,592	(129,457)
	ovement in projects in progress	50.530	226,084
Interest	t received	59,530	_26,203
	sh Inflow (Outflow) from Operating ies (Note 1)	_131.122	122,830
	Flows from Investing Activities  onts for property, plant and equipment	(29,822)	(55,614)
	ase of)/Redemptions of investments	(258,754)	104,195
Net Ca	sh Inflow (Outflow) from Investing Activities	(288,576)	48,581
Net Inc	crease (Decrease) in Cash Held	(157,454)	171,411
Cash a	t the Beginning of the Financial Year	<u>48,875</u>	(122,536)
Cash a	t the End of the Financial Year (Note 2)	\$ <u>(108,579</u> )	\$ <u>48,875</u>
Notes t	to the Statement of Cash Flows		
1.	Reconciliation of net cash inflow from operating activities to operating surplus		
	activities to operating surprus		
	Net cash inflow (outflow) from operating activities	131,122	122,830
	Depreciation	(48,922) 203,626	(34,561) 185,456
	Increase in debtors  Decrease (increase) in sundry creditors	4,500	103,430
	Decrease (increase) in prepaid income	-	(46,666)
	Decrease (increase) in projects in progress	(209,451)	(226,084)
•	Decrease (increase) in other provisions	(10,848)	4,024
	Operating surplus/(deficit)	\$ <u>70,027</u>	\$ <u>4,999</u>
2.	Reconciliation of Cash		
	Cash at the end of the financial year as shown in		
	the statement of cash flows is reconciled to items in the balance sheet as follows:		
	Cash at Bank	73,155	48,153
	Cash on Hand	300	522
	Petty Cash	(181 934)	200
	Bank Overdrafts	(181.934)	
	4004/05 4	\$( <u>108,579</u> )	\$ <u>48,875</u>
	1994/95 Annual Report		-

#### NOTES TO AND FORMING PART OF THE ACCOUNTS

#### FOR THE YEAR ENDED 30 JUNE 1995

#### 1. STATEMENT OF ACCOUNTING POLICIES

These financial statements are a special purpose financial report prepared in order to satisfy the accounts preparation requirements of the Corporations Law. The directors have determined that the company is not a reporting entity as defined in Statement of Accounting Concepts 1 "Definition of the Reporting Entity", and therefore there is no requirement to apply Accounting Standards and other mandatory professional reporting requirements (Urgent Issues Group Consensus Views) in preparation and presentation of these statements.

The statements have been prepared in accordance with the requirements of the Corporations Law, including Schedule 5 and the following accounting standards and other mandatory professional reporting requirements (Urgent Issues Group Consensus Views):

AASB 1002: Events Occurring After Balance Date

AASB 1018: Profit and Loss Accounts

AASB 1021: Depreciation of Non-Current Assets

AASB 1025: Application of the Reporting Entity Concept and Other Amendments

No other accounting standards or other mandatory professional reporting requirements (Urgent Issues Group Consensus Views) have been intentionally applied.

The statements are prepared on an accruals basis from the records of the company. They are based on historical cost and do not take into account changing money values or, except where specifically stated, current valuations of non-current assets.

The following specific accounting policies, which have been consistent with prior periods unless stated otherwise, have been adopted in the preparation of these statements:

#### **Income Tax**

The company is exempt from income tax under the provisions of Section 23(g)(iii) of the Income Tax Assessment Act 1936 (as amended).

#### **Depreciation of Fixed Assets**

Depreciation is calculated so as to write off the net cost of fixed assets over the respective economic lives of those assets.

#### **Employee Entitlements**

The amounts expected to be paid to employees for their pro-rata entitlement to long service and annual leave are accrued annually at current pay rates having regard to experience of employee departures and period of service.

#### NOTES TO AND FORMING PART OF THE ACCOUNTS

#### FOR THE YEAR ENDED 30 JUNE 1995

#### 1. STATEMENT OF ACCOUNTING POLICIES (Continued)

#### **Project Accounting**

All receipts in relation to specific athletic projects are recorded as revenue and all costs are expensed. The amount of \$1,162,794 recorded as projects in progress as a current liability at year end represents funds to be expended on current unfinalised projects.

This policy is a change from previous years. Previously company policy was to credit receipts relating to project accounts directly to a liability account. As payments were made in relation to these projects the liability account was debited. Neither project receipts nor project costs were recorded as revenue or expenditure within the accounts. On completion of projects any surplus or deficit was either closed off to the profit and loss account or carried forward to the same projects in subsequent years.

The reason for the change in policy for project accounting is that the directors believe the new approach discloses a better picture of the operating revenue and expenditure of the company, and will present fairly the financial position of the company at balance date, and the operating result for both the company and the various project accounts for the year.

#### 2. SEGMENT INFORMATION

The company operates as an organiser of athletics in Australia.

3.	OPE	RATING PROFIT	1995	1994
			\$	\$
	a.	Included in the operating profit are the		
		following items of operating revenue:		
		Project revenue	2,742,249	=
		Other revenue		
		Interest from -		
		Other persons or corporations	59,530	26,203
		Other	777,828	616,408
	5			
		Total operating revenue	\$ <u>3,579,607</u>	\$ <u>642,611</u>
	b.	The operating profit before income tax is		
		arrived at after charging the following		
		îtems:		
		Auditor's remuneration		
		Auditing the accounts	4,388	5,474
		Other services	700	700
		Depreciation		
		Plant and equipment	48,922	34,561

## NOTES TO AND FORMING PART OF THE ACCOUNTS

## FOR THE YEAR ENDED 30 JUNE 1995

4	CASH	1995	1994
4.	CASH	\$	\$
	Cash at Bank	73,155	48,153
		,	522
	Cash on Hand	200	_200
	Petty Cash	<del></del>	
		\$ <u>73,355</u>	\$ <u>48,875</u>
		* <u></u>	
_	RECEIVABLES		
5.	RECEIVABLES		
	CURRENT		
	Sundry debtors	457,062	262,043
	Provision for doubtful debts	(2,455)	(4,315)
		6.882	135
	Other debtors and prepayments	<del></del>	
		\$ <u>461,489</u>	\$ <u>257,863</u>
		·	
6.	INVESTMENTS		
υ.	MARSHMENTS		
	CURRENT		
	Bills Receivable	757,073	445,264
	At Call Account		<u>53.055</u>
	At Can Account		
		\$ <u>757,073</u>	\$ <u>498,319</u>

#### NOTES TO AND FORMING PART OF THE ACCOUNTS

#### FOR THE YEAR ENDED 30 JUNE 1995

7.	PROPERTY, PLANT AND EQUIPMENT	1995 \$	1994 \$
	Land and buildings - at cost Accumulated Depreciation	273,034 (16,997)	273,034 (10,171)
		256,037	262,863
	Motor Vehicle - at cost Accumulated Depreciation	30,000 (18,000)	30,000 (12,000)
		_12,000	_18,000
	Office furniture and fittings - at cost Accumulated depreciation	39,822 _(8,072)	34,705 (4,509)
		31,750	<u>30,196</u>
	Office equipment - at cost Accumulated depreciation	39,451 (11,772)	35,677 (6,139)
		<u>27,679</u>	29,538
	Competition equipment - at cost Accumulated depreciation	8,343 _(1,396)	1,491 (299)
		<u>6,947</u>	1,192
	Computers - at cost Accumulated depreciation	83,004 (39,624)	69,931 (14,827)
		43,380	_55,104
•		\$ <u>377,793</u>	\$ <u>396,893</u>
8.	CREDITORS AND BORROWINGS		
	CURRENT Bank overdraft Sundry creditors Prepaid income Projects in progress	181,934 31,000 46,666 1,162,794 \$1,422,394	35,500 46,666 _953,343 \$1,035,509

#### NOTES TO AND FORMING PART OF THE ACCOUNTS

#### FOR THE YEAR ENDED 30 JUNE 1995

9.	PROVISIONS	1995 \$	1994 \$
	CURRENT Provision for annual leave Provision for sick pay Provision for Redundancy	37,750	6,902 10,000 10,000
		\$ <u>37,750</u>	\$ <u>26,902</u>
	NON-CURRENT Provision for long service leave	\$ <u>8,606</u>	\$ <u>8,606</u>

- 10. In addition to its normal activities Athletics Australia acts as Trustee for two foundations and for monies received on behalf of athletes.
  - (a) Alf Robinson Memorial Race Walking Foundation

Income from this fund is used to assist race walking athletes to obtain overseas walking competitive experience between the World Track and Field Championships, Olympic and Commonwealth Games. During the financial year grants totalling \$0 were made and the balance of the fund at 30 June 1995 is \$8,321.

(b) R W Clarke Foundation

Income from this fund is used to assist athletes to obtain overseas competitive experience between the World Track and Field Championships, Olympic and Commonwealth Games. During the financial year grants totalling \$0 were made and the balance of the fund at 30 June 1995 is \$97,677.

(c) Athletes Trust Account

From time to time Athletics Australia receives money in respect of certain athletes as permitted under the Rules of the Constitution of the International Amateur Athletic Federation. These monies are kept separate from the company funds and are deposited to a separate trust account. These funds can be applied to the provision of assistance to the athlete in compliance with the Rules of the Constitution of the International Amateur Athletic Federation. The total funds held on behalf of athletes at 30 June 1995 was \$7,297.

#### NOTES TO AND FORMING PART OF THE ACCOUNTS

#### FOR THE YEAR ENDED 30 JUNE 1995

11.	DIRECTORS' REMUNERATION	1995 \$	1994 \$
	Income received, or due and receivable by directors of Athletics Australia from the company and related entities	\$ <u>10,000</u>	\$ <u>10,000</u>
	Number of directors of Athletics Australia whose remuneration were within the following bands:-		
	0 - 9,999 10,000 - 10,999	9 1	7 1

#### STATEMENT BY DIRECTORS

The directors have determined that the company is not a reporting entity as defined in Statement of Accounting Concepts 1 "Definition of the Reporting Entity", and therefore there is no requirement to apply accounting standards in the preparation of these financial statements. The directors have determined that this special purpose financial report should be prepared in accordance with the basis of accounting outlined in Note 1 to the accounts.

In the opinion of the directors of the company:

- The Profit and Loss Account is drawn up so as to give a true and fair view of the 1. (a) surplus of the company for the financial year ended 30 June 1995; and
  - The accompanying Balance Sheet is drawn up so as to give a true and fair view of the (b) state of affairs of the company as at the end of that financial year.
- At the date of this statement, there are reasonable grounds to believe that the company will be 2. able to pay its debts as and when they fall due.

This statement is made in accordance with the resolution of the Board of Directors and is signed for and on behalf of the directors by:

Director J/L \_\_\_\_

Director Al. Bahong

Dated this 18th day of October

1995



Grantom Charles Beeston F.C.A.
Robin Charles Pennell B. Com. [ftons F.C.A.
John Charles Borbour F.C.A.
Kevin William Newlie B. Com. F.C.A.
Marco S. Carlei B. Bus. A.C.A.
Stephen Leslie Adran. B. Ec. Ll. B. A.C.A.
Striling David Fitt B. Com. A.C.A.
Ion Kennerk Keanney B. Com. A.C.A.

#### INDEPENDENT AUDIT REPORT TO THE MEMBERS OF ATHLETICS AUSTRALIA

#### Scope

We have audited the financial statements, being a special purpose financial report consisting of the Statement by Directors, Profit and Loss Account, Balance Sheet and notes to and forming part of the financial statements of Athletics Australia for the year ended 30 June 1995. The company's directors are responsible for the preparation and presentation of the financial statements and the information they contain and have determined that the accounting policies used and as described in Note 1 to the financial statements are appropriate to meet the requirements of the Corporations Law and are appropriate to meet the needs of the members. We have conducted an independent audit of these financial statements in order to express an opinion on them to the members of the company on their preparation and presentation. No opinion is expressed as to whether the basis of accounting used and described in Note 1, are appropriate to the needs of the members.

The financial statements have been prepared for distribution to members for the purpose of fulfilling the directors' financial reporting requirements under the Corporations Law. We disclaim any assumption of responsibility for any reliance on this report or on the financial statements to which it relates to any person other than the members, or for any purpose other than that for which it was prepared.

Our audit has been conducted in accordance with Australian Auditing Standards. Our procedures included examination, on a test basis, of evidence supporting the amounts and other disclosures in the financial statements and the evaluation of significant accounting estimates. These procedures have been undertaken to form an opinion as to whether, in all material respects, the financial statements are presented fairly in accordance with the accounting policies described in Note 1 to the financial statements. These policies do not require the application of all Accounting Standards.

The audit opinion expressed in this report has been formed on the above basis.

#### **Audit Opinion**

In our opinion, the financial statements of Athletics Australia for the year ended 30 June 1995 are properly drawn up:

- (a) so as to give a true and fair view, in accordance with the accounting policies described in Note 1 to the financial statements, of the matters required by Divisions 4, 4A and 4B of Part 3.6 of the Corporations Law to be dealt with in the financial statements;
- (b) in accordance with the provisions of the Corporations Law; and
- (c) in accordance with applicable Accounting Standards. As the company has applied AASB 1025:
  Application of the Reporting Entity Concept and Other Amendments, other Accounting Standards have only been applied to the extent described in Note 1 to the financial statements.

HUGHES FINCHER Chartered Accountants

J C BARBOUR

Partner

Melbourne,

19 th Ochler 1995

14th Floor, 607 Bourke Street Melbourne, Victoria, 3000, Australia. Telephone: [03] 9614 4444 Fax: [03] 9629 5716

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#### PRIVATE INFORMATION FOR THE DIRECTORS FOR THE YEAR ENDED 30 JUNE 1995

Project Accounts Summary

Itemised List of Income

Itemised List of Expenses

#### **DISCLAIMER**

The additional financial data presented in the following pages is in accordance with the books and records of the company ("our client") which have been subjected to the auditing procedures applied in our statutory audit of the company for the year ended 30 June 1995. It will be appreciated that our statutory audit did not cover all details of the additional financial data. Accordingly, we do not express an opinion on such financial data and no warranty of accuracy or reliability is given. Neither the firm, nor any member or employee of the firm, undertakes responsibility in any way whatsoever to any person (other than our client) in respect of such data, including any errors or omissions therein however caused.

HUGHES FINCHER Chartered Accountants

#### PROJECT ACCOUNTS SUMMARY

#### FOR THE YEAR ENDED 30 JUNE 1995

Opening Projects-in-Progress	\$	<b>\$</b> 953,343
Add: Project Revenue Australian Sport Commission Australian Sport Commission - Camps Australian Olympic Committee IAAF - Grant Levies NEC Optus Other (federations, promoters) Sundry	1,337,275 243,215 160,000 103,000 162,625 60,000 640,000 25,000 11,134	2,742,249
		3,695,592
Less: Project Expenditure AT & FCA Camps Coaching Domestic Competition Head Coach Integration International Competition Masters Sports Project North Australia Commission Officiating Prize Money SMAM Commission Television	70,000 284,296 271,026 132,557 89,412 37,915 1,056,865 4,250 6,000 20,450 111,399 181,000 150,000	2,415,170 1,280,422
Closing Projects-in-Progress		1,162,794
Net Surplus on Projects for Year		\$\frac{117.628}{}

#### REVENUE ACCOUNT

#### FOR THE YEAR ENDED 30 JUNE 1995

	1995 \$	1994 \$
INCOME Administration Fees ASC Clearing Sponsorship Publications Permit Fees Capitation Fees Grants Entry Fees Surplus on Projects Tender Fees Sundry Income Interest Received	173,973 251,025 7,264 4,010 13,080 140,000 1,500 41,260 117,626 16,000 12,090 _59,530	77,891 249,500 27,016 7,140 17,808 140,000 6,000 42,515 29,885 17,480 1,173 26,203
Total Income	\$ <u>837,358</u>	\$ <u>642,611</u>

These notes are to be read in conjunction with the attached disclaimer of Hughes Fincher.

# ATHLETICS AUSTRALIA A.C.N. 006 447 294 REVENUE ACCOUNT FOR THE YEAR ENDED 30 JUNE 1995

	1995	1994
EXPENSES	\$	\$
Accountancy Fees	1,030	830
Affiliation Fees	1,785	1,345
Advertising (Staff)	4,566	3,021
A.G.M Expenses	5,108	5,149
AA News	8,214	5,632
Auditor's Remuneration	5,088	6,174
Bank & Govt. Charges	5,113	3,848
Board Meetings	20,144	17,380
Consultants	5,660	-
Cleaning	2,794	2,859
Competition Manager Expenses	8,513	11,839
Depreciation	48,922	34,561
Delegates Expenses	214	1,937
Freight and Cartage	2,538	2,145
General Committee	5,080	3,281
General Expenses	2,464	3,088
General Manager Expenses	14,628	12,410
Gifts (Team Managers)		3,986
Insurance	2,796	3,293
Legal Costs	1,358	4,424
Light and Power	5,251	5,205
Medallions	6,258	8,249
Media Liaison Officer Expenses	5,265	1,117
National Development Expenses	8,364	7,360
Officers Expenses	1,227	1,934
Postage	11,414	9,928
Printing and Stationery	21,771	20,214
Presidents Expenses	10,083	6,548
Presidents Remuneration	10,000	10,000
Promotional Expenses	1,102	10,000
Provision for Annual Leave	30,848	
Provision for Redundancy Pay	(1,000)	-
Provision for Sick Leave	(10,000)	(4,024)
Publications, magazines, journals	6,610	1,713
Rates and Taxes	3,963	
Repairs and Maintenance	12,491	3,979 6,120
Salaries and Wages	414,667	363,740
Selection Committee	1,067	754
Staff Training *	2,915	1,964
Statistician	3,000	3,000
Subscriptions	844	749
Superannuation Contributions	27,436	23,505
Task Force - Expenses	1,264	2,265
Telephone	41,163	
Work Cover Premiums		31,305 4,785
	<del></del>	4,700
Total Expenses	767.331	637,612
Operating Surplus	\$ <u>70,027</u>	\$ <u>4,999</u>

These notes are to be read in conjunction with the attached disclaimer of Hughes Fincher.

#### R W CLARKE FOUNDATION

## STATEMENT OF INCOME AND EXPENSES

#### **AS AT 30 JUNE 1995**

Balance of distribution account as at 1 July 1994	12,021.14
PLUS: Interest (net of bank charges)	2,656.34
	14,677.48
LESS: Allocations - transfer to capital account	
Balance as at 30 June 1995	\$ <u>14,677.48</u>

#### R W CLARKE FOUNDATION

#### **BALANCE SHEET**

#### **AS AT 30 JUNE 1995**

Capital account	83,000.00		
		Commonwealth Savings Bank	5,250.36
		ANZ Term Deposit - A/c 9848 01723	81,831.32
Distribution account	14,677.48	ANZ Term Deposit - A/c 9843 12962	9,995.80
		Debtors	600.00
	\$ <u>97,677.48</u>		\$ <u>97,677.48</u>

#### ALF ROBINSON MEMORIAL RACE WALKING FOUNDATION

#### STATEMENT OF INCOME AND EXPENSES

#### **AS AT 30 JUNE 1995**

Balance of distribution account as at 1 July 1994	600.03
PLUS: Interest (net of bank charges)	_521.19
	1,121.22
LESS: Transfer to capital account	
Balance as at 30 June 1995	\$ <u>1,121,22</u>

#### ALF ROBINSON MEMORIAL RACE WALKING FOUNDATION

#### **BALANCE SHEET**

#### **AS AT 30 JUNE 1995**

Sundry Creditors	600.00		
Capital Account	6,600.00	ANZ Executors & Trustees	8,295.97
Distribution account	1,121,22	Commonwealth Savings Bank	<u>25.25</u>
	\$ <u>8,321.22</u>		\$ <u>8,321.22</u>





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